

Global Tobacco Market, By Product Type (Cigarettes, Cigars, Smoking Tobacco, Smokeless Tobacco (Oral Tobacco)), By Distribution Channel (Specialty Stores, Convenience Stores, Supermarkets/Hypermarkets, and Others (Online, Counter Shops)), By Region, Competition, Forecast & Opportunities, 2026

<https://marketpublishers.com/r/G70CD3FE1CCFEN.html>

Date: November 2021

Pages: 114

Price: US\$ 4,900.00 (Single User License)

ID: G70CD3FE1CCFEN

Abstracts

The global tobacco market was valued at USD729.90 billion in 2020 and is expected to grow at a rate of 3.78% during the forecast period to reach USD908.29 billion by 2026. The global tobacco market is being pushed by population growth as well as economic development, which is increasing consumers' purchasing power. Tobacco is a plant, the leaves of which are dried and fermented before being used to make tobacco products. Tobacco includes nicotine, a substance that can lead to addiction, which is why so many people struggle to quit smoking. Many other potentially dangerous compounds can be present in tobacco or are formed when it is burned. Adults are the primary users of tobacco, but a growing number of young students are also now contributing to the growing market share. The tobacco products that the companies offer to their customers come in the form of smoke, chew, or sniff tobacco. Cigarettes, cigars, bidis, and kreteks are examples of smoked tobacco products. Some individuals also use a pipe or hookah to smoke loose tobacco (water pipe). Chewing tobacco, snuff, and snus are all chewed tobacco products, with snuff being the only one that can be sniffed.

The global tobacco market is segmented into product type, distribution channel, region, and company. Based on product type, the global tobacco market is categorized into cigarettes, cigars, smoking tobacco, and smokeless tobacco. Among which the cigarettes dominated the global tobacco market with a market share of around 40% in

2020. The basic components of most cigarettes are tobacco, chemical additives, a filter, and paper wrapping. The widespread use of tobacco products is responsible for the cigarette industry's expansion. The development of small, sleek, and designer cigarette packaging to appeal to women, as well as innovative marketing methods employed by leading businesses to target women by giving them various discount coupons, are predicted to accelerate market growth.

According to the US Food and Drug Administration (FDA), every day, on average, about 1,500 youth aged 12-17 smoke their first cigarette and more than 200 youth aged under 12-17 become daily smokers. Within United States, 4.6 percent of high school students (710,000) and 1.6 percent of middle school students (190,000) currently smoke cigarettes. Although lowering smoking rates in industrialized nations may limit market development as the popularity of e-cigarettes grows, the industry is expected to rise at a healthy rate due to the increased incidence of smoking among youth.

Based on distribution channel, the global tobacco market is divided into convenience stores, specialty stores, supermarkets/hypermarkets, and others (online, counter shops, etc.). Among which the "Specialty Stores" hold a major market share of around 35%, due to the availability of all varieties, flavors, and packaging under one roof. And other distributional channel which include online sales is expected to be the fastest growing due to fast adoption of e-commerce.

In terms of regional analysis, the global tobacco market is divided into North America, Europe, Asia-Pacific, South America, and Middle East & Africa. Among all the regions, Asia-Pacific is the dominant region as China is the world's largest producer and consumer of tobacco. The Chinese tobacco market is dominated by the government monopoly China National Tobacco Corporation (CNTC), which holds virtually the entire Chinese cigarette market. Nearly 2.4 trillion cigarettes were sold in China in 2018.

The major players operating in the global tobacco market are British American Tobacco p.l.c., PHILIP MORRIS INTERNATIONAL INC., Imperial Brands PLC, Altria Group, Inc., JAPAN TOBACCO INC., PT Gudang Garam Tbk, ITC Limited, KT&G CORPORATION, Swedish Match AB, SCANDINAVIAN TOBACCO GROUP A/S. Major companies are developing advanced techniques and launching next generation products such as tobacco heating system IQOS to stay competitive in the market.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021E

Forecast Period: 2022F–2026F

Objective of the Study:

To analyze the historical growth in the market size of global tobacco market from 2016 to 2020.

To estimate and forecast the market size of the global tobacco market from 2021 to 2026 and growth rate until 2026.

To classify and forecast the global tobacco market based on the product type, distribution channel, and regional distribution.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the global tobacco market.

To identify the dominant region or segment in the global tobacco market.

To identify drivers and challenges for the global tobacco market.

To identify and analyze the profile of leading players operating in the global tobacco market.

To identify key sustainable strategies adopted by market players in the global tobacco market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary

research. TechSci Research analyzed the manufacturers and presence of all major players across the globe.

TechSci Research calculated the market size of the global tobacco market using a top-down approach, wherein data for various segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product types for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

Tobacco manufacturers/ suppliers/ distributors

Market research and consulting firms

Government bodies such as regulating authorities and policy makers.

Organizations, forums, and alliances related to tobacco

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global tobacco market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Tobacco Market, By Product Type:

Cigarettes

Cigars

Smoking Tobacco

Smokeless Tobacco (Oral Tobacco)

Global Tobacco Market, By Distribution Channel:

Specialty Stores

Convenience Stores

Supermarkets/ Hypermarkets

Others (Online, Counter shops, etc.)

Global Tobacco Market, By Region:

Asia-Pacific

China

India

Japan

South Korea

Australia

North America

United States

Mexico

Canada

Europe

Germany

United Kingdom

France

Spain

Italy

South America

Brazil

Colombia

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global tobacco market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON GLOBAL TOBACCO MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

5.1. Factors Influencing Purchase Decisions

5.2. Brand Awareness

5.3. Challenges Faced by Customers

5.4. Preferred Distribution Channels

6. GLOBAL TOBACCO MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type (Cigarettes, Cigars, Smoking Tobacco, Smokeless Tobacco (Oral Tobacco))

6.2.2. By Distribution Channel (Specialty Stores, Convenience Stores, Supermarkets/Hypermarkets, Others (Online, Counter Shops, etc.))

6.2.3. By Region

6.2.4. By Company

6.3. Market Map

7. ASIA- PACIFIC TOBACCO MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.2. By Distribution Channel

7.2.3. By Country

7.3. Asia-Pacific: Country Analysis

- 7.3.1. China Tobacco Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product Type
 - 7.3.1.2.2. By Distribution Channel
- 7.3.2. India Tobacco Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product Type
 - 7.3.2.2.2. By Distribution Channel
- 7.3.3. Japan Tobacco Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Product Type
 - 7.3.3.2.2. By Distribution Channel
- 7.3.4. South Korea Tobacco Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product Type
 - 7.3.4.2.2. By Distribution Channel
- 7.3.5. Australia Tobacco Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product Type
 - 7.3.5.2.2. By Distribution Channel

8. NORTH AMERICA TOBACCO MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Product Type
 - 8.2.2. By Distribution Channel
 - 8.2.3. By Country

- 8.3. North America: Country Analysis
 - 8.3.1. United States Tobacco Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product Type
 - 8.3.1.2.2. By Distribution Channel
 - 8.3.2. Mexico Tobacco Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product Type
 - 8.3.2.2.2. By Distribution Channel
 - 8.3.3. Canada Tobacco Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product Type
 - 8.3.3.2.2. By Distribution Channel

9. EUROPE TOBACCO MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Product Type
 - 9.2.2. By Distribution Channel
 - 9.2.3. By Country
- 9.3. Europe: Country Analysis
 - 9.3.1. Germany Tobacco Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product Type
 - 9.3.1.2.2. By Distribution Channel
 - 9.3.2. United Kingdom Tobacco Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast

- 9.3.2.2.1. By Product Type
- 9.3.2.2.2. By Distribution Channel
- 9.3.3. France Tobacco Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product Type
 - 9.3.3.2.2. By Distribution Channel
- 9.3.4. Spain Tobacco Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Product Type
 - 9.3.4.2.2. By Distribution Channel
- 9.3.5. Italy Tobacco Market Outlook
 - 9.3.5.1. Market Size & Forecast
 - 9.3.5.1.1. By Value
 - 9.3.5.2. Market Share & Forecast
 - 9.3.5.2.1. By Product Type
 - 9.3.5.2.2. By Distribution Channel

10. SOUTH AMERICA TOBACCO MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Product Type
 - 10.2.2. By Distribution Channel
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Tobacco Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Product Type
 - 10.3.1.2.2. By Distribution Channel
 - 10.3.2. Colombia Tobacco Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value

- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Product Type
 - 10.3.2.2.2. By Distribution Channel
- 10.3.3. Argentina Tobacco Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Product Type
 - 10.3.3.2.2. By Distribution Channel

11. MIDDLE EAST AND AFRICA TOBACCO MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Product Type
 - 11.2.2. By Distribution Channel
 - 11.2.3. By Country
- 11.3. Middle East and Africa: Country Analysis
 - 11.3.1. South Africa Tobacco Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Product Type
 - 11.3.1.2.2. By Distribution Channel
 - 11.3.2. Saudi Arabia Tobacco Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Product Type
 - 11.3.2.2.2. By Distribution Channel
 - 11.3.3. UAE Tobacco Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Product Type
 - 11.3.3.2.2. By Distribution Channel

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. British American Tobacco p.l.c.

14.2. Philip Morris International Inc.

14.3. Imperial Brands PLC

14.4. Altria Group, Inc.

14.5. Japan Tobacco Inc.

14.6. PT Gudang Garam Tbk

14.7. ITC Limited

14.8. KT&G Corporation

14.9. Swedish Match AB

14.10. Scandinavian Tobacco Group A/S

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

- Figure 1: Global Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 2: Global Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 3: Global Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 4: Global Tobacco Market Share, By Company, By Value, 2020
- Figure 5: Global Tobacco Market Share, By Region, By Value, 2020 & 2026F
- Figure 6: Global Tobacco Market Map, Market Size (USD Billion) & Growth Rate (%), 2020
- Figure 7: Asia-Pacific Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 8: Asia-Pacific Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 9: Asia-Pacific Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 10: Asia-Pacific Tobacco Market Share, By Country, By Value, 2020 & 2026F
- Figure 11: China Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 12: China Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 13: China Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 14: India Tobacco Market Size, By Value (USD Billion), 2016 -2026
- Figure 15: India Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 16: India Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 17: Japan Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 18: Japan Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 19: Japan Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 20: South Korea Tobacco Market Size, By Value (USD Billion), 2016 -2026
- Figure 21: South Korea Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 22: South Korea Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 23: Australia Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 24: Australia Tobacco Market Share, By Product Type, By Value, 2016-2026F
- Figure 25: Australia Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F
- Figure 26: North America Tobacco Market Size, By Value (USD Billion), 2016-2026F
- Figure 27: North America Tobacco Market Share, By Product Type, By Value,

2016-2026F

Figure 28: North America Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 29: North America Tobacco Market Share, By Country, By Value, 2020 & 2026F

Figure 30: United States Tobacco Market Size, By Value (USD Billion), 2016 -2026F

Figure 31: United States Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 32: United States Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 33: Mexico Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 34: Mexico Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 35: Mexico Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 36: Canada Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 37: Canada Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 38: Canada Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 39: Europe Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 40: Europe Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 41: Europe Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 42: Europe Tobacco Market Share, By Country, By Value, 2020 & 2026F

Figure 43: Germany Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 44: Germany Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 45: Germany Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 46: United Kingdom Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 47: United Kingdom Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 48: United Kingdom Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 49: France Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 50: France Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 51: France Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 52: Spain Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 53: Spain Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 54: Spain Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 55: Italy Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 56: Italy Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 57: Italy Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 58: South America Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 59: South America Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 60: South America Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 61: South America Tobacco Market Share, By Country, By Value, 2020 & 2026F

Figure 62: Brazil Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 63: Brazil Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 64: Brazil Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 65: Colombia Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 66: Colombia Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 67: Colombia Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 68: Argentina Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 69: Argentina Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 70: Argentina Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 71: Middle East & Africa Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 72: Middle East & Africa Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 73: Middle East & Africa Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 74: Middle East & Africa Tobacco Market Share, By Country, By Value, 2020 & 2026F

Figure 75: South Africa Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 76: South Africa Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 77: South Africa Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 78: Saudi Arabia Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 79: Saudi Arabia Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 80: Saudi Arabia Tobacco Market Share, By Distribution Channel, By Value,

2016-2026F

Figure 81: UAE Tobacco Market Size, By Value (USD Billion), 2016-2026F

Figure 82: UAE Tobacco Market Share, By Product Type, By Value, 2016-2026F

Figure 83: UAE Tobacco Market Share, By Distribution Channel, By Value, 2016-2026F

I would like to order

Product name: Global Tobacco Market, By Product Type (Cigarettes, Cigars, Smoking Tobacco, Smokeless Tobacco (Oral Tobacco)), By Distribution Channel (Specialty Stores, Convenience Stores, Supermarkets/Hypermarkets, and Others (Online, Counter Shops)), By Region, Competition, Forecast & Opportunities, 2026

Product link: <https://marketpublishers.com/r/G70CD3FE1CCFEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G70CD3FE1CCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970