

Global Television Market, By Screen Size (Below 39", 40"-47", 50"-57", And Above), By Display Type ((LED, OLED, Others (LCD, QLED, etc.)), By Distribution Channel (Multi Branded Stores, Supermarkets / Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.)), By Region, By Company, Competition, Forecast and Opportunities, 2027

<https://marketpublishers.com/r/GC595BB3DB72EN.html>

Date: May 2022

Pages: 110

Price: US\$ 4,900.00 (Single User License)

ID: GC595BB3DB72EN

Abstracts

The global television market was valued at USD125.63 billion in 2021 and is expected to grow at a steady CAGR of 6.65% in terms of value to reach a value of USD182.79 billion by 2027. Rapid urbanization improved living standards, and high per capita income is enabling them to invest in electronic products. Consumers prefer to buy large screen, high-quality televisions as they have become a status symbol at present. Also, the introduction of slim and better-quality televisions by the market players and the emergence of online sales channels is expected to create lucrative growth opportunities for the global television market over the next five years.

There is high demand for video-on-demand services among consumers due to the rise in the number of OTT service providing platforms delivering quality content. Consumers opt to watch quality shows on big televisions, boosting television sales. Also, there is a rise in the number of nuclear families, increasing the number of households. The number of households matches the number of televisions sold, which positively influences the market demand. The high-end investments by the market players in research and development activities to upgrade the existing infrastructure and find innovative solutions to increase the quality of television displays are expected to fuel the global television market demand through the forecast period.

The global television market is segmented on the basis of screen size, display type, distribution channel, region, and company. Based on screen size, the market is divided into below 39", 40"-49", 50"-57", and above. The below 39" segment dominated the market in 2021 with 44.88% of the overall market share. The segment is expected to maintain its dominance through the next five years as the majority of the market players are offering affordable televisions belonging to this segment.

Samsung Electronics Co. Ltd., LG Electronics, Sony Corporation, TCL Electronic Holding Ltd., Hisense International Co. Ltd., Sharp Corporation, Skyworth Group Co. Ltd., Panasonic Corporation, Xiaomi Group, Toshiba Corporation are the key players operating in the global television market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

Objective of the Study:

To analyze the historical growth and the market size of the global television market from 2017 to 2021.

To estimate and forecast the market size of the global television market from 2022 to 2027 and growth rate until 2027.

To classify and forecast the global television market is divided into screen size, display type, distribution channel, regional distribution, and competitive landscape.

To identify drivers and challenges for the global television market.

To examine competitive developments such as expansions, new product launches, mergers, and acquisitions, etc., in the global television market.

To conduct pricing analysis for the global television market.

To identify and analyze the profile of leading players operating in global television market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading television manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the television manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the television manufacturers, distribution channels and presence of all major players operating in the global television market all over the world.

TechSci Research calculated the global television market size using a bottom-up approach, where data for various regions was recorded and forecasted for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Television manufacturers/ suppliers/ distributors

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to television

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as television manufacturers, suppliers, distributors, and

other stakeholders. The report would enable the stakeholders in strategizing investments and capitalizing on emerging market opportunities.

Report Scope:

In this report, global television market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Television Market, By Screen Type:

Below 39"

40"-47"

50"-57"

And Above

Television Market, By Display Type:

LED

OLED

Others

Television Market, By Region:

Asia-Pacific

China

India

Japan

Indonesia

South Korea

North America

United States

Canada

Mexico

Europe

Russia

Germany

United Kingdom

France

Italy

Middle East & Africa

South Africa

Saudi Arabia

Egypt

UAE

Turkey

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global television market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factors Affecting Purchasing Decision
- 4.3. Brand Satisfaction
- 4.4. Challenges Faced Post Purchasing

5. GLOBAL TELEVISION MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
 - 5.2.1. By Screen Size (Below 39', 40'-47', 50'-57', and Above)
 - 5.2.2. By Display type (LED, OLED, Others (LCD, QLED, etc.))
 - 5.2.3. By Distribution channel (Multi Branded Stores, Supermarkets/Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.))
 - 5.2.4. By Region
 - 5.2.5. By Company (2021)
 - 5.2.6. Market Map (By Screen Size, By Display Type, By Distribution Channel, and By Region)

6. ASIA-PACIFIC TELEVISION MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
 - 6.2.1. By Screen Size
 - 6.2.2. By Display type
 - 6.2.3. By Distribution channel
 - 6.2.4. By Country
 - 6.2.4.1. China Television Market Outlook

- 6.2.4.1.1. Market Size & Forecast
 - 6.2.4.1.1.1. By Value & Volume
- 6.2.4.1.2. Market Share & Forecast
 - 6.2.4.1.2.1. By Screen Size
 - 6.2.4.1.2.2. By Display type
 - 6.2.4.1.2.3. By Distribution channel
- 6.2.4.2. India Television Market Outlook
 - 6.2.4.2.1. Market Size & Forecast
 - 6.2.4.2.1.1. By Value & Volume
 - 6.2.4.2.2. Market Share & Forecast
 - 6.2.4.2.2.1. By Screen Size
 - 6.2.4.2.2.2. By Display type
 - 6.2.4.2.2.3. By Distribution channel
- 6.2.4.3. Japan Television Market Outlook
 - 6.2.4.3.1. Market Size & Forecast
 - 6.2.4.3.1.1. By Value & Volume
 - 6.2.4.3.2. Market Share & Forecast
 - 6.2.4.3.2.1. By Screen Size
 - 6.2.4.3.2.2. By Display type
 - 6.2.4.3.2.3. By Distribution channel
- 6.2.4.4. Indonesia Television Market Outlook
 - 6.2.4.4.1. Market Size & Forecast
 - 6.2.4.4.1.1. By Value & Volume
 - 6.2.4.4.2. Market Share & Forecast
 - 6.2.4.4.2.1. By Screen Size
 - 6.2.4.4.2.2. By Display type
 - 6.2.4.4.2.3. By Distribution channel
- 6.2.4.5. South Korea Television Market Outlook
 - 6.2.4.5.1. Market Size & Forecast
 - 6.2.4.5.1.1. By Value & Volume
 - 6.2.4.5.1.2. By Screen Size
 - 6.2.4.5.1.3. By Display type
 - 6.2.4.5.1.4. By Distribution channel

7. NORTH AMERICA TELEVISION MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast

- 7.2.1. By Value & Volume
- 7.2.2. By Screen Size
- 7.2.3. By Display type
- 7.2.4. By Distribution channel
- 7.2.5. By Country
 - 7.2.5.1. United States Television Market Outlook
 - 7.2.5.1.1. Market Size & Forecast
 - 7.2.5.1.1.1. By Value & Volume
 - 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Value & Volume
 - 7.2.5.1.2.2. By Screen Size
 - 7.2.5.1.2.3. By Display type
 - 7.2.5.1.2.4. By Distribution channel
 - 7.2.5.2. Canada Television Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value & Volume
 - 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Value & Volume
 - 7.2.5.2.2.2. By Screen Size
 - 7.2.5.2.2.3. By Display type
 - 7.2.5.2.2.4. By Distribution channel
 - 7.2.5.3. Mexico Television Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value & Volume
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Screen Size
 - 7.2.5.3.2.2. By Display type
 - 7.2.5.3.2.3. By Distribution channel

8. EUROPE TELEVISION MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Screen Size
 - 8.2.2. By Display type
 - 8.2.3. By Distribution channel
 - 8.2.4. By Country
 - 8.2.4.1. Russia Television Market Outlook

- 8.2.4.1.1. Market Size & Forecast
 - 8.2.4.1.1.1. By Value & Volume
- 8.2.4.1.2. Market Share & Forecast
 - 8.2.4.1.2.1. By Screen Size
 - 8.2.4.1.2.2. By Display type
 - 8.2.4.1.2.3. By Distribution channel
- 8.2.4.2. Germany Television Market Outlook
 - 8.2.4.2.1. Market Size & Forecast
 - 8.2.4.2.1.1. By Value & Volume
 - 8.2.4.2.2. Market Share & Forecast
 - 8.2.4.2.2.1. By Screen Size
 - 8.2.4.2.2.2. By Display type
 - 8.2.4.2.2.3. By Distribution channel
- 8.2.4.3. United Kingdom Television Market Outlook
 - 8.2.4.3.1. Market Size & Forecast
 - 8.2.4.3.1.1. By Value & Volume
 - 8.2.4.3.2. Market Share & Forecast
 - 8.2.4.3.2.1. By Screen Size
 - 8.2.4.3.2.2. By Display type
 - 8.2.4.3.2.3. By Distribution channel
- 8.2.4.4. France Television Market Outlook
 - 8.2.4.4.1. Market Size & Forecast
 - 8.2.4.4.1.1. By Value & Volume
 - 8.2.4.4.2. Market Share & Forecast
 - 8.2.4.4.2.1. By Screen Size
 - 8.2.4.4.2.2. By Display type
 - 8.2.4.4.2.3. By Distribution channel
- 8.2.4.5. Italy Television Market Outlook
 - 8.2.4.5.1. Market Size & Forecast
 - 8.2.4.5.1.1. By Value & Volume
 - 8.2.4.5.2. Market Share & Forecast
 - 8.2.4.5.2.1. By Screen Size
 - 8.2.4.5.2.2. By Display type
 - 8.2.4.5.2.3. By Distribution channel

9. MIDDLE EAST & AFRICA TELEVISION MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Screen Size

9.2.2. By Display type

9.2.3. By Distribution channel

9.2.4. By Country

9.2.4.1. South Africa Television Market Outlook

9.2.4.1.1. Market Size & Forecast

9.2.4.1.1.1. By Value & Volume

9.2.4.1.2. Market Share & Forecast

9.2.4.1.2.1. By Screen Size

9.2.4.1.2.2. By Display type

9.2.4.1.2.3. By Distribution channel

9.2.4.2. Saudi Arabia Television Market Outlook

9.2.4.2.1. Market Size & Forecast

9.2.4.2.1.1. By Value & Volume

9.2.4.2.2. Market Share & Forecast

9.2.4.2.2.1. By Screen Size

9.2.4.2.2.2. By Display type

9.2.4.2.2.3. By Distribution channel

9.2.4.3. Egypt Television Market Outlook

9.2.4.3.1. Market Size & Forecast

9.2.4.3.1.1. By Value & Volume

9.2.4.3.2. Market Share & Forecast

9.2.4.3.2.1. By Screen Size

9.2.4.3.2.2. By Display type

9.2.4.3.2.3. By Distribution channel

9.2.4.4. UAE Television Market Outlook

9.2.4.4.1. Market Size & Forecast

9.2.4.4.1.1. By Value & Volume

9.2.4.4.2. Market Share & Forecast

9.2.4.4.2.1. By Screen Size

9.2.4.4.2.2. By Display type

9.2.4.4.2.3. By Distribution channel

9.2.4.5. Turkey Television Market Outlook

9.2.4.5.1. Market Size & Forecast

9.2.4.5.1.1. By Value & Volume

9.2.4.5.2. Market Share & Forecast

9.2.4.5.2.1. By Screen Size

9.2.4.5.2.2. By Display type

9.2.4.5.2.3. By Distribution channel

10. SOUTH AMERICA TELEVISION MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Screen Size

10.2.2. By Display type

10.2.3. By Distribution channel

10.2.4. By Country

10.2.4.1. Brazil Television Market Outlook

10.2.4.1.1. Market Size & Forecast

10.2.4.1.1.1. By Value & Volume

10.2.4.1.2. Market Share & Forecast

10.2.4.1.2.1. By Screen Size

10.2.4.1.2.2. By Display type

10.2.4.1.2.3. By Distribution channel

10.2.4.2. Argentina Television Market Outlook

10.2.4.2.1. Market Size & Forecast

10.2.4.2.1.1. By Value & Volume

10.2.4.2.2. Market Share & Forecast

10.2.4.2.2.1. By Screen Size

10.2.4.2.2.2. By Display type

10.2.4.2.2.3. By Distribution channel

10.2.4.3. Colombia Television Market Outlook

10.2.4.3.1. Market Size & Forecast

10.2.4.3.1.1. By Value & Volume

10.2.4.3.2. Market Share & Forecast

10.2.4.3.2.1. By Screen Size

10.2.4.3.2.2. By Display type

10.2.4.3.2.3. By Distribution channel

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. IMPACT OF COVID-19 ON GLOBAL TELEVISION MARKET

13. SWOT ANALYSIS

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPETITIVE LANDSCAPE

15.1. Competition Outlook

15.2. Company Profiles

15.2.1. Samsung Electronics Co. Ltd.

15.2.2. LG Corporation

15.2.3. Sony Corporation

15.2.4. TCL Electronic Holding Ltd

15.2.5. Hisense International Co. Ltd.

15.2.6. Sharp Corporation

15.2.7. Skyworth Group Co. Ltd.

15.2.8. Panasonic Corporation

15.2.9. Xiaomi Group

15.2.10. Toshiba Corporation

16. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Global Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 2: Global Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 3: Global Television Market Share, By Display Type, By Value, 2017-2027F

Figure 4: Global Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 5: Global Television Market Share, By Region, By Value, 2021-2027F

Figure 6: Global Television Market Share, By Company, By Value, 2021

Figure 7: Asia-Pacific Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 8: Asia-Pacific Television Market Share, By Display Type, By Value, 2017-2027F

Figure 9: Asia-Pacific Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 10: Asia-Pacific Television Market Share, By Country, By Value, 2017-2027F

Figure 11: China Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027

Figure 12: China Television Market Share, By Screen Size, By Value, 2021-2027F

Figure 13: China Television Market Share, By Display Type, By Value, 2017-2027F

Figure 14: China Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 15: India Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 16: India Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 17: India Television Market Share, By Display Type, By Value, 2017-2027F

Figure 18: India Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 19: Japan Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 20: Japan Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 21: Japan Television Market Share, By Display Type, By Value, 2017-2027F

Figure 22: Japan Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 23: Indonesia Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 24: Indonesia Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 25: Indonesia Television Market Share, By Display Type, By Value, 2017-2027F

Figure 26: Indonesia Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 27: South Korea Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 28: South Korea Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 29: South Korea Television Market Share, By Display Type, By Value, 2017-2027F

Figure 30: South Korea Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 31: North America Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 32: North America Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 33: North America Television Market Share, By Display Type, By Value, 2017-2027F

Figure 34: North America Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 35: North America Television Market Share, By Country, By Value, 2017-2027F

Figure 36: United States Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 37: United States Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 38: United States Television Market Share, By Display Type, By Value, 2017-2027F

Figure 39: United States Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 40: Canada Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 41: Canada Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 42: Canada Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 43: Canada Television Market Share, By Display Type, By Value, 2017-2027F

Figure 44: Canada Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 45: Mexico Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 46: Mexico Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 47: Mexico Television Market Share, By Display Type, By Value, 2017-2027F

Figure 48: Mexico Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 49: Europe Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 50: Europe Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 51: Europe Television Market Share, By Display Type, By Value, 2017-2027F

Figure 52: Europe Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 53: Europe Television Market Share, By Country, By Value, 2017-2027F

Figure 54: Russia Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 55: Russia Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 56: Russia Television Market Share, By Display Type, By Value, 2017-2027F

Figure 57: Russia Television Market Share, By Distribution Channel, By Value 2017-2027F

Figure 58: Germany Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 59: Germany Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 60: Germany Television Market Share, By Display Type, By Value, 2017-2027F

Figure 61: Germany Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 62: United Kingdom Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 63: United Kingdom Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 64: United Kingdom Television Market Share, By Display Type, By Value, 2017-2027F

Figure 65: United Kingdom Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 66: France Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 67: France Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 68: France Television Market Share, By Display Type, By Value, 2017-2027F

Figure 69: France Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 70: Italy Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 71: Italy Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 72: Italy Television Market Share, By Display Type, By Value, 2017-2027F

Figure 73: Italy Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 74: Middle East & Africa Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 75: Middle East & Africa Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 76: Middle East & Africa Television Market Share, By Display Type, By Value, 2017-2027F

Figure 77: Middle East & Africa Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 78: Middle East & Africa Television Market Share, By Country, By Value, 2017-2027F

Figure 79: South Africa Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 80: South Africa Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 81: South Africa Television Market Share, By Display Type, By Value, 2017-2027F

Figure 82: South Africa Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 83: Saudi Arabia Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 84: Saudi Arabia Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 85: Saudi Arabia Television Market Share, By Display Type, By Value, 2017-2027F

Figure 86: Saudi Arabia Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 87: Egypt Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 88: Egypt Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 89: Egypt Television Market Share, By Display Type, By Value, 2017-2027F

Figure 90: Egypt Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 91: UAE Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 92: UAE Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 93: UAE Television Market Share, By Display Type, By Value, 2017-2027F

Figure 94: UAE Television Market Share, By Distribution Channel, By Value,

2017-2027F

Figure 95: Turkey Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 96: Turkey Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 97: Turkey Television Market Share, By Display Type, By Value, 2017-2027F

Figure 98: Turkey Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 99: South America Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 100: South America Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 101: South America Television Market Share, By Display Type, By Value, 2017-2027F

Figure 102: South America Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 103: South America Television Market Share, By Country, By Value, 2021-2027F

Figure 104: Brazil Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 105: Brazil Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 106: Brazil Television Market Share, By Display Type, By Value, 2017-2027F

Figure 107: Brazil Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 108: Argentina Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

Figure 109: Argentina Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 110: Argentina Television Market Share, By Display Type, By Value, 2017-2027F

Figure 111: Argentina Television Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 112: Colombia Television Market Size, By Value (USD Billion), By Volume (Million Units), 2017-2027F

I would like to order

Product name: Global Television Market, By Screen Size (Below 39", 40"-47", 50"-57", And Above), By Display Type ((LED, OLED, Others (LCD, QLED, etc.)), By Distribution Channel (Multi Branded Stores, Supermarkets / Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.)), By Region, By Company, Competition, Forecast and Opportunities, 2027

Product link: <https://marketpublishers.com/r/GC595BB3DB72EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC595BB3DB72EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970