

Global Telecom Cloud Market By Type (Services & Solutions), By End User (BFSI, Media & Entertainment, etc.), By Application (Billing & Provisioning, Traffic Management, etc.), By Region, Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

Telecom cloud market across the globe has been growing rapidly on back of increasing need to minimize operational and administrative costs by telecom companies. Increasing deployment in BFSI sector and in media & entertainment industry is channelizing demand for telecom cloud across the globe. Unified Communication and Collaboration is gaining immense popularity among telecom service providers because of the better and more efficient service quality. Demand for Communication Defined Network services is also growing across the globe due to increasing need for responding quickly to user queries.

According to “Global Telecom Cloud Market, Competition Forecast & Opportunities, 2012 – 2022”, global telecom cloud market projected to exhibit a CAGR of over 19%, in value terms, during 2017-2022. Major players operating in global telecom cloud market include AT&T Inc., Verizon Communication Inc., BT Group plc, CenturyLink Inc., China Telecommunication Corporation, Telus Corporation, Deutsche Telekom AG, Fusion Telecommunications International Inc., Telstra Corporation Limited ADR, NTT Communications, TATA Communications, Singapore Telecommunications Limited, ZTE Corporation, International Business Machines (IBM) and Telefonaktiebolaget LM Ericsson, among others. The “Global Telecom Cloud, Competition Forecast & Opportunities, 2012 – 2022” report elaborates following aspects of global telecom cloud market:

Global Telecom Cloud Market Size, Share & Forecast

Segmental Analysis – By Service (Unified Communication and Collaboration, Content Delivery Network & Others), By Solution (Colocation Services, Network Services, Professional Services, Managed Services), By Application (Billing and Provisioning, Traffic Management, Customer Management, Others), By Cloud Platform (IaaS, SaaS & PaaS), By End User (BFSI, Retail & Consumer, Healthcare, Media & Entertainment, Transportation, Others (Education, Government, etc.) and By Region (North America, Europe, Asia-Pacific, South America and Middle East & Africa)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why you should buy this report?

To gain an in-depth understanding of Telecom cloud services market across the globe

To identify the on-going trends and anticipated growth during in the next five years

To help industry consultants, telecom cloud service providers and stakeholders to align their market-centric strategies

To obtain research-based business decision and add weight to presentations and marketing materials

To gain competitive knowledge of leading players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with telecom cloud service providers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, and proprietary databases.

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5. CenturyLink Inc.
6. China Telecommunication Corporation
7. Telus Corporation
8. Deutsche Telekom AG
9. Fusion Telecommunications International Inc.
10. Telstra Corporation Limited ADR
11. NTT Communications
12. TATA Communications
13. Singapore Telecommunications Limited
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