

Global Surgical Microscope Market – Global Industry Size, Share, Trends, Opportunity, & Forecast, 2027F Segmented By Type (On Casters, Wall Mounted, Table-Top, Ceiling Mounted) By Application (Ophthalmology, ENT, Gynecology and Urology, Neuro & Spine Surgery, Dentistry, Others) By End Users (Hospital & Clinics, Ambulatory Care Centers, Others) By Region

<https://marketpublishers.com/r/G178ACBBBF10EN.html>

Date: February 2023

Pages: 117

Price: US\$ 4,900.00 (Single User License)

ID: G178ACBBBF10EN

Abstracts

The global surgical microscope market is expected to project robust growth in the forecast period, 2023-2027 with an impressive CAGR on the account of a surge in the number of complex neurosurgery and other complex surgical endeavors. Minimally invasive surgeries like brain surgeries and heart surgeries along with ENT procedures are precision-demanding treatment methods. Surgical microscopes are advantageous as it makes it easier for surgeons to perform such procedures more accurately in less time, thus aiding the growth of the global surgical microscope market in the upcoming five years. The advancing technology is consistently evolving and supporting market growth. The surgical microscopes are more precise, offer better illumination sources, and provide options for customization and technology integration based on the complexity of the procedures these advantages are responsible for the recent inclination of surgeons toward the advanced methodologies of the surgeries and thereby supporting the growth of the market.

Wide-angle illumination, red reflex illumination, automation, and augmented reality microscopy are some of the emerging technological advancements that can further enunciate the growth of the market in the upcoming five years. Furthermore, researches

and development of 3D visualization, optimum lighting, and magnification of deep surgical fields through small approaches are highly responsible for the growth of the global surgical microscope market. The developing countries are still a major region of the market that is untapped and have a potentially bigger market for the future years and new market players.

The global surgical equipment market is segmented by type, application, end-users, competition landscape, and regional distribution. Based on type, the market is further bifurcated into casters, wall-mounted, table-top, and ceiling mounted. On-casters are anticipated to hold the largest market segment for the upcoming five years. The segment is expected to grow largest on the backbone of rising instances of technological advancement and research that is further strengthening the qualities of these surgical microscopes. On-casters microscopes are surgical microscopes that are floor-mounted devices and have retractable casters with single, double, or compound wheels. The microscope is specially designed to provide absolute equilibrium, allowing free movement of the balanced microscope.

Holding the major shares of the market are Carl Zeiss AG, Danaher Corporation (Leica Microsystems), Haag-Streit Surgical GmbH, Topcon Corporation, Alcon Inc., Seiler Instrument Inc., Olympus Corporation, Takagi Seiko Co. Ltd., ARI Medical Technology Co., Ltd., CHAMMED Co., Ltd, among others. Market players are actively involved in research and technological development in product manufacturing. Advanced technology has made it possible for the healthcare industry to provide excellent healthcare facilities through Surgical microscopes. Further advancement would aid the market value and brand establishment in the future five years. New market players may focus on research and development to provide devices that satisfy consumer demand as well as benefits the market players in building their brand value. Other competitive strategies include mergers & acquisitions and new product developments.

The objective of the Study:

To analyze the historical growth of the market size of the global surgical microscope market from 2017 to 2020.

To estimate and forecast the market size of the global surgical microscope market from 2021 to 2027 and the growth rate until 2027.

To classify and forecast the global surgical microscope market based on type, application, end-user, competition landscape, and regional distribution.

To identify the dominant region or segment in the global surgical microscope market.

To identify drivers and challenges for the global surgical microscope market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the global surgical microscope market.

To identify and analyze the profile of leading players operating in the global surgical microscope market.

To identify key sustainable strategies adopted by market players in the global surgical microscope market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels, and presence of all major players across the country.

TechSci Research calculated the market size of the global surgical microscope market using a bottom-up approach, wherein data for various end-user segments were recorded and forecasted for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated them by analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers, end users, service providers, and other stakeholders

Distributors and suppliers of products and other stakeholders

Organizations, forums, and alliances related to a surgical microscope

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, the global surgical microscope market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Surgical Microscope Market, By Type:

On Casters

Wall Mounted

Table-Top

Ceiling Mounted

Global Surgical Microscope Market, By Application:

Ophthalmology

ENT

Gynecology and Urology

Neuro & Spine Surgery

Dentistry

Others

Global Surgical Microscope Market, By End User:

Hospital & Clinics

Ambulatory Surgical Centers

Others

Global Surgical Microscope Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

Japan

India

South Korea

Australia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global surgical microscope market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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