

Global Stand-Up Pouches Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Aseptic, Standard, Retort, and Hot-filled), By Closure Type (Top Notch, Zipper, and Spout), By Material (Plastic, Paper, Metal, Bioplastic), By Application (Food & Beverages, Healthcare, Personal Care & Cosmetics, Homecare, and Others), By Region, By Competition Forecast & Opportunities, 2018-2028F

<https://marketpublishers.com/r/GD90E3B9AB34EN.html>

Date: October 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: GD90E3B9AB34EN

Abstracts

The Global Stand-Up Pouches Market reached a valuation of USD 24.6 billion in 2022 and is poised for robust growth throughout the forecast period, projecting a Compound Annual Growth Rate (CAGR) of 7.8% until 2028. Recent years have witnessed significant expansion and transformation within the global stand-up pouches market, driven by shifting consumer preferences, advancements in packaging technology, and heightened emphasis on sustainability. Stand-up pouches, known for their convenience, versatility, and visual appeal, have garnered substantial popularity as a preferred packaging choice across diverse industries, offering advantages for both consumers and manufacturers.

Consumer Appeal and Manufacturer Benefits:

Consumers are drawn to stand-up pouches due to their user-friendly attributes, including resealable closures, easy handling, and portability. These conveniences align seamlessly with contemporary consumer lifestyles, catering to on-the-go consumption and reducing food wastage. The capability to incorporate vibrant and captivating

designs onto stand-up pouches amplifies their popularity. Brands harness this visual allure to set their products apart on store shelves, conveying messages of quality and freshness to consumers. Stand-up pouches accommodate a wide array of product categories, ranging from food and beverages to pet food, cosmetics, and household items. Their adaptability to handle liquids, solids, and powders positions them as a versatile packaging solution. The escalating awareness of plastic waste and environmental concerns has prompted the industry to focus on sustainable packaging solutions. Stand-up pouches, often designed with reduced material consumption compared to rigid packaging, are well-suited to address the demand for environmentally conscious choices.

Key Market Drivers:

Consumer Convenience and Dynamic Lifestyles:

A key driver in the global stand-up pouches market is the growing demand for packaging solutions that align with the fast-paced and dynamic lifestyles of modern consumers. As individuals lead increasingly busy lives, they seek products that are easy to manage, store, and consume. Stand-up pouches are tailored to cater to these needs, offering features such as resealable closures, spouts, and ergonomic designs. These attributes provide a seamless experience for consumers, enabling them to access the product, dispense the desired quantity, and seal the pouch for future use. The convenience aspect extends to on-the-go consumption, a notable trend in contemporary times. Stand-up pouches are lightweight and portable, making them an excellent choice for snacks, beverages, and other items that consumers can enjoy while outside their homes. This driver has prompted various industries to adopt stand-up pouches as a way to engage busy consumers who seek products that seamlessly integrate into their routines.

Sustainability and Environmentally Friendly Packaging:

In an era marked by heightened environmental consciousness, sustainability has emerged as a pivotal driver influencing packaging decisions. Stand-up pouches contribute to sustainability objectives due to their lightweight nature, which reduces transportation expenses and carbon emissions. Additionally, many stand-up pouches are crafted from materials that are recyclable, compostable, or have a reduced environmental impact compared to conventional packaging options. The industry's response to sustainability concerns includes the creation of stand-up pouches using bio-based materials, recyclable plastics, and even plastics collected from oceans. Brands

that embrace sustainable stand-up pouches resonate with eco-conscious consumers, augmenting their reputation and market positioning. The convergence of convenience and sustainability has elevated stand-up pouches as a favored packaging selection for consumers seeking products that align with their ethical values.

Innovations in Design and Functionality:

The evolution of packaging technologies has paved the way for innovative designs and functionalities within the stand-up pouches market. Manufacturers are continuously developing novel features that enrich the user experience, extend product shelf life, and differentiate products on retail shelves. Stand-up pouches equipped with child-resistant closures offer enhanced safety, rendering them suitable for products necessitating extra protection, such as pharmaceuticals and specific household items. Spouts facilitate controlled pouring and dispensing, making stand-up pouches a suitable choice for liquids like beverages, sauces, and cleaning solutions. The incorporation of transparent windows on stand-up pouches enables consumers to view the product inside, providing visual confirmation of its contents and quality. Advanced printing technologies empower brands to create visually appealing, informative, and consistent designs that captivate consumer attention. Stand-up pouches can also be designed with tailored barrier properties to shield products from external factors like moisture, light, and oxygen, thereby extending their shelf life.

Key Market Challenges:

Sustainability and Environmental Concerns:

In the context of an escalating global environmental awareness, the sustainability of packaging materials assumes critical significance. Stand-up pouches frequently comprise multiple layers of diverse materials to provide necessary barrier properties, a characteristic that can render them challenging to recycle. The complexity of these structures may hinder efficient separation and recycling of the various components, ultimately leading to escalated waste generation and environmental impact. Moreover, the combination of plastics and other materials in stand-up pouches can contribute to plastic pollution and the generation of microplastics upon entering ecosystems. Despite endeavors to develop more sustainable pouch materials and recycling techniques, the industry grapples with achieving a harmonious balance between functionality, cost, and environmental consequences. Addressing these sustainability concerns necessitates the innovation of packaging solutions that preserve the benefits of stand-up pouches while minimizing their ecological footprint. Manufacturers are exploring options like

compostable films, mono-material structures, and enhanced recycling technologies to mitigate these challenges and align with global sustainability objectives.

Packaging Design and Product Distinctiveness:

While stand-up pouches offer remarkable flexibility in packaging design and graphics, their very versatility can engender challenges in terms of product distinctiveness and brand recognition. As more products adopt stand-up pouches, competition intensifies, making it increasingly difficult for brands to stand out on crowded retail shelves or online platforms. Manufacturers face the dilemma of designing packaging that not only captivates consumer attention but also effectively communicates product information and values. Striking the right balance between aesthetics, functionality, and practicality while adhering to regulations can prove intricate, compelling brands to perpetually innovate packaging design to sustain a competitive advantage.

Barrier Properties and Product Shelf Life:

Stand-up pouches often encompass multiple layers of different materials to furnish optimal barrier properties against factors like moisture, oxygen, and light, thereby preserving the quality and shelf life of the enclosed product. However, ensuring consistent barrier properties across distinct production batches and throughout the lifecycle of the pouch poses a challenge. Variations in manufacturing processes, material discrepancies, and external influences during storage and transportation can impact the pouch's barrier efficacy. Insufficient barrier properties may lead to diminished product shelf life, compromised quality, and adverse consumer experiences. To confront this challenge, manufacturers must invest in stringent quality control measures and testing protocols to ensure the sustained effectiveness of barrier properties and the maintenance of product integrity.

Key Market Trends:

Versatility Across Industries:

The adaptability of stand-up pouches has facilitated their adoption across a diverse spectrum of industries. They are employed to package a variety of products, encompassing snacks, pet food, beverages, baby food, household items, and more. This flexibility arises from their ability to safeguard product freshness, prevent leakage, and provide convenient storage. As industries acknowledge the advantages of stand-up pouches in terms of both functionality and visual appeal, their application continues to

broaden.

Consumer Convenience and Dynamic Lifestyles:

The demand for convenient packaging solutions that cater to busy, on-the-go lifestyles stands as a significant driving force within the stand-up pouches market. Stand-up pouches are specifically designed to be easy to transport, open, and reseal, rendering them an optimal choice for consumers valuing

convenience. The pouch's capacity to stand upright on retail shelves and at home ensures efficient space utilization and affords clear visibility of the product. This trend harmonizes with the surge in single-serve packaging, portion control, and snacking behaviors. Stand-up pouches are increasingly adopted for an assortment of products, ranging from snacks and beverages to baby food, pet food, and personal care items. As consumers progressively seek products that seamlessly align with their fast-paced lives, brands are leveraging stand-up pouches to cater to these requisites and enrich user experiences.

Innovative Designs and Enhanced Branding:

Stand-up pouches provide a canvas for innovative packaging designs and branding strategies. Brands recognize the profound influence packaging exerts on consumers' purchase decisions, and stand-up pouches offer ample space for creative graphics, branding elements, and product details. The comprehensive surface area allows brands to captivate consumers through eye-catching visuals and narrative content, amplifying shelf appeal and differentiating products from competitors. Customization possibilities, encompassing matte finishes, metallic accents, transparent windows, and distinct shapes, enable brands to devise packaging that resonates with their target audience and effectively communicates the product's attributes. The adaptability of stand-up pouches to cater to both functional prerequisites and aesthetic considerations positions them as a preferred choice for brands striving to establish a robust market presence.

Segmental Insights:

Type Insights:

Standard stand-up pouches command a significant share in the global stand-up pouches market. Distinguished by their classic design and functional features, these pouches have gained traction across diverse industries due to their versatility and cost-

effectiveness. The conventional stand-up pouch design incorporates a bottom gusset, enabling the pouch to stand upright, rendering it well-suited for display on retail shelves and facilitating convenient consumer access to the product. This design also streamlines the filling and sealing processes during manufacturing. Standard stand-up pouches are favored by both manufacturers and consumers for their reliability and ease of use. They prove suitable for packaging a broad array of products, including dry goods, snacks, beverages, pet food, and non-food items. Furthermore, their flat front and back panels provide ample space for branding, product information, and captivating graphics that attract consumer attention. As a staple in the stand-up pouches market, standard pouches strike a balance between functionality and cost-effectiveness, rendering them a preferred choice for diverse industries seeking pragmatic packaging solutions that enhance product visibility, sustain freshness, and optimize shelf space.

Application Insights:

The Food & Beverages sector commands a significant share in the global stand-up pouches market, propelled by its alignment with the sector's diverse packaging requisites. Stand-up pouches have emerged as a favored option for packaging food and beverage products owing to their convenience, visual appeal, and utilitarian advantages. The sector's demand for packaging solutions that uphold product freshness, enable user-friendly handling, and enhance shelf prominence aligns seamlessly with the attributes of stand-up pouches. From snacks and ready-to-eat meals to beverages and condiments, stand-up pouches offer an efficient and adaptable packaging solution that caters to the evolving preferences of contemporary consumers. The capacity to incorporate innovative features like resealable zippers, spouts, and interactive elements bolsters the allure of stand-up pouches, exerting a considerable impact on retail shelves. Moreover, the sustainability movement within the Food & Beverages sector has propelled the adoption of stand-up pouches fashioned from environmentally friendly materials, addressing consumer concerns regarding environmental repercussions.

Regional Insights:

Asia Pacific holds a significant and influential role in the global stand-up pouches market. The region's economic expansion, evolving consumer behaviors, and manufacturing capabilities have substantiated its pivotal role in shaping packaging industry dynamics. Asia Pacific houses some of the world's fastest-growing economies, resulting in heightened urbanization and shifting lifestyles. As more consumers migrate to urban locales within the region, their preferences for convenience, ready-to-eat

products, and on-the-go snacking have surged. Stand-up pouches seamlessly align with these trends, delivering convenient packaging solutions tailored to bustling urban lifestyles. The region's extensive population, inclusive of emerging middle-class consumers, constitutes a substantial customer base for a range of industries. This demographic shift has led to escalated demand for packaged foods, beverages, and other consumer goods that leverage stand-up pouches for their convenience and shelf allure. The food and beverage sector in Asia Pacific has experienced robust expansion due to changing dietary habits, rising disposable incomes, and a craving for convenience. Stand-up pouches are particularly adept at packaging snacks, beverages, sauces, and condiments, catering to the demand for on-the-go items resonating with the region's consumers. Asia Pacific's manufacturing prowess, recognized for its efficient and cost-effective production capabilities, has enabled the region to produce stand-up pouches in substantial quantities, catering to both domestic and international demands. This manufacturing competence positions Asia Pacific as a pivotal supplier of stand-up pouches to global markets. Asia Pacific serves as a pioneer in embracing innovative packaging solutions, encompassing stand-up pouches featuring spouts, resealable closures, and high-quality printing. This emphasis on innovation empowers brands in the region to differentiate their products and captivate increasingly discerning consumers. As global concerns regarding plastic waste and environmental impact escalate, Asia Pacific's commitment to adopting sustainable packaging practices becomes indispensable. The region's proactive approach toward sustainability drives the adoption of eco-friendly materials and practices in stand-up pouch production, contributing to the worldwide transition toward responsible packaging solutions. Asia Pacific's active participation in the stand-up pouches market extends beyond its domestic consumption. The region is a significant exporter of stand-up pouches to international markets, underscoring Asia Pacific's role in fulfilling global packaging demands and contributing to the market's expansion beyond its boundaries.

Key Market Players

Bemis Company, Inc.

Berry Global Group

American Packaging Corporation

Bryce Corporation

Sealed Air Corporation

FLAIR Flexible Packaging Corporation

Hood Packaging Corporation

Winpak Ltd.

Mondi

Bischof+Klein

Report Scope:

In this report, the global stand-up pouches market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Stand-Up Pouches Market, By Type:

Aseptic

Standard

Retort

Hot-filled

Global Stand-Up Pouches Market, By Closure Type:

Top Notch

Zipper

Spout

Global Stand-Up Pouches Market, By Material:

Plastic

Paper

Metal

Bioplastic

Global Stand-Up Pouches Market, By Application:

Food & Beverages

Healthcare

Personal Care & Cosmetics

Homecare

Others

Global Stand-Up Pouches Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global stand-up pouches market.

Available Customizations:

Global Stand-Up Pouches Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Se...

Global Stand-Up Pouches Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decision
- 4.3. Challenged Faced Post Purchase

5. GLOBAL STAND-UP POUCHES MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis (Aseptic, Standard, Retort, and Hot-filled)
 - 5.2.2. By Closure Type Market Share Analysis (Top Notch, Zipper, and Spout)

- 5.2.3. By Material Market Share Analysis (Plastic, Paper, Metal, Bioplastic)
- 5.2.4. By Application Market Share Analysis (Food & Beverages, Healthcare, Personal Care & Cosmetics, Homecare, and Others)
- 5.2.5. By Regional Market Share Analysis
 - 5.2.5.1. North America Market Share Analysis
 - 5.2.5.2. South America Market Share Analysis
 - 5.2.5.3. Middle East & Africa Market Share Analysis
 - 5.2.5.4. Europe Market Share Analysis
 - 5.2.5.5. Asia-Pacific Market Share Analysis
- 5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Stand-Up Pouches Market Mapping & Opportunity Assessment
 - 5.3.1. By Type Mapping & Opportunity Assessment
 - 5.3.2. By Closure Type Mapping & Opportunity Assessment
 - 5.3.3. By Material Mapping & Opportunity Assessment
 - 5.3.4. By Application Mapping & Opportunity Assessment
 - 5.3.5. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA STAND-UP POUCHES MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type Market Share Analysis
 - 6.2.2. By Closure Type Market Share Analysis
 - 6.2.3. By Material Market Share Analysis
 - 6.2.4. By Application Market Share Analysis
 - 6.2.5. By Country Market Share Analysis
 - 6.2.5.1. United States Stand-Up Pouches Market Outlook
 - 6.2.5.1.1. Market Size & Forecast
 - 6.2.5.1.1.1. By Value
 - 6.2.5.1.2. Market Share & Forecast
 - 6.2.5.1.2.1. By Type Market Share Analysis
 - 6.2.5.1.2.2. By Closure Type Market Share Analysis
 - 6.2.5.1.2.3. By Material Market Share Analysis
 - 6.2.5.1.2.4. By Application Market Share Analysis
 - 6.2.5.2. Canada Stand-Up Pouches Market Outlook
 - 6.2.5.2.1. Market Size & Forecast
 - 6.2.5.2.1.1. By Value
 - 6.2.5.2.2. Market Share & Forecast

- 6.2.5.2.2.1. By Type Market Share Analysis
- 6.2.5.2.2.2. By Closure Type Market Share Analysis
- 6.2.5.2.2.3. By Material Market Share Analysis
- 6.2.5.2.2.4. By Application Market Share Analysis
- 6.2.5.3. Mexico Stand-Up Pouches Market Outlook
 - 6.2.5.3.1. Market Size & Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share & Forecast
 - 6.2.5.3.2.1. By Type Market Share Analysis
 - 6.2.5.3.2.2. By Closure Type Market Share Analysis
 - 6.2.5.3.2.3. By Material Market Share Analysis
 - 6.2.5.3.2.4. By Application Market Share Analysis

7. EUROPE STAND-UP POUCHES MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type Market Share Analysis
 - 7.2.2. By Closure Type Market Share Analysis
 - 7.2.3. By Material Market Share Analysis
 - 7.2.4. By Application Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Stand-Up Pouches Market Outlook
 - 7.2.5.1.1. Market Size & Forecast
 - 7.2.5.1.1.1. By Value
 - 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Type Market Share Analysis
 - 7.2.5.1.2.2. By Closure Type Market Share Analysis
 - 7.2.5.1.2.3. By Material Market Share Analysis
 - 7.2.5.1.2.4. By Application Market Share Analysis
 - 7.2.5.2. Germany Stand-Up Pouches Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value
 - 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Type Market Share Analysis
 - 7.2.5.2.2.2. By Closure Type Market Share Analysis
 - 7.2.5.2.2.3. By Material Market Share Analysis
 - 7.2.5.2.2.4. By Application Market Share Analysis

- 7.2.5.3. Spain Stand-Up Pouches Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Type Market Share Analysis
 - 7.2.5.3.2.2. By Closure Type Market Share Analysis
 - 7.2.5.3.2.3. By Material Market Share Analysis
 - 7.2.5.3.2.4. By Application Market Share Analysis
- 7.2.5.4. Italy Stand-Up Pouches Market Outlook
 - 7.2.5.4.1. Market Size & Forecast
 - 7.2.5.4.1.1. By Value
 - 7.2.5.4.2. Market Share & Forecast
 - 7.2.5.4.2.1. By Type Market Share Analysis
 - 7.2.5.4.2.2. By Closure Type Market Share Analysis
 - 7.2.5.4.2.3. By Material Market Share Analysis
 - 7.2.5.4.2.4. By Application Market Share Analysis
- 7.2.5.5. United Kingdom Stand-Up Pouches Market Outlook
 - 7.2.5.5.1. Market Size & Forecast
 - 7.2.5.5.1.1. By Value
 - 7.2.5.5.2. Market Share & Forecast
 - 7.2.5.5.2.1. By Type Market Share Analysis
 - 7.2.5.5.2.2. By Closure Type Market Share Analysis
 - 7.2.5.5.2.3. By Material Market Share Analysis
 - 7.2.5.5.2.4. By Application Market Share Analysis

8. ASIA-PACIFIC STAND-UP POUCHES MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Closure Type Market Share Analysis
 - 8.2.3. By Material Market Share Analysis
 - 8.2.4. By Application Market Share Analysis
 - 8.2.5. By Country Market Share Analysis
 - 8.2.5.1. China Stand-Up Pouches Market Outlook
 - 8.2.5.1.1. Market Size & Forecast
 - 8.2.5.1.1.1. By Value
 - 8.2.5.1.2. Market Share & Forecast

- 8.2.5.1.2.1. By Type Market Share Analysis
- 8.2.5.1.2.2. By Closure Type Market Share Analysis
- 8.2.5.1.2.3. By Material Market Share Analysis
- 8.2.5.1.2.4. By Application Market Share Analysis
- 8.2.5.2. Japan Stand-Up Pouches Market Outlook
 - 8.2.5.2.1. Market Size & Forecast
 - 8.2.5.2.1.1. By Value
 - 8.2.5.2.2. Market Share & Forecast
 - 8.2.5.2.2.1. By Type Market Share Analysis
 - 8.2.5.2.2.2. By Closure Type Market Share Analysis
 - 8.2.5.2.2.3. By Material Market Share Analysis
 - 8.2.5.2.2.4. By Application Market Share Analysis
- 8.2.5.3. India Stand-Up Pouches Market Outlook
 - 8.2.5.3.1. Market Size & Forecast
 - 8.2.5.3.1.1. By Value
 - 8.2.5.3.2. Market Share & Forecast
 - 8.2.5.3.2.1. By Type Market Share Analysis
 - 8.2.5.3.2.2. By Closure Type Market Share Analysis
 - 8.2.5.3.2.3. By Material Market Share Analysis
 - 8.2.5.3.2.4. By Application Market Share Analysis
- 8.2.5.4. Vietnam Stand-Up Pouches Market Outlook
 - 8.2.5.4.1. Market Size & Forecast
 - 8.2.5.4.1.1. By Value
 - 8.2.5.4.2. Market Share & Forecast
 - 8.2.5.4.2.1. By Type Market Share Analysis
 - 8.2.5.4.2.2. By Closure Type Market Share Analysis
 - 8.2.5.4.2.3. By Material Market Share Analysis
 - 8.2.5.4.2.4. By Application Market Share Analysis
- 8.2.5.5. South Korea Stand-Up Pouches Market Outlook
 - 8.2.5.5.1. Market Size & Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share & Forecast
 - 8.2.5.5.2.1. By Type Market Share Analysis
 - 8.2.5.5.2.2. By Closure Type Market Share Analysis
 - 8.2.5.5.2.3. By Material Market Share Analysis
 - 8.2.5.5.2.4. By Application Market Share Analysis

9. MIDDLE EAST & AFRICA STAND-UP POUCHES MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type Market Share Analysis

9.2.2. By Closure Type Market Share Analysis

9.2.3. By Material Market Share Analysis

9.2.4. By Application Market Share Analysis

9.2.5. By Country Market Share Analysis

9.2.5.1. South Africa Stand-Up Pouches Market Outlook

9.2.5.1.1. Market Size & Forecast

9.2.5.1.1.1. By Value

9.2.5.1.2. Market Share & Forecast

9.2.5.1.2.1. By Type Market Share Analysis

9.2.5.1.2.2. By Closure Type Market Share Analysis

9.2.5.1.2.3. By Material Market Share Analysis

9.2.5.1.2.4. By Application Market Share Analysis

9.2.5.2. Saudi Arabia Stand-Up Pouches Market Outlook

9.2.5.2.1. Market Size & Forecast

9.2.5.2.1.1. By Value

9.2.5.2.2. Market Share & Forecast

9.2.5.2.2.1. By Type Market Share Analysis

9.2.5.2.2.2. By Closure Type Market Share Analysis

9.2.5.2.2.3. By Material Market Share Analysis

9.2.5.2.2.4. By Application Market Share Analysis

9.2.5.3. UAE Stand-Up Pouches Market Outlook

9.2.5.3.1. Market Size & Forecast

9.2.5.3.1.1. By Value

9.2.5.3.2. Market Share & Forecast

9.2.5.3.2.1. By Type Market Share Analysis

9.2.5.3.2.2. By Closure Type Market Share Analysis

9.2.5.3.2.3. By Material Market Share Analysis

9.2.5.3.2.4. By Application Market Share Analysis

10. SOUTH AMERICA STAND-UP POUCHES MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type Market Share Analysis

- 10.2.2. By Closure Type Market Share Analysis
- 10.2.3. By Material Market Share Analysis
- 10.2.4. By Application Market Share Analysis
- 10.2.5. By Country Market Share Analysis
 - 10.2.5.1. Argentina Stand-Up Pouches Market Outlook
 - 10.2.5.1.1. Market Size & Forecast
 - 10.2.5.1.1.1. By Value
 - 10.2.5.1.2. Market Share & Forecast
 - 10.2.5.1.2.1. By Type Market Share Analysis
 - 10.2.5.1.2.2. By Closure Type Market Share Analysis
 - 10.2.5.1.2.3. By Material Market Share Analysis
 - 10.2.5.1.2.4. By Application Market Share Analysis
 - 10.2.5.2. Colombia Stand-Up Pouches Market Outlook
 - 10.2.5.2.1. Market Size & Forecast
 - 10.2.5.2.1.1. By Value
 - 10.2.5.2.2. Market Share & Forecast
 - 10.2.5.2.2.1. By Type Market Share Analysis
 - 10.2.5.2.2.2. By Closure Type Market Share Analysis
 - 10.2.5.2.2.3. By Material Market Share Analysis
 - 10.2.5.2.2.4. By Application Market Share Analysis
 - 10.2.5.3. Brazil Stand-Up Pouches Market Outlook
 - 10.2.5.3.1. Market Size & Forecast
 - 10.2.5.3.1.1. By Value
 - 10.2.5.3.2. Market Share & Forecast
 - 10.2.5.3.2.1. By Type Market Share Analysis
 - 10.2.5.3.2.2. By Closure Type Market Share Analysis
 - 10.2.5.3.2.3. By Material Market Share Analysis
 - 10.2.5.3.2.4. By Application Market Share Analysis

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. IMPACT OF COVID-19 ON GLOBAL STAND-UP POUCHES MARKET

- 12.1. Impact Assessment Model
 - 12.1.1. Key Segments Impacted
 - 12.1.2. Key Regions Impacted

12.1.3. Key Countries Impacted

13. MARKET TRENDS & DEVELOPMENTS

14. PORTER'S FIVE FORCES MODEL

- 14.1. Competitive Rivalry
- 14.2. Bargaining Power of Buyers
- 14.3. Bargaining Power of Suppliers
- 14.4. Threat of New Entrants
- 14.5. Threat of Substitutes

15. SWOT ANALYSIS

- 15.1. Strengths
- 15.2. Weaknesses
- 15.3. Opportunities
- 15.4. Threats

16. COMPETITIVE LANDSCAPE

- 16.1. Company Profiles
 - 16.1.1. Bemis Company, Inc.
 - 16.1.1.1. Company Details
 - 16.1.1.2. Products
 - 16.1.1.3. Financials (As Per Availability)
 - 16.1.1.4. Key Market Focus & Geographical Presence
 - 16.1.1.5. Recent Developments
 - 16.1.1.6. Key Management Personnel
 - 16.1.2. Berry Global Group
 - 16.1.2.1. Company Details
 - 16.1.2.2. Products
 - 16.1.2.3. Financials (As Per Availability)
 - 16.1.2.4. Key Market Focus & Geographical Presence
 - 16.1.2.5. Recent Developments
 - 16.1.2.6. Key Management Personnel
 - 16.1.3. American Packaging Corporation
 - 16.1.3.1. Company Details

- 16.1.3.2. Products
- 16.1.3.3. Financials (As Per Availability)
- 16.1.3.4. Key Market Focus & Geographical Presence
- 16.1.3.5. Recent Developments
- 16.1.3.6. Key Management Personnel
- 16.1.4. Bryce Corporation
 - 16.1.4.1. Company Details
 - 16.1.4.2. Products
 - 16.1.4.3. Financials (As Per Availability)
 - 16.1.4.4. Key Market Focus & Geographical Presence
 - 16.1.4.5. Recent Developments
 - 16.1.4.6. Key Management Personnel
- 16.1.5. Sealed Air Corporation
 - 16.1.5.1. Company Details
 - 16.1.5.2. Products
 - 16.1.5.3. Financials (As Per Availability)
 - 16.1.5.4. Key Market Focus & Geographical Presence
 - 16.1.5.5. Recent Developments
 - 16.1.5.6. Key Management Personnel
- 16.1.6. FLAIR Flexible Packaging Corporation
 - 16.1.6.1. Company Details
 - 16.1.6.2. Products
 - 16.1.6.3. Financials (As Per Availability)
 - 16.1.6.4. Key Market Focus & Geographical Presence
 - 16.1.6.5. Recent Developments
 - 16.1.6.6. Key Management Personnel
- 16.1.7. Hood Packaging Corporation
 - 16.1.7.1. Company Details
 - 16.1.7.2. Products
 - 16.1.7.3. Financials (As Per Availability)
 - 16.1.7.4. Key Market Focus & Geographical Presence
 - 16.1.7.5. Recent Developments
 - 16.1.7.6. Key Management Personnel
- 16.1.8. Winpak Ltd.
 - 16.1.8.1. Company Details
 - 16.1.8.2. Products
 - 16.1.8.3. Financials (As Per Availability)
 - 16.1.8.4. Key Market Focus & Geographical Presence
 - 16.1.8.5. Recent Developments

16.1.8.6. Key Management Personnel

16.1.9. Mondi

16.1.9.1. Company Details

16.1.9.2. Products

16.1.9.3. Financials (As Per Availability)

16.1.9.4. Key Market Focus & Geographical Presence

16.1.9.5. Recent Developments

16.1.9.6. Key Management Personnel

16.1.10. Bischof+Klein

16.1.10.1. Company Details

16.1.10.2. Products

16.1.10.3. Financials (As Per Availability)

16.1.10.4. Key Market Focus & Geographical Presence

16.1.10.5. Recent Developments

16.1.10.6. Key Management Personnel

17. STRATEGIC RECOMMENDATIONS/ACTION PLAN

17.1. Key Focus Areas

17.2. Target Type

17.3. Target Application

18. ABOUT US & DISCLAIMER

I would like to order

Product name: Global Stand-Up Pouches Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Aseptic, Standard, Retort, and Hot-filled), By Closure Type (Top Notch, Zipper, and Spout), By Material (Plastic, Paper, Metal, Bioplastic), By Application (Food & Beverages, Healthcare, Personal Care & Cosmetics, Homecare, and Others), By Region, By Competition Forecast & Opportunities, 2018-2028F

Product link: <https://marketpublishers.com/r/GD90E3B9AB34EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD90E3B9AB34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970