

Global Sports Flooring Market– Global Industry Size, Share, Trends, Opportunity, and Forecast. Segmented By Type (Rubber Flooring, PVC Flooring, Wood Flooring, Artificial Turf Flooring, Polyurethane Flooring, and Others (Polypropylene Flooring, etc.)), By Application (Indoor, Outdoor), By Sports (Gym, Basketball, Badminton, Tennis, Football, Dance and Aerobic Studio, Track and Field, Volleyball, and Others), By Construction Type (Renovate/Maintained, New Construction), By Distribution Channel (Direct Sales, Indirect Sales), By Region, By Competition Forecast & Opportunities, 2018-2028F.

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Abstracts

The Global Sports Flooring market achieved a valuation of USD 12.56 billion in 2022 and is expected to demonstrate strong growth in the projected period with a Compound Annual Growth Rate (CAGR) of 6.0% until 2028. The Global Sports Flooring Market is a rapidly evolving and dynamic sector that caters to a wide range of sports and athletic activities. The growth of this market is driven by the increasing recognition of the significance of sports and physical fitness, leading to the demand for top-quality and safe playing surfaces. Sports flooring encompasses diverse materials, designs, and technologies that offer optimal shock absorption, traction, and durability. Key end-users such as indoor and outdoor sports facilities, gyms, schools, and stadiums are driving the expansion of the market. Continuous innovation is a hallmark of this market, with a focus on sustainable and environmentally friendly materials. Factors such as player

safety, enhanced performance, and compliance with regulatory standards contribute to the adoption of advanced sports flooring solutions. As the health and fitness industry continues to expand, the Global Sports Flooring Market is poised to experience substantial growth, fueled by the global enthusiasm for sports and physical activity.

Key Market Drivers

Rising Health and Fitness Awareness

The upward trajectory of the Global Sports Flooring Market is significantly influenced by the increasing awareness surrounding health and fitness. As societies increasingly focus on well-being, the understanding of the positive impact of physical activity has grown. Individuals and communities are recognizing the benefits of engaging in sports and exercise routines to maintain optimal health.

This growing awareness has resulted in a substantial surge in the demand for suitable sports flooring surfaces. The need for safe, supportive, and accommodating environments for various sports and fitness activities has become paramount. Sports flooring, designed to provide shock absorption, cushioning, and grip, ensures that individuals can partake in physical activities with a reduced risk of injuries.

Growing Sports Infrastructure

The rapid expansion of sports infrastructure worldwide is fueling the burgeoning demand for suitable sports flooring solutions. The establishment of gyms, indoor and outdoor sports facilities, stadiums, and recreational centers has become a global trend. This expansion is further propelled by the rise of professional sports leagues and the proliferation of youth sports programs, creating a robust demand for high-quality sports flooring that can cater to diverse athletic activities.

The growth of sports infrastructure underscores the need for flooring that not only enhances athletic performance but also prioritizes player safety and comfort. As these facilities become integral hubs for sports and fitness, the market experiences a corresponding expansion, emphasizing the critical role that suitable sports flooring plays in creating conducive and optimal environments for athletes, trainers, and enthusiasts of all ages.

Player Safety and Injury Prevention

In the realm of sports, player safety and injury prevention are essential imperatives. Advanced sports flooring solutions have emerged as pivotal tools in addressing these concerns. These specialized flooring systems integrate shock absorption and impact reduction properties, effectively cushioning falls and minimizing the strain on athletes' joints and muscles.

By offering a forgiving surface that dampens the force of impact, sports flooring significantly reduces the risk of injuries resulting from falls and sudden movements during intense athletic activities. This is particularly relevant in high-impact sports such as basketball, volleyball, and gymnastics, where athletes frequently engage in rapid directional changes and leaps.

Compliance with Regulations

Adherence to stringent regulatory standards is paramount in the Global Sports Flooring Market. Governing bodies of sports and safety authorities impose rigorous guidelines that dictate the specifications and performance characteristics of sports flooring. This imperative ensures that sports facilities offer safe and standardized playing environments for athletes.

The demand for compliant sports flooring solutions is driven by the need to uphold player safety, prevent injuries, and maintain fairness in sports competitions. Sports facilities recognize the significance of aligning with these regulations to create a secure space for athletes of all levels to excel without compromising their well-being.

Key Market Challenges

Maintenance and Durability

Maintenance and durability pose integral challenges in the Global Sports Flooring Market. Sports flooring must endure intense use, impact, and abrasion from athletic activities, necessitating regular maintenance and periodic refurbishment. Balancing durability with the imperative of maintaining consistent performance poses a significant challenge. This is particularly pronounced in high-traffic sports facilities where wear and tear are more prevalent due to continuous use.

Evolving Regulatory Standards

The Global Sports Flooring Market faces the challenge of evolving regulatory standards set by sports governing bodies and safety authorities. These standards are continuously updated to prioritize player safety and uphold fair play. Manufacturers must remain vigilant and adapt their products to align with the latest guidelines.

Competition and Price Sensitivity

The growth of the Global Sports Flooring Market has led to increased competition as more players enter the field. This heightened competition places manufacturers in a price-sensitive environment, potentially compelling them to reduce costs to remain competitive.

Retrofitting Challenges

Retrofitting existing sports facilities with modern sports flooring presents intricate challenges within the Global Sports Flooring Market. The complexity and cost of such upgrades necessitate meticulous planning to ensure seamless integration with existing infrastructure.

Key Market Trends

Modular Flooring Systems

Modular flooring systems have emerged as a prominent trend in the Global Sports Flooring Market due to their adaptable nature and convenient installation process. These systems consist of interlocking modular tiles that can be easily assembled and disassembled, enabling rapid setup and reconfiguration of playing surfaces.

Multi-Purpose Facilities

The trend of multi-purpose facilities is reshaping sports venues within the Global Sports Flooring Market. Sports facilities are evolving into versatile spaces that can host a wide range of activities beyond traditional sports.

Sustainable Solutions

The Global Sports Flooring Market is witnessing a notable trend towards sustainability, prompting manufacturers to embrace eco-friendly practices. This shift entails the adoption of environmentally responsible sports flooring materials.

Noise Reduction

Acoustic considerations have gained significant importance within the evolving landscape of the Global Sports Flooring Market. Sports facilities are increasingly recognizing the impact of noise on athlete concentration, performance, and spectator experience.

Segmental Insights

Type Insights

The rubber flooring segment has emerged as a dominant force within the Global Sports Flooring Market. Renowned for its versatility, durability, and performance, rubber flooring solutions have gained significant traction across various sports facilities.

Application Insights

The indoor segment stands as the larger market within the dynamic Global Sports Flooring Market. Driven by the proliferation of indoor sports facilities, gyms, and recreational centers, the demand for high-performance sports flooring has surged.

Regional Insights

North America stands as a dominant force in the Global Sports Flooring Market. The region's robust sports

culture, extensive sports infrastructure, and advanced facilities drive significant demand for high-performance sports flooring solutions.

Key Market Players

Sika AG

Hamberger Industrierwerke GMBH

Tarkett

LX Hausys

Abacus Sports

Conica AG

Amazing Floors

Gerflor

Asian Flooring India Private Limited

Ecore International

Report Scope:

In this report, the global Sports Flooring market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Sports Flooring Market, By Type:

Rubber Flooring

PVC Flooring

Wood Flooring

Artificial Turf Flooring

Polyurethane Flooring

Others

Global Sports Flooring Market, By Application:

Indoor

Outdoor

Global Sports Flooring Market, By Sports:

- Gym
- Basketball
- Badminton
- Tennis
- Football
- Dance and Aerobic Studio
- Track and Field
- Volleyball
- Others

Global Sports Flooring Market, By Construction Type:

- Maintained
- New Construction

Global Sports Flooring Market, By Distribution Channel:

- Direct Sales
- Indirect Sales

Global Sports Flooring Market, By Region:

- North America
- Asia Pacific
- Europe

South America

Middle East & Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global Sports Flooring market.

Available Customizations:

Global Sports Flooring market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. GLOBAL SPORTS FLOORING MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Type Market Share Analysis (Type (Rubber Flooring, PVC Flooring, Wood Flooring, Artificial Turf Flooring, Polyurethane Flooring, and Others (Polypropylene Flooring, etc.)
 - 4.2.2. By Application Market Share Analysis (Indoor, Outdoor)
 - 4.2.3. By Sports Market Share Analysis (Gym, Basketball, Badminton, Tennis, Football, Dance and Aerobic Studio, Track and Field, Volleyball, and Others)
 - 4.2.4. By Construction Type Market Share Analysis (Renovate/Maintained, New Construction),

- 4.2.5. By Distribution Channel Market Share Analysis (Direct Sales, Indirect Sales)
- 4.2.6. By Regional Market Share Analysis
 - 4.2.6.1. North America Market Share Analysis
 - 4.2.6.2. Asia-Pacific Market Share Analysis
 - 4.2.6.3. South America Market Share Analysis
 - 4.2.6.4. Middle East & Africa Market Share Analysis
 - 4.2.6.5. Europe Market Share Analysis
- 4.2.7. By Top 5 Companies Market Share Analysis, Others (2022)
- 4.3. Global Sports Flooring Market Mapping & Opportunity Assessment
 - 4.3.1. By Type Market Mapping & Opportunity Assessment
 - 4.3.2. By Application Market Mapping & Opportunity Assessment
 - 4.3.3. By Sports Market Mapping & Opportunity Assessment
 - 4.3.4. By Construction Type Market Mapping & Opportunity Assessment
 - 4.3.5. By Distribution Channel Market Mapping & Opportunity Assessment
 - 4.3.6. By Regional Market Mapping & Opportunity Assessment

5. NORTH AMERICA SPORTS FLOORING MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis
 - 5.2.2. By Application Market Share Analysis
 - 5.2.3. By Sports Market Share Analysis
 - 5.2.4. By Construction Type Market Share Analysis
 - 5.2.5. By Distribution Channel Market Share Analysis
 - 5.2.6. By Country Market Share Analysis
 - 5.2.6.1. United States Sports Flooring Market Outlook
 - 5.2.6.1.1. Market Size & Forecast
 - 5.2.6.1.1.1. By Value
 - 5.2.6.1.2. Market Share & Forecast
 - 5.2.6.1.2.1. By Type Market Share Analysis
 - 5.2.6.1.2.2. By Application Market Share Analysis
 - 5.2.6.1.2.3. By Sports Market Share Analysis
 - 5.2.6.1.2.4. By Construction Type Market Share Analysis
 - 5.2.6.1.2.5. By Distribution Channel Market Share Analysis
 - 5.2.6.2. Canada Sports Flooring Market Outlook
 - 5.2.6.2.1. Market Size & Forecast
 - 5.2.6.2.1.1. By Value

- 5.2.6.2.2. Market Share & Forecast
 - 5.2.6.2.2.1. By Type Market Share Analysis
 - 5.2.6.2.2.2. By Application Market Share Analysis
 - 5.2.6.2.2.3. By Sports Market Share Analysis
 - 5.2.6.2.2.4. By Construction Type Market Share Analysis
 - 5.2.6.2.2.5. By Distribution Channel Market Share Analysis
- 5.2.6.3. Mexico Sports Flooring Market Outlook
 - 5.2.6.3.1. Market Size & Forecast
 - 5.2.6.3.1.1. By Value
 - 5.2.6.3.2. Market Share & Forecast
 - 5.2.6.3.2.1. By Type Market Share Analysis
 - 5.2.6.3.2.2. By Application Market Share Analysis
 - 5.2.6.3.2.3. By Sports Market Share Analysis
 - 5.2.6.3.2.4. By Construction Type Market Share Analysis
 - 5.2.6.3.2.5. By Distribution Channel Market Share Analysis

6. ASIA-PACIFIC SPORTS FLOORING MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type Market Share Analysis
 - 6.2.2. By Application Market Share Analysis
 - 6.2.3. By Sports Market Share Analysis
 - 6.2.4. By Construction Type Market Share Analysis
 - 6.2.5. By Distribution Channel Market Share Analysis
 - 6.2.6. By Country Market Share Analysis
 - 6.2.6.1. China Sports Flooring Market Outlook
 - 6.2.6.1.1. Market Size & Forecast
 - 6.2.6.1.1.1. By Value
 - 6.2.6.1.2. Market Share & Forecast
 - 6.2.6.1.2.1. By Type Market Share Analysis
 - 6.2.6.1.2.2. By Application Market Share Analysis
 - 6.2.6.1.2.3. By Sports Market Share Analysis
 - 6.2.6.1.2.4. By Construction Type Market Share Analysis
 - 6.2.6.1.2.5. By Distribution Channel Market Share Analysis
 - 6.2.6.2. Japan Sports Flooring Market Outlook
 - 6.2.6.2.1. Market Size & Forecast
 - 6.2.6.2.1.1. By Value

- 6.2.6.2.2. Market Share & Forecast
 - 6.2.6.2.2.1. By Type Market Share Analysis
 - 6.2.6.2.2.2. By Application Market Share Analysis
 - 6.2.6.2.2.3. By Sports Market Share Analysis
 - 6.2.6.2.2.4. By Construction Type Market Share Analysis
 - 6.2.6.2.2.5. By Distribution Channel Market Share Analysis
- 6.2.6.3. India Sports Flooring Market Outlook
 - 6.2.6.3.1. Market Size & Forecast
 - 6.2.6.3.1.1. By Value
 - 6.2.6.3.2. Market Share & Forecast
 - 6.2.6.3.2.1. By Type Market Share Analysis
 - 6.2.6.3.2.2. By Application Market Share Analysis
 - 6.2.6.3.2.3. By Sports Market Share Analysis
 - 6.2.6.3.2.4. By Construction Type Market Share Analysis
 - 6.2.6.3.2.5. By Distribution Channel Market Share Analysis
- 6.2.6.4. Vietnam Sports Flooring Market Outlook
 - 6.2.6.4.1. Market Size & Forecast
 - 6.2.6.4.1.1. By Value
 - 6.2.6.4.2. Market Share & Forecast
 - 6.2.6.4.2.1. By Type Market Share Analysis
 - 6.2.6.4.2.2. By Application Market Share Analysis
 - 6.2.6.4.2.3. By Sports Market Share Analysis
 - 6.2.6.4.2.4. By Construction Type Market Share Analysis
 - 6.2.6.4.2.5. By Distribution Channel Market Share Analysis
- 6.2.6.5. South Korea Sports Flooring Market Outlook
 - 6.2.6.5.1. Market Size & Forecast
 - 6.2.6.5.1.1. By Value
 - 6.2.6.5.2. Market Share & Forecast
 - 6.2.6.5.2.1. By Type Market Share Analysis
 - 6.2.6.5.2.2. By Application Market Share Analysis
 - 6.2.6.5.2.3. By Sports Market Share Analysis
 - 6.2.6.5.2.4. By Construction Type Market Share Analysis
 - 6.2.6.5.2.5. By Distribution Channel Market Share Analysis

7. EUROPE SPORTS FLOORING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast

- 7.2.1. By Type Market Share Analysis
- 7.2.2. By Application Market Share Analysis
- 7.2.3. By Sports Market Share Analysis
- 7.2.4. By Construction Type Market Share Analysis
- 7.2.5. By Distribution Channel Market Share Analysis
- 7.2.6. By Country Market Share Analysis
 - 7.2.6.1. France Sports Flooring Market Outlook
 - 7.2.6.1.1. Market Size & Forecast
 - 7.2.6.1.1.1. By Value
 - 7.2.6.1.2. Market Share & Forecast
 - 7.2.6.1.2.1. By Type Market Share Analysis
 - 7.2.6.1.2.2. By Application Market Share Analysis
 - 7.2.6.1.2.3. By Sports Market Share Analysis
 - 7.2.6.1.2.4. By Construction Type Market Share Analysis
 - 7.2.6.1.2.5. By Distribution Channel Market Share Analysis
 - 7.2.6.2. Germany Sports Flooring Market Outlook
 - 7.2.6.2.1. Market Size & Forecast
 - 7.2.6.2.1.1. By Value
 - 7.2.6.2.2. Market Share & Forecast
 - 7.2.6.2.2.1. By Type Market Share Analysis
 - 7.2.6.2.2.2. By Application Market Share Analysis
 - 7.2.6.2.2.3. By Sports Market Share Analysis
 - 7.2.6.2.2.4. By Construction Type Market Share Analysis
 - 7.2.6.2.2.5. By Distribution Channel Market Share Analysis
 - 7.2.6.3. Spain Sports Flooring Market Outlook
 - 7.2.6.3.1. Market Size & Forecast
 - 7.2.6.3.1.1. By Value
 - 7.2.6.3.2. Market Share & Forecast
 - 7.2.6.3.2.1. By Type Market Share Analysis
 - 7.2.6.3.2.2. By Application Market Share Analysis
 - 7.2.6.3.2.3. By Sports Market Share Analysis
 - 7.2.6.3.2.4. By Construction Type Market Share Analysis
 - 7.2.6.3.2.5. By Distribution Channel Market Share Analysis
 - 7.2.6.4. Italy Sports Flooring Market Outlook
 - 7.2.6.4.1. Market Size & Forecast
 - 7.2.6.4.1.1. By Value
 - 7.2.6.4.2. Market Share & Forecast
 - 7.2.6.4.2.1. By Type Market Share Analysis
 - 7.2.6.4.2.2. By Application Market Share Analysis

- 7.2.6.4.2.3. By Sports Market Share Analysis
- 7.2.6.4.2.4. By Construction Type Market Share Analysis
- 7.2.6.4.2.5. By Distribution Channel Market Share Analysis
- 7.2.6.5. United Kingdom Sports Flooring Market Outlook
 - 7.2.6.5.1. Market Size & Forecast
 - 7.2.6.5.1.1. By Value
 - 7.2.6.5.2. Market Share & Forecast
 - 7.2.6.5.2.1. By Type Market Share Analysis
 - 7.2.6.5.2.2. By Application Market Share Analysis
 - 7.2.6.5.2.3. By Sports Market Share Analysis
 - 7.2.6.5.2.4. By Construction Type Market Share Analysis
 - 7.2.6.5.2.5. By Distribution Channel Market Share Analysis

8. MIDDLE EAST & AFRICA SPORTS FLOORING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Application Market Share Analysis
 - 8.2.3. By Sports Market Share Analysis
 - 8.2.4. By Construction Type Market Share Analysis
 - 8.2.5. By Distribution Channel Market Share Analysis
 - 8.2.6. By Country Market Share Analysis
 - 8.2.6.1. South Africa Sports Flooring Market Outlook
 - 8.2.6.1.1. Market Size & Forecast
 - 8.2.6.1.1.1. By Value
 - 8.2.6.1.2. Market Share & Forecast
 - 8.2.6.1.2.1. By Type Market Share Analysis
 - 8.2.6.1.2.2. By Application Market Share Analysis
 - 8.2.6.1.2.3. By Sports Market Share Analysis
 - 8.2.6.1.2.4. By Construction Type Market Share Analysis
 - 8.2.6.1.2.5. By Distribution Channel Market Share Analysis
 - 8.2.6.2. Saudi Arabia Sports Flooring Market Outlook
 - 8.2.6.2.1. Market Size & Forecast
 - 8.2.6.2.1.1. By Value
 - 8.2.6.2.2. Market Share & Forecast
 - 8.2.6.2.2.1. By Type Market Share Analysis
 - 8.2.6.2.2.2. By Application Market Share Analysis

- 8.2.6.2.2.3. By Sports Market Share Analysis
- 8.2.6.2.2.4. By Construction Type Market Share Analysis
- 8.2.6.2.2.5. By Distribution Channel Market Share Analysis
- 8.2.6.3. UAE Sports Flooring Market Outlook
 - 8.2.6.3.1. Market Size & Forecast
 - 8.2.6.3.1.1. By Value
 - 8.2.6.3.2. Market Share & Forecast
 - 8.2.6.3.2.1. By Type Market Share Analysis
 - 8.2.6.3.2.2. By Application Market Share Analysis
 - 8.2.6.3.2.3. By Sports Market Share Analysis
 - 8.2.6.3.2.4. By Construction Type Market Share Analysis
 - 8.2.6.3.2.5. By Distribution Channel Market Share Analysis

9. SOUTH AMERICA SPORTS FLOORING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type Market Share Analysis
 - 9.2.2. By Application Market Share Analysis
 - 9.2.3. By Sports Market Share Analysis
 - 9.2.4. By Construction Type Market Share Analysis
 - 9.2.5. By Distribution Channel Market Share Analysis
 - 9.2.6. By Country Market Share Analysis
 - 9.2.6.1. Argentina Sports Flooring Market Outlook
 - 9.2.6.1.1. Market Size & Forecast
 - 9.2.6.1.1.1. By Value
 - 9.2.6.1.2. Market Share & Forecast
 - 9.2.6.1.2.1. By Type Market Share Analysis
 - 9.2.6.1.2.2. By Application Market Share Analysis
 - 9.2.6.1.2.3. By Sports Market Share Analysis
 - 9.2.6.1.2.4. By Construction Type Market Share Analysis
 - 9.2.6.1.2.5. By Distribution Channel Market Share Analysis
 - 9.2.6.2. Colombia Sports Flooring Market Outlook
 - 9.2.6.2.1. Market Size & Forecast
 - 9.2.6.2.1.1. By Value
 - 9.2.6.2.2. Market Share & Forecast
 - 9.2.6.2.2.1. By Type Market Share Analysis
 - 9.2.6.2.2.2. By Application Market Share Analysis

- 9.2.6.2.2.3. By Sports Market Share Analysis
- 9.2.6.2.2.4. By Construction Type Market Share Analysis
- 9.2.6.2.2.5. By Distribution Channel Market Share Analysis
- 9.2.6.3. Brazil Sports Flooring Market Outlook
 - 9.2.6.3.1. Market Size & Forecast
 - 9.2.6.3.1.1. By Value
 - 9.2.6.3.2. Market Share & Forecast
 - 9.2.6.3.2.1. By Type Market Share Analysis
 - 9.2.6.3.2.2. By Application Market Share Analysis
 - 9.2.6.3.2.3. By Sports Market Share Analysis
 - 9.2.6.3.2.4. By Construction Type Market Share Analysis
 - 9.2.6.3.2.5. By Distribution Channel Market Share Analysis

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. COMPETITIVE LANDSCAPE

- 12.1. Company Profiles
 - 12.1.1. Sika AG
 - 12.1.1.1. Company Details
 - 12.1.1.2. Products
 - 12.1.1.3. Financials (As Per Availability)
 - 12.1.1.4. Key Market Focus & Geographical Presence
 - 12.1.1.5. Recent Developments
 - 12.1.1.6. Key Management Personnel
 - 12.1.2. Hamberger Industrierwerke GMBH
 - 12.1.2.1. Company Details
 - 12.1.2.2. Products
 - 12.1.2.3. Financials (As Per Availability)
 - 12.1.2.4. Key Market Focus & Geographical Presence
 - 12.1.2.5. Recent Developments
 - 12.1.2.6. Key Management Personnel
 - 12.1.3. Tarkett
 - 12.1.3.1. Company Details

- 12.1.3.2. Products
- 12.1.3.3. Financials (As Per Availability)
- 12.1.3.4. Key Market Focus & Geographical Presence
- 12.1.3.5. Recent Developments
- 12.1.3.6. Key Management Personnel
- 12.1.4. LX Hausys
 - 12.1.4.1. Company Details
 - 12.1.4.2. Products
 - 12.1.4.3. Financials (As Per Availability)
 - 12.1.4.4. Key Market Focus & Geographical Presence
 - 12.1.4.5. Recent Developments
 - 12.1.4.6. Key Management Personnel
- 12.1.5. Abacus Sports
 - 12.1.5.1. Company Details
 - 12.1.5.2. Products
 - 12.1.5.3. Financials (As Per Availability)
 - 12.1.5.4. Key Market Focus & Geographical Presence
 - 12.1.5.5. Recent Developments
 - 12.1.5.6. Key Management Personnel
- 12.1.6. Conica AG
 - 12.1.6.1. Company Details
 - 12.1.6.2. Products
 - 12.1.6.3. Financials (As Per Availability)
 - 12.1.6.4. Key Market Focus & Geographical Presence
 - 12.1.6.5. Recent Developments
 - 12.1.6.6. Key Management Personnel
- 12.1.7. Amazing Floors
 - 12.1.7.1. Company Details
 - 12.1.7.2. Products
 - 12.1.7.3. Financials (As Per Availability)
 - 12.1.7.4. Key Market Focus & Geographical Presence
 - 12.1.7.5. Recent Developments
 - 12.1.7.6. Key Management Personnel
- 12.1.8. Gerflor
 - 12.1.8.1. Company Details
 - 12.1.8.2. Products
 - 12.1.8.3. Financials (As Per Availability)
 - 12.1.8.4. Key Market Focus & Geographical Presence
 - 12.1.8.5. Recent Developments

- 12.1.8.6. Key Management Personnel
- 12.1.9. Asian Flooring India Private Limited
 - 12.1.9.1. Company Details
 - 12.1.9.2. Products
 - 12.1.9.3. Financials (As Per Availability)
 - 12.1.9.4. Key Market Focus & Geographical Presence
 - 12.1.9.5. Recent Developments
 - 12.1.9.6. Key Management Personnel
- 12.1.10. Ecore International
 - 12.1.10.1. sCompany Details
 - 12.1.10.2. Products
 - 12.1.10.3. Financials (As Per Availability)
 - 12.1.10.4. Key Market Focus & Geographical Presence
 - 12.1.10.5. Recent Developments
 - 12.1.10.6. Key Management Personnel

13. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 13.1. Key Focus Areas
- 13.2. Target Type
- 13.3. Target Application

14. ABOUT US & DISCLAIMER

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Product name: Global Sports Flooring Market– Global Industry Size, Share, Trends, Opportunity, and Forecast. Segmented By Type (Rubber Flooring, PVC Flooring, Wood Flooring, Artificial Turf Flooring, Polyurethane Flooring, and Others (Polypropylene Flooring, etc.)), By Application (Indoor, Outdoor), By Sports (Gym, Basketball, Badminton, Tennis, Football, Dance and Aerobic Studio, Track and Field, Volleyball, and Others), By Construction Type (Renovate/Maintained, New Construction), By Distribution Channel (Direct Sales, Indirect Sales), By Region, By Competition Forecast & Opportunities, 2018-2028F.

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