

# **Global Specialty Carbon Black Market Analysis: Plant capacity, Production, Operating Efficiency, Process, Demand & Supply, Type, Application, Sales Channel, Region, Competition, Trade, Customer, and Price Intelligence Market Analysis (2015-2030)**

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## **Abstracts**

Global Specialty Carbon Black demand stood at 1.95 Million Tonnes in 2020 and is forecast to reach 3.23 Million Tonnes by 2030, growing at a healthy CAGR of 5.02% until 2030. The escalation is attributed to the increasing demand from downstream industries which include its application to overcome conductivity issues in lithium-ion batteries for electric vehicles like trucks, bikes etc. owing to its better energy density and lightweight as compared to conventionally use compound, nickel-cadmium. Specialty Carbon Black also known as pigment black, is a processed carbon black powder with high carbon content and pigmentation characteristics. It is used to impart distinctive characteristics in specialized non-rubber end user applications some of which include plastics, printing inks and paints & coatings industry for pigmentation and imparting desired properties such as UV protection and conductivity. Rising construction and industrial activities and growing adoption of automobiles are adding to the growth of global specialty carbon black market.

The plastics industry is the largest end user industry of Specialty Carbon Black, where it is used to impart colour, improve thermal insulation and impart UV resistance to plastic products such as pipes, engineering plastics, cables and synthetic fibres. In automotive sector, Specialty Carbon Black is used to provide aesthetic appeal to vehicles, improve durability of components and provide protection against corrosion. During historical period 2015-2019, global automobile production grew at a CAGR of around 4%, and the industry is expected to witness higher growth over the coming years, thereby boosting demand for Specialty Carbon Black through 2021.

However, sudden pause in Specialty Carbon Black market growth has witnessed in 2020 caused by COVID-19 pandemic which has led to halt in the manufacturing sector and has impacted demand from plastic consuming industries viz., automotive, consumer goods, construction, and others. The emerging economies Western Europe, USA and others have registered enormous growth across construction and other downstream sector during end of 2020 reaching pre-COVID levels which is further anticipated to propel the Specialty Carbon Black demand in coming years. Geographically, in 2020 Asia-Pacific hold the largest share of over 45% followed by North America and Europe in global Specialty Carbon Black market backed by manifold development across downstream sector including construction, automotive and others appearing in developing countries like China, India and others.

Years Considered for this Report:

Historical Years: 2015 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2030

This report will be delivered on an online digital platform with one-year subscription and quarterly update.

Objective of the Study:

The primary objective of the study was to evaluate and forecast the Specialty Carbon Black capacity, production, demand, inventory, and demand–supply gap globally.

To categorize Specialty Carbon Black demand based on Application, Type, region and distribution channel.

To identify major customers of Specialty Carbon Black globally.

To evaluate and forecast Specialty Carbon Black pricing globally.

To identify and profile major companies operating globally Specialty Carbon Black market.

To identify major news, deals and expansion plans globally Specialty Carbon Black market.

Some of the major players operating in the global Specialty Carbon Black market are Orion Engineered Carbons S.A., Cabot Corporation, Birla Carbon, Phillips Carbon Black Limited, Denka Company Limited, Tokai Carbon Co. Ltd, Mitsubishi Chemical Corporation, China Synthetic Rubber Corporation, Shandong Huibaichuan New Materials Co., Ltd, Imerys SA and others.

Specialty Carbon Black is a crude oil derivative and hence its price is directly linked to the fluctuations in crude oil prices internationally. Volatility in the prices of crude oil has remained a major challenge for Specialty Carbon Black manufacturers in 2020. Specialty Carbon Black prices remained under pressure in the first half of the year weighed over by an unprecedented fall in crude oil and demand slowdown during Q1-2020 and Q2-2020.

To extract data for Global Specialty Carbon Black market, primary research surveys were conducted with Specialty Carbon Black manufacturers, suppliers, distributors, wholesalers and Applicationrs. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various Applicationr segments and projected a positive outlook for Global Specialty Carbon Black market over the coming years.

ChemAnalyst calculated Specialty Carbon Black demand globally by analyzing the historical data and demand forecast which was carried out considering the Application industries growth. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience

Specialty Carbon Black manufacturers and other stakeholders

Organizations, forums and alliances related to Specialty Carbon Black distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders, such as Specialty Carbon Black manufacturers, distributors and policymakers. The report also provides useful insights about which market segments should be targeted over the coming years to strategize investments and capitalize on growth opportunities.

Report Scope:

In this report, the Global Specialty Carbon Black market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type Lamp Black, Acetylene Black, Conductive Black, Others

Market, by Application Plastics, Printing Inks & Toners, Paints & Coatings, Others

Market, By Distribution Channel Direct/Institutional Sales, Indirect Sales

Market, by Region North America, APAC, Europe, MEA, South America

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

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