

Global Smart and Mobile Supply Chain Solutions Market By Component (Software & Service), By Enterprise Size (Small & Medium Enterprises and Large Enterprises), By Industry (Third Party Logistics (3PL); IT & Telecom; BFSI; & Others), By Region, Competition, Forecast & Opportunities, 2024

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Abstracts

Global smart and mobile supply chain solutions market is anticipated to grow at CAGR to around 10% during the forecast period. The global smart and mobile supply chain solutions market is expected to witness progressive growth and reach the market value of around \$ 23.8 billion by 2024 on account of increasing demand for industrial automation and rapid increase in e-commerce activities. Moreover, increasing storage demand coupled with the need to cut order backlog and miss-ships is further propelling the smart & mobile supply chain solutions market globally. However, factors like lack of infrastructure and system scalability are likely to hamper the growth of the market in the coming years.

Global smart and mobile supply chain solutions market can be segmented based on Component, Enterprise Size, Industry and regional analysis. Based on component, the market can be segmented into Software and Services. In terms of software, the market has been classified into Transportation Management Systems (TMS), Warehouse Management Systems (WMS), sourcing & procurement, supply chain planning, and Manufacturing Execution System (MES). Among them, Transportation Management Systems and Warehouse Management Systems are anticipated to witness significant growth during the forecast period due to increasing trend for agile warehouse management and fluctuating fuel prices worldwide. Based on region, the market is segregated into North America, Europe, South America, Asia-Pacific and Middle East



and Africa. Among them, North America accounts for a significant share in the market owing to rapid digitization. Moreover, Asia-Pacific and Europe are anticipated to witness swift growth during the forecast period on account of increasing awareness regarding the benefits of intelligent solutions.

The major players operating in the global smart and mobile supply chain solutions market include JDA Software Group, Inc., Manhattan Associates, Inc., SAP SE, Oracle Corporation, Epicor Software Corp., GT Nexus, Inc., Descartes Systems Group, Inc., IBM Corporation, Kewill Systems Plc., and Infor Global Solutions. Major companies are developing advanced technologies in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast the market size of global smart and mobile supply chain solutions market.

To classify and forecast global smart and mobile supply chain solutions market based on component, enterprise size, industry and regional distribution.

To identify drivers and challenges for global smart and mobile supply chain solutions market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global smart and mobile supply chain solutions market.

To conduct the pricing analysis for global smart and mobile supply chain



solutions market

To identify and analyze the profile of leading players operating in the global smart and mobile supply chain solutions market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and presence of all major service providers across the globe.

TechSci Research calculated the market size of global smart and mobile supply chain solutions market by using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Smart and mobile supply chain solutions service providers

Research organizations and consulting companies

Trade Associations, organizations, forums and alliances related to Smart and Mobile Supply Chain Solutions

Government bodies such as regulating authorities and policy makers

Industry associations

The study is useful in providing answers to several critical questions that are important



for the industry stakeholders such as service providers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

REPORT SCOPE:

In this report, global smart and mobile supply chain solution market has been segmented into following categories, in addition to the industry trends which have also been detailed below:





Market, by Region: North America **United States** Mexico Canada Europe Germany France United Kingdom Italy Spain Asia-Pacific China India Japan South Korea Australia Middle East & Africa

South Africa



	Saudi Arabia
	UAE
	Qatar
South	America
	Brazil
	Argentina
	Colombia
Competitive Landscap	oe
Company Profiles: De and mobile supply cha	etailed analysis of the major companies present in global smar
Available Customizati	ons:
_	t data, TechSci Research offers customizations according to a eeds. The following customization options are available for the
Company Information	
Detailed analy	rsis and profiling of additional market players (up to five).



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- 2. Manhattan Associates, Inc.
- 3. SAP SE
- 4. Oracle Corporation
- 5. Epicor Software Corp.
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