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Global Smart Classroom Market By Component (Hardware (Projectors, Interactive Tables & Others), Software (Learning Management Software, Student Response Software & Others), & Services (Professional & Managed)), By Application (Education & Training), By End-User (K-12, Higher Education & Corporates), By Region, Competition, Forecast & Opportunities, 2024

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Abstracts

Global Smart Classroom Market Overview

Global smart classroom market is projected to grow at a CAGR of over 10% during the forecast period, owing to the surging use of advanced technologies in the education sector. Smart classrooms are classrooms which are equipped with learning technologies such as specialized software, assistive listening devices and audio/visual capabilities in order to offer a better learning experience. Moreover, increasing traction for digital learning and growing demand for mobile learning applications are further contributing to the market growth. Additionally, ease of utilization and convenience of teaching offered by smart classrooms are expected to positively impact smart classroom market, globally, during the forecast period.

Global Smart Classroom Market Segments

Based on the component, global smart classroom market can be segmented into hardware, software and services. Hardware segment can be further segmented into projectors, interactive whiteboards & displays, interactive tables and others. Based on

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the software, global smart classroom market can be further segmented into learning management software, student response software, classroom management and assessment software. Popularity of the hardware segment is increasing, and the trend is likely to continue in the next five years as well. In terms of application, global smart classroom market serves the purpose of education and training. Deployment of smart classroom for education purpose is expected to dominate the market. However, training segment is anticipated to register high growth in the coming five years due to increasing deployment of smart classroom hardware and software for training purposes, especially in corporate.

Global Smart Classroom Market Regional Insights

Regionally, global smart classroom market is gaining traction and expanding to various regions including Asia-Pacific, North America, Europe, South America and the Middle East & Africa. North America dominates the global smart classroom market, owing to the presence of leading players and availability of advanced educational technology. Asia-Pacific smart classroom market is expected to grow at a high rate during the forecast period, backed by growing adoption of smart classroom enabled learning in economies such as India and China. Moreover, government programs supporting education in Asia-Pacific are further bolstering the region’s smart classroom market.

Global Smart Classroom Market Competitive Landscape

Major players operating in global smart classroom market are Microsoft Corporation, Dell Inc., Fujitsu, International Business Machines Corp., Hewlett Packard Enterprise Company, Apple, Inc., Samsung Electronics Co Ltd. etc. Major companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new product developments.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

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Objective of the Study:

To analyze and forecast global smart classroom market size.

To classify and forecast global smart classroom market based on component, application, end-user and regional distribution.

To identify drivers and challenges for global smart classroom market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global smart classroom market.

To conduct the pricing analysis for global smart classroom market.

To identify and analyze the profile of leading players operating in global smart classroom market.

Some of the leading players in global smart classroom market are Microsoft Corporation, Dell Inc., Fujitsu, International Business Machines Corp., Hewlett Packard Enterprise Company, Apple, Inc., Samsung Electronics Co Ltd. etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of developers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the developers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and presence of all major companies across the globe.

TechSci Research calculated global smart classroom market size using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases,

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company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Smart classroom manufacturers and other stakeholders

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as manufacturers, partners and end users. The report also provides insight about which market segments should be targeted over the coming years in order to strategize investments and capitalize on the growth of the market segment.

Report Scope:

In this report, global smart classroom market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Component:

Hardware

Projectors

Interactive Whiteboards & Displays

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Interactive Tables

Others

Software

Learning Management Software

Student Response Software

Classroom Management & Assessment Management

Services

Professional

Managed

Market, by Application:

Education

Training

Market, by End-User:

K-12

Higher Education

Corporates

Market, by Region:

North America

United States

Canada

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- Mexico

Europe

- United Kingdom
- Germany
- France
- Spain
- Italy

Asia-Pacific

- China
- India
- Japan
- South Korea
- Australia

South America

- Brazil
- Argentina
- Colombia

Middle East & Africa

- Turkey

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Saudi Arabia

South Africa

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global smart classroom market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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