

Global Sizing Agents Market By Type (Natural & Synthetic), By Application (Textile & Fiber, Paper & Paperboard, Cosmetics, Food & Beverage & Others), By Region (Asia-Pacific, Europe, North America & Others), Competition, Forecast & Opportunities, 2024

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Abstracts

Global sizing agents market was valued at USD3.0 billion in 2018 and is projected to reach USD3.7 billion by 2024. Growth in the production of paper & related products as well as textile & clothing owing to rising demand from paper-based packaging industry and textile industry is expected to drive sizing agents market. Moreover, expansion of automotive, aerospace, and medical industries and shift from the traditional low-value textile to high-value textile products is further supporting the growth of global sizing agents market. Based on type, the market is segmented into natural and synthetic, wherein the natural segment is expected to be the major contributor to the growth of global sizing agents market during forecast period. The growth of the segment is primarily attributed to the increasing demand for natural sizing agents such as cotton, starch and its derivatives, among others. On the basis of application, textile & fiber segment is anticipated to be the largest contributor to the sizing agents market during forecast period owing to increasing global production of textile and clothing products. Furthermore, various physical properties of sizing agents help in strengthening of the yarn and impart abrasion resistance.

Among regions, Asia-Pacific is expected to account for the significant share in global sizing agents market during forecast period, owing to shift of production facilities from Europe and North America to Asia-Pacific. India, Japan, China are the major contributors to the textile & clothing and paper & pulp production, which in turn, is expected to drive the sizing agents market in the region.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020–2024

Objective of the Study:

To analyze and forecast the market size of global sizing agents market.

To forecast global sizing agents market based on type, application and regional distribution.

To identify drivers and challenges for global sizing agents market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global sizing agents market.

To conduct the pricing analysis for global sizing agents market.

To identify and analyze the profile of leading players involved in the manufacturing of sizing agents.

Some of the leading players in global sizing agents market are Kemira Oyj, Solenis, BASF, Omnova Solutions, Buckman, Pulcra Chemicals, Evonik Industries, Seiko PMC Corporation, Bodo Moller Chemie, Aries Chemical, among others.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary

research. TechSci Research analyzed the service offerings, distribution channels and presence of all major players operating in global sizing agents market.

TechSci Research calculated the market size of sizing agents using a top-down approach, wherein data for various end-user segments was recorded and forecasted for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Sizing Agents manufacturers, suppliers and other stakeholders

Government and other regulatory bodies

Research institutes and organizations

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

REPORT SCOPE:

In this report, global sizing agents market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type:

Natural

Synthetic

Market, by Application:

Textile & Fiber

Paper & Paperboard

Cosmetics

Food & Beverage

Others

Market, by Region:

Asia-Pacific

China

Japan

India

South Korea

Australia

Singapore

Malaysia

Europe

Germany

Italy

United Kingdom

France

Spain

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Colombia

Middle East and Africa

South Africa

Saudi Arabia

UAE

Iran

Jordan

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global sizing agents market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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1. Solenis
2. Kemira Oyj
3. BASF SE
4. Omnova Solutions Inc
5. Pulcra Chemicals (Fashion Chemicals GmbH & Co. KG)
6. Buckman
7. Evonik Industries AG
8. Seiko PMC Corporation
9. Bodo Müller Chemie GmbH
10. Aries Chemical, Inc.

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