

# **Global Retail Analytics Market By Component (Software Vs. Service), By Deployment Mode (Cloud Vs. On-Premise), By Application (Merchandising Analytics & Others), By End User Sector, By Region, Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “Global Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Region, Competition Forecast & Opportunities, 2013 – 2023”, retail analytics market is projected to grow at a CAGR of more than 20% by 2023, primarily owing to rising focus in the retail sector to reduce CAPEX/OPEX and rapid adoption of SMACT (Social, Mobile, Analytics, Cloud & IoT) technologies. Growth in the market is also expected to be driven by increasing number of retail chains resulting in strong competition and surging penetration of smartphones, e-commerce and internet connections across the globe. Moreover, increasing demand for pricing optimization and adoption of omni-channel business model would also stimulate global in the retail analytics market during forecast period. Global retail analytics market is controlled by these major players – IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, Sisense, etc. “Global Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Region, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market globally:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software Vs. Service), By Deployment Mode (Cloud Vs. On-Premise), By Application (Merchandising Analytics & Others), By End User Sector, By Region

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of retail analytics market globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics service provider, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics service provider, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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