

Global Reefer Truck Market By Vehicle Type (L&MCV and HCV), By Application Type (Meat & Fish, Grocery, Dairy Product and Others), By Region (North America, APAC, Europe, MEA and South America), Competition, Forecast & Opportunities, 2013 - 2023

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Abstracts

According to “Global Reefer Truck Market By Vehicle Type, By Application Type, By Region, Competition, Forecast & Opportunities, 2013 – 2023” reefer truck market is forecast to grow at a CAGR of over 9% by 2023. Anticipated growth in the market can be attributed to massive demand for ready-to-eat food items as well as fresh vegetables and dairy products across the globe. Moreover, people are getting more concerned regarding food quality, which is pushing demand for fresh food items such as fruits & vegetables, milk, dairy products, etc., consequently resulting in increasing demand for reefer trucks. Additionally, booming e-commerce industry and growing restaurants and retail store business is further anticipated to fuel growth in the global reefer truck market in the coming years. L&MCV reefer trucks dominates global reefer truck market owing to their lower cost than HCV reefer trucks. Few of the renowned companies currently operating in the global reefer truck market include, Wabash National Corporation, Schmitz Cargobull AG, China International Marine Containers (Group) Co. Ltd, CHEREAU, Great Dane LLC, KRONE GMBH & CO. KG, and K?gel Trailer GmbH & Co. KG, among others. “Global Reefer Truck Market By Vehicle Type, By Application Type, By Region, Competition, Forecast & Opportunities, 2013 – 2023” discusses the following aspects of Reefer Truck market globally:

Reefer Truck Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (L&MCV and HCV), By Application Type (Meat & Fish, Grocery, Dairy Product and Others), By Region (North America,

APAC, Europe, MEA and South America)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Reefer Truck globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Reefer Truck distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Reefer Truck distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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