

# Global Printed Sensors Market By Type (Biosensor, Image Sensor, etc.), By Printing Technology (Flexographic, Screen, etc.), By End User (Medical Device, Consumer Electronics, etc.), By Region, Competition Forecast and Opportunities, 2012-2022

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## Abstracts

Printed sensor is an electronic component, capable of detecting responses, events or changes and providing a notification in form of an electrical or optical signal. Printed sensors are widely used in retail sector and logistics industries, to keep a check on inventory, shelf life, date of packaging of products, etc. Owing to rising technological advancements in printed sensors, use of biosensors is also increasing in medical devices to keep a real time check on patient's glucose level, blood pressure, etc. Moreover, demand for printed sensors is rising from consumer electronics, automotive and building automation industries, in order to enhance operational efficiency and productivity. Furthermore, increasing demand new features, such as 3D and assistive touch, coupled with rising demand for smart packaging and declining prices of printed sensors are few of the other factors anticipated to propel global printed sensors market through 2022.

According to "Global Printed Sensors Market By Type, By Printing Technology, By End User, By Region, Competition Forecast and Opportunities, 2012 - 2022", global printed sensors market is projected to surpass \$ 12 billion by 2022. In 2016, North America emerged as the largest regional market for printed sensors, globally, and the region is anticipated to further continue dominating the global printed sensors market through the forecast period as well. Biosensors accounted for the largest share in printed sensors market across the globe, and this trend is anticipated to continue in the coming years as well. "Global Printed Sensors Market By Type, By Printing Technology, By End User, By Region, Competition Forecast and Opportunities, 2012 - 2022" discusses the

following aspects of global printed sensors market:

Global Printed Sensors Market Size, Share & Forecast

Segmental Analysis - By Type (Biosensor, Image Sensor, Touch Sensor, Proximity Sensor and Others), By Printing Technology (Flexographic, Screen, Inkjet and Others), By End User (Medical Device, Consumer Electronic, Industrial Equipment and Others)

Regional Analysis - North America, Europe, Asia-Pacific, South America, and Middle East & Africa

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### Why You Should Buy This Report?

To gain an in-depth understanding of the global printed sensors market

To identify the on-going trends, and anticipated growth over the next five years

To help industry consultants, printed sensors manufacturers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with printed sensors manufacturers,

*Global Printed Sensors Market By Type (Biosensor, Image Sensor, etc.), By Printing Technology (Flexographic, S...*

channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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