

Global OTR Tire Market Forecast & Opportunities, 2012-2022

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Abstracts

Global OTR tire market is expected to grow at a robust CAGR, on account of increasing use of heavy machineries and equipment in agriculture, mining and industrial sectors., On the basis of vehicle type, global OTR tire market has been majorly segmented into three categories, namely: mining, construction and industrial equipment; agriculture vehicles. Few of the major companies operating in global OTR tire market are Michelin, Bridgestone, Goodyear, Yokohama, Continental, BKT, Pirelli and others.

According to “Global OTR Tire Market Forecast & Opportunities, 2012-2022”, Global OTR tire market projected to reach \$ 30.40 billion by 2022. Asia-Pacific garnered the largest share in the global OTR tire market in 2016, and the region is forecast to continue dominating the market in the coming years. Major factors for the dominance of Asia-Pacific include the large population base, relatively high GDP growth rate and rising use of OTR vehicles especially in the agricultural and services sector. “Global OTR Tire Market Forecast & Opportunities, 2012-2022” discusses the following aspects in the global OTR tire market:

Market Size & Share Forecast

Regional and Country Market Analysis Segmental Analysis – By Vehicle Type (Agriculture Equipment, Industrial Equipment’s, ATVs, etc.), By Company, By Region and By Demand Category (OEM Vs. Replacement)

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Global OTR tire market.

To identify the on-going trends and anticipated growth in the next ten years

To help industry consultants, oil & gas pipeline companies and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players and suppliers

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with industry stakeholders such as OTR tire manufacturers, distributors and dealers, customers and policy makers. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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