

Global Organic Personal Care Market, By Product Type (Skin Care, Hair Care, Oral Care & Others), By Distribution Channel (Drug Stores, Hypermarket/Supermarket, E-Commerce, Specialty Stores, Departmental Stores & Others), By Region, Competition Forecast and Opportunities, 2026

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Abstracts

The global organic personal care market was valued at USD8.26 billion in 2020 and is expected to reach USD13.07 billion by 2026, growing at a CAGR of 8.42% during the forecast period. The global organic personal care market is driven by increasing purchasing power, rising awareness of harmful effects of harsh chemicals present in personal care products and growing demand for eco-friendly products. Additionally, supportive government policies and regulations regarding the manufacturing of organic personal care products over the chemical counterparts is further expected to propel the market growth over the next few years.

The global organic personal care market is segmented on the basis of product type, distribution channel, company, and region. In terms of product type, the skincare segment dominates the organic personal care market as organic skincare products are less likely to cause allergic reactions, inflammation, and irritation on the skin as compared to chemically produced skincare products. This is due to the fact that the plant grown organically contain a higher level of vital antioxidant vitamins. Also, growing consciousness towards the effects of aging on skin and the need to protect it from harsh chemicals and environmental pollution has further increased the demand for organic skincare products. However, hair care products are expected to witness the fastest growth in the forecast period since organic hair care products are healthy for hair and are free from harmful chemicals. Nowadays, people are suffering from hair loss,

dandruff, dry hair, scalp irritation, and several other hair problems. Thus, there is a rising demand for organic ingredients that can resolve these hair problems.

Regionally, global organic personal care market has been segmented into Asia-Pacific, Europe, North America, South America and Middle East, and Africa. Among these regions, North America is the leading market, followed by Europe and Asia-Pacific due to the increasing aging population and presence of strong purchasing power parity.

To remain competitive in the market, companies are continuously engaging in mergers & acquisitions, new brand and product launches, and other strategic developments. In October 2018, L'Oréal S.A. launched a new organic skincare product brand, La Provençale Bio, in France. The brand is organic certified. The company's organic products are based on extra organic virgin olive oil from Provence and are perfumed with four natural-based fragrances developed by Mane. LA Provençale Bio is known for its local roots, emphasized on the label that its products are made in France.

The major player operating in the global organic personal care market are L'Oréal S.A., Oriflame Holding AG, One kind.25 LLC (Cocokind), The Hain Celestial Group, Inc., L'Occitane International SA and others.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2026

Objective of the Study:

To analyze the historical growth in the market size of the global organic personal care market from 2016-2020.

To estimate and forecast the market size of global organic personal market from 2021 to 2026 and growth rate until 2026.

To define, classify and forecast the global organic personal care market based on product type, distribution channel, region and company.

To identify the dominant region or segment in the global organic personal care market.

To identify drivers and challenges for the global organic personal care market.

To examine competitive developments such as expansion, product launches, mergers and acquisitions, etc. in the global organic personal care market.

To identify and analyze the profile of leading players operating in the global organic personal care market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of the global organic personal care market using a bottom-up and Top-down approach, wherein data for various product type segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product and distribution channel for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

Organic personal care manufacturers, suppliers, distributors and other stakeholders.

Government bodies such as regulating authorities and policy makers.

Market research and consulting firms.

Organizations, forums and alliances related to organic personal care products.

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global organic personal care market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Organic Personal Care Market, By Product Type:

Skin Care

Hair Care

Oral Care

Others (Manicure, Pedicure, etc.)

Global Organic Personal Care Market, By Distribution Channel:

Drug Stores

Hypermarket/Supermarket

E-Commerce

Specialty Stores

Departmental Stores

Others (Beauty Parlors, Grocery Stores, Convenience Stores,

etc.)

Global Organic Personal Care Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

Italy

United Kingdom

Spain

Asia-Pacific

China

Japan

South Korea

India

Australia

Middle East and Africa

South Africa

Saudi Arabia

UAE

Israel

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global organic personal care market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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