

# **Global Organic Acid Market By Type (Acetic Acid, Citric Acid, Formic Acid and Lactic Acid), By End Uses (Industrial, Food & Beverage, etc.), By Region (Asia-Pacific, North America, Europe, etc.), Competition Forecast and Opportunities, 2012-2026**

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## **Abstracts**

The global organic acid market is expected To grow at a CAGR of more than 6% in value terms by the end of 2016, on account of increasing demand for natural and environmentally acceptable additives and rapid growth in food & beverage processing industry across the world. Organic acid are organic compounds with various functional properties, thus, these acids are widely use in various downstream industries. Increasing consumer awareness regarding diseases caused by chemical additives and preservatives in cosmetic and food products and growing demand for natural and organic compounds are expected To propel consumption of organic acids in various end use industry across the globe.

Years considered for this report:

Historical Years: 2012-2015

Base Year: 2016

Estimated Year: 2017

Forecast Period: 2017–2026

Objective of the Study:

*Global Organic Acid Market By Type (Acetic Acid, Citric Acid, Formic Acid and Lactic Acid), By End Uses (Indus...*

To outline, categories and forecast global organic acid market on the basis of type, end use and regional distribution

To evaluate and forecast global market size of organic acid, in terms of value and volume

To project the size of organic acid market, in terms of volume, with respect To key end use industries such as Food & beverage, Pharmaceutical, Personal Care, Industrial, Agriculture and Animal Feed

To understand the regional market structure of organic acid market, global organic acid market is segmented in five regions, namely Asia-Pacific, North America, Europe, Middle East & Africa and South America and forecast the market size, in terms of volume

To identify the detailed information about the prime factors affecting global organic acid market To To scrutinize strategic developments such as new product launches, facility expansions and mergers & acquisitions by various organic acid manufacturers across the global

To evaluate competitor pricing, average market selling prices and margins in the global organic acid market To To get an idea about the consumer behavior towards organic acid product awareness, brand satisfaction, brand switching behavior, frequency of buying and evaluate major factors impacting the buying decision

To strategically profile the key players in the market, which are involved in the production and sales of organic acid globally

Global organic acid market is controlled by these major players, namely– BASF SE (Germany), Dow Chemical (U.S.), BP Plc(U.K.), BioAmber Inc. (Canada), Tate and Lyle Plc (U.K.), Archer Daniels Midland (U.S.), Corbion NV (Netherlands), Elekeiroz S.A (Brazil), Cargill Inc. (U.S.), Henan Jindan Lactic Acid Technology Co., Ltd. (China), Myriant Corporation (U.S.), Jungbunzlauer Suisse AG (Switzerland), Nature Works LLC (U.S.), Celanese corporation (U.S.), and Eastman Chemicals Company (U.S.) among others.

TechSci Research performed both primary as well as exhaustive secondary research

for this study. Initially, TechSci Research sourced a list of organic acid manufacturers, suppliers and influencing factors such as drivers, challenges and trends across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were enquired about their key organic acid types, end use industries, prices and competitors. Through this technique, TechSci Research was able To include the manufacturers which could not be identified due To the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels, and regional presence of all major organic acid suppliers across the globe.

TechSci Research arrived at the market size for global organic acid using a bottom-up approach. Initially, the volume sales data of manufacturers catering To end use industries (Industrial, Food & beverage, Pharmaceutical, Personal Care, Agriculture, Animal Feed, etc.) were recorded and forecast for the future years. The data points were fetched from industry experts, company representatives and secondary databases; and were further validated through analyzing historical sales data of respective manufacturers To arrive at the overall market size. The secondary sources used for evaluating the directories, databases such as Ministry of Commerce, Ministry of Internal Affairs, CMAI, WPICA, XTC, Chemical Association of India, company annual reports, white papers, investor presentations and financial reports were als

used by the TechSci Research.

#### Key Target Audience:

End users of organic acid such as industrial, food & beverages, pharmaceuticals and personal care.

Acetic acid, Citric acid, Formic acid, Lactic acid and other types of organic acid manufacturers and suppliers.

Research organizations and consulting companies

New entrants company of the global organic acid market.

Associations, organizations, forums and alliances related To organic acid

Government bodies such as regulating authorities and policy makers

Industry associations

Market research and consulting firm

The study is useful in providing answers To several critical questions that are important for the industry stakeholders such as organic acid manufacturers, distributors and dealers, customers and policy makers, and support them To strategize investments and capitalize on the potential growth opportunities.

Report Scope:

In this report, the organic market has been segmented inTo the following categories in addition To the industry trends which have als

been detailed below:

Market, By Type:

Acetic acid

Citric acid

Formic acid

Lactic acid

Market, By Application:

Industrial

Food & Beverage

Pharmaceuticals

Personal Care

Others

## Market, By Geography:

### APAC

China

India

Japan

South Korea

Indonesia

Rest of APAC

### North America

U. S.

Canada

Mexico

Rest of North America

### Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe

Middle East & Africa

Saudi Arabia

UAE

Iran

South Africa

South America

Brazil

Colombia

Argentina

Rest of South America

#### Competitive Landscape:

**Competition Benchmarking:** Benchmarking of leading 20 players on the basis of product portfolio, production plants, market pricing, sales footprint, target customer types, etc.

**Company Profiles:** Detailed analysis of the major companies present in the organic acid market.

**Product Benchmarking:** Benchmarking of most selling variant of all leading companies on the basis of major technical parameters. In-depth analysis of benchmarking and recommendation on ideal product specifications

**Voice of Customers:** Customer Analysis by considering below mentioned parameters- Brand Awareness, Brand Satisfaction, Major Factors Influencing the Buying Behavior, Brand switching and Frequency of Buying

Available Customizations: With the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

#### Channel Partner Analysis

Detailed list of distributors and dealers across all major countries.

#### Company Information

Detailed analysis and profiling of additional market players (up To five).

#### Customer Profiling

List of Major Customers along with their procurement data, current suppliers of organic acid.

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