

# **Global Non-Woven Fabrics Market Analysis, By Fiber (Polyester, Cotton Rayon, Polypropylene (PP) and Others), By Technology (Dry-Laid, Spun Melt and Others), By End-Use (Disposable Applications, Wipes, Geotextiles, Filtration Products, Medical/surgical Products, Automotive and Others), By Region, Competition Forecast & Opportunities, 2026**

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## **Abstracts**

Global Non-woven fabrics demand stood at 48.41 Million Tonnes in 2020 and is forecast to reach 92.82 Million Tonnes by 2030, growing at a healthy CAGR of 6.26% until 2030 owing to the proliferation of new technologies, rise in awareness of environmentally friendly fabrics, rise in disposable income levels, and rapid urbanization. Based on technology, spunmelt technology dominates the global non-woven fabrics market. However, Dry Laid segment is projected to grow at the highest CAGR during the forecast period. Spunmelt technology dominates the country's non-woven fabrics market. Spunmelt polypropylene is majorly used in disposable hygiene products. Gradually rising penetration of disposable non-woven fabrics like adult incontinence products, baby diapers, and female hygiene products has led to the dominance of polypropylene fiber and Spunmelt technology. Also, on account of increasing demand for geotextiles in roadways as well as infrastructure construction, the demand for the non-woven fabric market is expected to rise.

The COVID-19 outbreak across the world which has been declared as a pandemic by World Health Organization has affected several countries adversely. Leading authorities around the globe imposed lockdown restrictions and released a set of precautionary measures to contain the spread of novel coronavirus. Manufacturing units were temporarily shut down and disruption in the supply chain was observed which led to

automotive industry market decline. Also, the sudden surge in demand for PPE like gloves, protective gowns, masks, etc., was witnessed. Growing health awareness and the government mandate to wear a mask are further expected to boost the demand for the non-woven fabrics market globally.

Based on regional analysis, APAC region is expected to dominate the global non-woven fabrics market. The dominance of Asia-Pacific in the global non-woven fabrics market can be attributed to growing awareness about the benefits of non-woven fabrics in the developing economies, like China and India, that account for the majority of the total non-woven fabrics consumption demand worldwide.

Years considered for this report:

Historical Period: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2026

This report will be delivered on an online digital platform with one-year subscription and quarterly update.

Objective of the Study:

To assess the demand-supply scenario of non-woven fabrics which covers production, demand and supply of non-woven fabrics market globally.

To analyze and forecast the market size of non-woven fabrics.

To classify and forecast global non-woven fabrics market based on fiber, technology, end-use and regional distribution.

To identify drivers and challenges for global non-woven fabrics market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global non-woven fabrics market.

To identify and analyze the profile of leading players involved in the manufacturing of non-woven fabrics.

Some of the major key players operating in non-woven fabrics market are Freudenberg Group, E. I. DUPONT DE NEMOURS AND COMPANY, Kimberly-Clark Corporation, Asahi Kasei Corporation, Welspun India Limited, Fiberweb India Limited, Fibertex Nonwovens A/S, Suominen Corporation, AutoTechNonwovens Private Limited, etc.

The pricing of Non Woven Fabrics is largely dependent on fluctuations in crude oil, Natural Gas and other upstream sources.

To extract data for global Non Woven Fabrics market, primary research surveys were conducted with Non Woven Fabrics manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various end user segments and projected a positive outlook for Global Non Woven Fabrics market over the coming years.

ChemAnalyst calculated Non Woven Fabrics demand globally by analyzing the historical data and demand forecast which was carried out considering imported styrene prices, a monomer used for production of Non Woven Fabrics. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Non Woven manufacturers and other stakeholders

Organizations, forums and alliances related to Non Woven distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as non-woven fabrics manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### Report Scope:

In this report, global non-woven fabrics market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Fiber Polypropylene, Cotton, Polyester, Rayon and Others

Market, by Technology Spunmelt, Dry-Laid, Others

Market, by End Use Disposable Products, Wipes, Geotextiles, Medical/Surgical Products, Filtration Products, Automotive, others

Market, by Region North America, APAC, Europe, MEA, South America

Market, by Region

North America United States, Mexico, Canada

APAC China, India, Japan, South Korea, Thailand, Indonesia

Europe Germany, France, United Kingdom, Spain, Italy, Turkey, Poland

MEA Saudi Arabia, UAE, Iran, South Africa, Israel

South America Brazil, Argentina, Colombia

#### Available Customizations:

With the given market data, Chemanalyst offers customizations according to a company's specific needs. The following customization options are available for the report:

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