

# **Global Mobile/Portable Printers Market, By Technology, By Output, By Region, Competition Forecast & Opportunities, 2012 – 2022**

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## **Abstracts**

Mobile/Portable printers, as the name suggest, can be easily carried or wheeled according to the user's requirement. Unlike other large desk-bound printers, they have in-built battery to carry out functions, and handles or straps for easy holding. Generally, these printers have slow processing speed and hold small paper or label capacity. Globally, sectors such as retail, transportation & transit, hospitality, retail, logistics, etc., are some of the major consumers of mobile/portable printers. Advancements in printer technologies such as thermal mobile printers that use thermal paper instead of ribbons or cartridges are aiding global mobile/portable printers market. Growing advancements in wireless technology & cloud computing, and integration of these technologies in mobile printing solutions coupled with growth in mobile workforce and rising demand for compact and portable printers are the key factors propelling growth in global mobile/portable printers market.

According to "Global Mobile/Portable Printers Market, By Technology, By Output, By Region, Competition Forecast & Opportunities, 2012 – 2022", the global market of mobile/portable printers is anticipated to cross \$15 Billion by 2022. Booming retail & logistics sectors, growing e-commerce sales, shifting focus towards intelligent transportation systems (ITS), coupled with improvement in overall economic conditions are some of the major factors expected to positively influence global mobile/portable printers market over the next five years. On the basis of technology, global mobile/portable printers market has been broadly segmented into thermal, inkjet & impact. Among these categories, thermal printers dominated global mobile/portable printers market in 2016, and the segment is expected to maintain its dominance over the next five years as well. Asia-Pacific is the largest consumer of mobile/portable printers across the globe. "Global Mobile/Portable Printers Market, By Technology, By

Output, By Region, Competition Forecast & Opportunities, 2012 – 2022”  
discusses the following aspects of global mobile/portable printers market:

Global Mobile/Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output (Barcode Labels, Receipts & Paper Documents), By End User (Retail, Transportation & Transit, Hospitality & Others)

Regional Analysis – Asia-Pacific, Europe, North America, South America and Middle East & Africa

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

#### Why You Should Buy This Report?

To gain an in-depth understanding of global mobile/portable printers market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, mobile/portable printer manufacturers, vendors, dealers other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with mobile/portable printer

manufacturers, distributors, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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