

Global Mobile / Portable Printers Market By Technology (Thermal, Inkjet & Impact), By Output (Barcode Labels, Receipts & Paper Document), By End User (Retail, Hospitality & Others), By Region, Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Global Mobile / Portable Printers Market By, By Output, By End User, By Region, Competition Forecast & Opportunities, 2013 – 2023”, mobile / portable printers market is projected to reach \$ 10 billion by 2023, backed by increasing internet penetration and rising adoption of various smart devices across the globe. Continuing growth in online businesses, deployment of connected mobile printers, increasing BYOD culture and growing inclination towards minimization of carbon footprint and printing cost, along with surging demand for cloud and eco-friendly printers is expected to aid the mobile/portable printers market, globally, in the coming years. Moreover, growing competition among leading global players to offer advanced products and establish a robust distributor network and regional presence would also positively impact the global mobile / portable printers market during the forecast period. Some of the major players in the global mobile / portable printers market include Seiko Epson Corporation, Brother Industries Ltd., Zebra Technologies, Inc., Toshiba TEC Corporation, BIXOLON Co., Ltd., Cannon Inc., Honeywell International Inc., Hewlett-Packard Inc., Xerox Corporation, and Cognitive TPG, among others. “Global Mobile / Portable Printers Market By, By Output, By End User, By Region, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of mobile / portable printers market globally:

Mobile / Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output

(Barcode Labels, Receipts & Paper Document), By End User (Retail, Hospitality & Others), By Region

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of mobile / portable printers market globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, mobile / portable printers distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with mobile / portable printers distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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