

Global Mammography Devices Market, By Product Type (Full-field Digital Mammography, Film-screen Mammogram, Breast Tomosynthesis), By Technology (Digital v/s Analog) By End User (Hospitals & Clinics, Diagnostic Centers, Others), By Region, Competition, Forecast & Opportunities, 2026

<https://marketpublishers.com/r/G92AD1647E35EN.html>

Date: July 2021

Pages: 117

Price: US\$ 4,900.00 (Single User License)

ID: G92AD1647E35EN

Abstracts

Global mammography devices market stood at USD2744.07 million in 2020 and is expected to grow at a steady CAGR of 5.78% during the forecast period. The growth of mammography devices can be attributed to the growing prevalence of breast cancer across the globe. Cancer is a terminal disease and under many cases early diagnosis is very difficult, making it more life threatening. Mammography devices helps to identify any kind of lesions in the mammary glands which is used for the identification of the cancer. This in turn is expected to drive the market growth. Additionally, supportive government policies and initiatives across the globe to create awareness among the female population regarding breast cancer its symptoms is expected to fuel the market growth through 2026. Also, various non-governmental organizations, hospitals and other and public welfare organizations keep on organizing camps and awareness campaigns to spread awareness pertaining to breast cancer. All these factors are expected to positively influence the market in the next five years.

However, the sudden outbreak and spread of the COVID-19 pandemic has significantly impacted the growth of the global mammography devices market. The surge in COVID-19 cases worldwide led to development of fear among the population, people stopped visiting hospitals for regular health-checkups and diagnostic procedures. Additionally, the hospitals also stopped the functioning of general hospital care for non-COVID-19 patients and completely focused on COVID-19 patients across the globe.

Above-mentioned factors are expected to negatively impact or hinder the growth of the global mammography devices market.

The global mammography devices market is segmented on the basis of product type, technology, end user, and regional distribution. Based on technology, the market can be categorized into digital and analog. Among these, digital technology segment dominated the market in 2020 with an overall share of 69.90%. Growth in the segment can be ascribed to the rapid technological advancements, leading to the adoption and utilization of digital technology in the mammography devices. Although the technique is quite expensive, but the high precision and specificity offered makes it a popular choice across the globe. Digital mammography is a specialized and advanced form of mammography that uses digital receptors and computers instead of X-ray films to examine breast tissue for the presence of tumors.

Based on regional distribution, the market can be split into Europe, North America, Asia Pacific, South America and Middle East & Africa. Among these regions, Asia Pacific is expected to register the highest growth during the forecast period on account of the growing prevalence of breast cancer in the region. Additionally, increasing awareness pertaining to breast cancer and breast health is further strengthening the market growth in the region. In the Asia Pacific region, Australia observes the highest prevalence of breast cancer. The rate of breast cancer prevalence in Australia is around 94.5 per 100,000 of population which contributes to the dominant share of the country in the region.

Some of the major players in the market are Hologic Inc., Siemens Healthineers AG, Fujifilm Holdings Corporation, GE Healthcare (Smart Breast Corporation), Koninklijke Philips N.V., among others. The companies are focusing on extensive research and development activities to stay competitive in the market. Other competitive strategies include formation of alliances and partnerships.

Years considered for this report:

Historical Years: 2016 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2026

Objective of the Study:

To analyze the historical growth in the market size of global mammography devices market from 2016 to 2020.

To estimate and forecast the market size of global mammography devices market from 2021 to 2026 and growth rate until 2026.

To classify and forecast global mammography devices market based on by product type, technology, end user, and regional distribution.

To identify dominant region or segment in the global mammography devices market.

To identify drivers and challenges for global mammography devices market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global mammography devices market.

To identify and analyze the profile of leading players operating in global mammography devices market.

To identify key sustainable strategies adopted by market players in global mammography devices market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and distributors across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufactures which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufactures, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of the global mammography devices market using a bottom-up approach, wherein data for various end-user segments was

recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers, distributors, suppliers and other stakeholders

Hospitals, Diagnostic centers & clinics, laboratories, etc.

Organizations, forums, and alliances related to mammography devices

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as vendors, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global mammography devices market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Mammography Devices Market, By Product Type:

Full-field digital mammography

Film-screen mammogram

Breast Tomosynthesis

Global Mammography Devices Market, By Technology:

Digital Technology

Analog Technology

Global Mammography Devices Market, By End User:

Hospitals & Clinics

Diagnostic Centers

Others

Global Mammography Devices Market, By Region:

Europe

Belgium

Luxembourg

Netherlands

France

United Kingdom

North America

United States

Canada

Mexico

Asia-Pacific

Australia

China

India

Japan

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global mammography devices market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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