

Global Losartan Market, By Source (Contract Manufacturing Organizations, In-House), By Form (Tablet, Powder), By Strength (25mg, 50mg, 100mg, Others), By Distribution Channel (Offline, Online), By Application (Hypertension, Stroke, Diabetic Nephropathy, Others), By End-User (Adult, Pediatric), By Region, Forecast & Opportunities, 2026

<https://marketpublishers.com/r/GD11FB602202EN.html>

Date: March 2021

Pages: 117

Price: US\$ 4,900.00 (Single User License)

ID: GD11FB602202EN

Abstracts

Global losartan market was valued at USD4.73 billion in 2020 and is expected to grow at a formidable rate of 7.81% during the forecast period. The global losartan market is driven by the growing prevalence of hypertension, stroke and diabetic nephropathy across the world. Losartan is a medication that is used to treat high blood pressure. Furthermore, losartan is widely used in slowing down long-term kidney damage due to type II diabetes which is further expected to propel the market growth through 2026. The sudden outbreak and spread of the COVID-19 pandemic has resulted in the loss of jobs for many people due to which the level of anxiety and hypertension has increased among the people. This has, in turn, increased the demand for losartan, thereby fueling the market growth during the forecast period. Many major biotechnology and pharmaceutical companies are working on manufacturing in-house losartan tablets which are expected to create lucrative opportunities for the market growth over the next few years.

The global losartan market is segmented based on source, form, strength, distribution channel, application, end-user, company and region. Based on source, the market can be split into contract manufacturing organizations and in-house. Among these, the in-house segment is expected to witness the fastest growth due to increased preference for in-house manufacturing by key market players as the company can have full control

over the quality and the quantity of the products. Based on form, the market can be fragmented into tablets and powder. Here, the tablet segment is dominating the market with a market share of nearly 87% and is expected to maintain its position in the forecast years as well. Based on distribution channel, the market can be segmented into online and offline. The offline channel is expected to dominate the market due to surging consumer preference for purchasing medicines from a pharmacy or drug store. The online segment is also expected to register significant growth over the next few years.

Regionally, the global losartan market has been segmented into Asia-Pacific, North America, South America, Europe, and Middle East & Africa. Among these regions, North America is expected to dominate in the overall losartan market owing to the well-established healthcare infrastructure and presence of major pharmaceutical and biotechnology giants in the region. However, Asia-Pacific is expected to witness robust growth in the market owing to the presence of a large pool of patients suffering from various life-threatening conditions in economies such as China and India.

Major players operating in the global losartan market include Merck & Co. Inc., Pfizer Inc., Teva Pharmaceutical Industries Ltd., Sanofi S.A., Novartis International AG, Dr. Reddy's Laboratories Ltd., Sun Pharmaceuticals Industries Ltd., Aurobindo Pharma Ltd., Torrent Pharmaceutical Ltd., Lupin Ltd., Mylan N.V., Ipca Laboratories Limited, Macleods Pharmaceuticals Limited, Abbott Laboratories, Cadila Healthcare Limited, and others. The companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022–2026

Objective of the Study:

To analyze the historical growth in the market size of the global losartan market from 2016 to 2020.

To estimate and forecast the market size of the global losartan market from 2021 to 2026 and growth rate until 2026.

To classify and forecast the global losartan market based on source, form, strength, distribution channel, application, end-user, company and regional distribution.

To identify dominant region or segment in the global losartan market.

To identify drivers and challenges for global losartan market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global losartan market.

To identify and analyze the profile of leading players operating in global losartan market.

To identify key sustainable strategies adopted by market players in global losartan market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of global Losartan market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases,

company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Losartan manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to losartan kit

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global losartan market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Losartan Market, By Source:

Contract Manufacturing Organizations

In-House

Global Losartan Market, By Form:

Tablet

Powder

Global Losartan Market, By Strength:

25 mg

50 mg

100 mg

Others

Global Losartan Market, By Distribution Channel:

Offline

Online

Global Losartan Market, By Application:

Hypertension

Stroke

Diabetic nephropathy

Others

Global Losartan Market, By End-User:

Adult

Pediatric

Global Losartan Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Poland

Asia-Pacific

China

Japan

India

Australia

South Korea

Hong Kong

Philippines

Malaysia

Indonesia

Vietnam

Thailand

South America

Brazil

Argentina

Colombia

Chile

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Nigeria

Kenya

Algeria

Ethiopia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global losartan market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the

Global Losartan Market, By Source (Contract Manufacturing Organizations, In-House), By Form (Tablet, Powder),...

report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON GLOBAL LOSARTAN MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GLOBAL LOSARTAN MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Source (Contract Manufacturing Organizations, In-House)

6.2.2. By Form (Tablet, Powder)

6.2.3. By Strength (25 mg, 50 mg, 100 mg, Others)

6.2.4. By Distribution Channel (Offline, Online)

6.2.5. By Application (Hypertension, Stroke, Diabetic nephropathy, Others)

6.2.6. By End-User (Adult, Pediatric)

6.2.7. By Company (2020)

6.2.8. By Region

6.3. Product Market Map

7. NORTH AMERICA LOSARTAN MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Source

7.2.2. By Form

7.2.3. By Strength

7.2.4. By Distribution Channel

7.2.5. By Application

7.2.6. By End-User

7.2.7. By Country

7.3. North America: Country Analysis

7.3.1. United States Losartan Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Source

7.3.1.2.2. By Form

7.3.1.2.3. By Strength

7.3.1.2.4. By Distribution Channel

7.3.1.2.5. By Application

7.3.1.2.6. By End-User

7.3.2. Canada Losartan Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Source

7.3.2.2.2. By Form

7.3.2.2.3. By Strength

7.3.2.2.4. By Distribution Channel

7.3.2.2.5. By Application

7.3.2.2.6. By End-User

7.3.3. Mexico Losartan Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Source

7.3.3.2.2. By Form

7.3.3.2.3. By Strength

7.3.3.2.4. By Distribution Channel

7.3.3.2.5. By Application

7.3.3.2.6. By End-User

8. EUROPE LOSARTAN MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Source

8.2.2. By Form

- 8.2.3. By Strength
- 8.2.4. By Distribution Channel
- 8.2.5. By Application
- 8.2.6. By End-User
- 8.2.7. By Country
- 8.3. Europe: Country Analysis
 - 8.3.1. Germany Losartan Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Source
 - 8.3.1.2.2. By Form
 - 8.3.1.2.3. By Strength
 - 8.3.1.2.4. By Distribution Channel
 - 8.3.1.2.5. By Application
 - 8.3.1.2.6. By End-User
 - 8.3.2. France Losartan Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Source
 - 8.3.2.2.2. By Form
 - 8.3.2.2.3. By Strength
 - 8.3.2.2.4. By Distribution Channel
 - 8.3.2.2.5. By Application
 - 8.3.2.2.6. By End-User
 - 8.3.3. United Kingdom Losartan Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Source
 - 8.3.3.2.2. By Form
 - 8.3.3.2.3. By Strength
 - 8.3.3.2.4. By Distribution Channel
 - 8.3.3.2.5. By Application
 - 8.3.3.2.6. By End-User
 - 8.3.4. Italy Losartan Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value

- 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Source
 - 8.3.4.2.2. By Form
 - 8.3.4.2.3. By Strength
 - 8.3.4.2.4. By Distribution Channel
 - 8.3.4.2.5. By Application
 - 8.3.4.2.6. By End-User
- 8.3.5. Spain Losartan Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Source
 - 8.3.5.2.2. By Form
 - 8.3.5.2.3. By Strength
 - 8.3.5.2.4. By Distribution Channel
 - 8.3.5.2.5. By Application
 - 8.3.5.2.6. By End-User
- 8.3.6. Russia Losartan Market Outlook
 - 8.3.6.1. Market Size & Forecast
 - 8.3.6.1.1. By Value
 - 8.3.6.2. Market Share & Forecast
 - 8.3.6.2.1. By Source
 - 8.3.6.2.2. By Form
 - 8.3.6.2.3. By Strength
 - 8.3.6.2.4. By Distribution Channel
 - 8.3.6.2.5. By Application
 - 8.3.6.2.6. By End-User
- 8.3.7. Poland Losartan Market Outlook
 - 8.3.7.1. Market Size & Forecast
 - 8.3.7.1.1. By Value
 - 8.3.7.2. Market Share & Forecast
 - 8.3.7.2.1. By Source
 - 8.3.7.2.2. By Form
 - 8.3.7.2.3. By Strength
 - 8.3.7.2.4. By Distribution Channel
 - 8.3.7.2.5. By Application
 - 8.3.7.2.6. By End-User

9. ASIA-PACIFIC LOSARTAN MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Source
 - 9.2.2. By Form
 - 9.2.3. By Strength
 - 9.2.4. By Distribution Channel
 - 9.2.5. By Application
 - 9.2.6. By End-User
 - 9.2.7. By Country
- 9.3. Asia-Pacific: Country Analysis
 - 9.3.1. China Losartan Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Source
 - 9.3.1.2.2. By Form
 - 9.3.1.2.3. By Strength
 - 9.3.1.2.4. By Distribution Channel
 - 9.3.1.2.5. By Application
 - 9.3.1.2.6. By End-User
 - 9.3.2. Japan Losartan Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Source
 - 9.3.2.2.2. By Form
 - 9.3.2.2.3. By Strength
 - 9.3.2.2.4. By Distribution Channel
 - 9.3.2.2.5. By Application
 - 9.3.2.2.6. By End-User
 - 9.3.3. India Losartan Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Source
 - 9.3.3.2.2. By Form
 - 9.3.3.2.3. By Strength

- 9.3.3.2.4. By Distribution Channel
- 9.3.3.2.5. By Application
- 9.3.3.2.6. By End-User
- 9.3.4. Australia Losartan Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Source
 - 9.3.4.2.2. By Form
 - 9.3.4.2.3. By Strength
 - 9.3.4.2.4. By Distribution Channel
 - 9.3.4.2.5. By Application
 - 9.3.4.2.6. By End-User
- 9.3.5. South Korea Losartan Market Outlook
 - 9.3.5.1. Market Size & Forecast
 - 9.3.5.1.1. By Value
 - 9.3.5.2. Market Share & Forecast
 - 9.3.5.2.1. By Source
 - 9.3.5.2.2. By Form
 - 9.3.5.2.3. By Strength
 - 9.3.5.2.4. By Distribution Channel
 - 9.3.5.2.5. By Application
 - 9.3.5.2.6. By End-User
- 9.3.6. Hong Kong Losartan Market Outlook
 - 9.3.6.1. Market Size & Forecast
 - 9.3.6.1.1. By Value
 - 9.3.6.2. Market Share & Forecast
 - 9.3.6.2.1. By Source
 - 9.3.6.2.2. By Form
 - 9.3.6.2.3. By Strength
 - 9.3.6.2.4. By Distribution Channel
 - 9.3.6.2.5. By Application
 - 9.3.6.2.6. By End-User
- 9.3.7. Philippines Losartan Market Outlook
 - 9.3.7.1. Market Size & Forecast
 - 9.3.7.1.1. By Value
 - 9.3.7.2. Market Share & Forecast
 - 9.3.7.2.1. By Source
 - 9.3.7.2.2. By Form

- 9.3.7.2.3. By Strength
- 9.3.7.2.4. By Distribution Channel
- 9.3.7.2.5. By Application
- 9.3.7.2.6. By End-User
- 9.3.8. Malaysia Losartan Market Outlook
 - 9.3.8.1. Market Size & Forecast
 - 9.3.8.1.1. By Value
 - 9.3.8.2. Market Share & Forecast
 - 9.3.8.2.1. By Source
 - 9.3.8.2.2. By Form
 - 9.3.8.2.3. By Strength
 - 9.3.8.2.4. By Distribution Channel
 - 9.3.8.2.5. By Application
 - 9.3.8.2.6. By End-User
- 9.3.9. Indonesia Losartan Market Outlook
 - 9.3.9.1. Market Size & Forecast
 - 9.3.9.1.1. By Value
 - 9.3.9.2. Market Share & Forecast
 - 9.3.9.2.1. By Source
 - 9.3.9.2.2. By Form
 - 9.3.9.2.3. By Strength
 - 9.3.9.2.4. By Distribution Channel
 - 9.3.9.2.5. By Application
 - 9.3.9.2.6. By End-User
- 9.3.10. Vietnam Losartan Market Outlook
 - 9.3.10.1. Market Size & Forecast
 - 9.3.10.1.1. By Value
 - 9.3.10.2. Market Share & Forecast
 - 9.3.10.2.1. By Source
 - 9.3.10.2.2. By Form
 - 9.3.10.2.3. By Strength
 - 9.3.10.2.4. By Distribution Channel
 - 9.3.10.2.5. By Application
 - 9.3.10.2.6. By End-User
- 9.3.11. Thailand Losartan Market Outlook
 - 9.3.11.1. Market Size & Forecast
 - 9.3.11.1.1. By Value
 - 9.3.11.2. Market Share & Forecast
 - 9.3.11.2.1. By Source

- 9.3.11.2.2. By Form
- 9.3.11.2.3. By Strength
- 9.3.11.2.4. By Distribution Channel
- 9.3.11.2.5. By Application
- 9.3.11.2.6. By End-User

10. SOUTH AMERICA LOSARTAN MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Source
 - 10.2.2. By Form
 - 10.2.3. By Strength
 - 10.2.4. By Distribution Channel
 - 10.2.5. By Application
 - 10.2.6. By End-User
 - 10.2.7. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Losartan Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Source
 - 10.3.1.2.2. By Form
 - 10.3.1.2.3. By Strength
 - 10.3.1.2.4. By Distribution Channel
 - 10.3.1.2.5. By Application
 - 10.3.1.2.6. By End-User
 - 10.3.2. Argentina Losartan Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Source
 - 10.3.2.2.2. By Form
 - 10.3.2.2.3. By Strength
 - 10.3.2.2.4. By Distribution Channel
 - 10.3.2.2.5. By Application
 - 10.3.2.2.6. By End-User

10.3.3. Colombia Losartan Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Source

10.3.3.2.2. By Form

10.3.3.2.3. By Strength

10.3.3.2.4. By Distribution Channel

10.3.3.2.5. By Application

10.3.3.2.6. By End-User

10.3.4. Chile Losartan Market Outlook

10.3.4.1. Market Size & Forecast

10.3.4.1.1. By Value

10.3.4.2. Market Share & Forecast

10.3.4.2.1. By Source

10.3.4.2.2. By Form

10.3.4.2.3. By Strength

10.3.4.2.4. By Distribution Channel

10.3.4.2.5. By Application

10.3.4.2.6. By End-User

11. MIDDLE EAST AND AFRICA LOSARTAN MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Source

11.2.2. By Form

11.2.3. By Strength

11.2.4. By Distribution Channel

11.2.5. By Application

11.2.6. By End-User

11.2.7. By Country

11.3. MEA: Country Analysis

11.3.1. South Africa Losartan Market Outlook

11.3.1.1. Market Size & Forecast

11.3.1.1.1. By Value

11.3.1.2. Market Share & Forecast

11.3.1.2.1. By Source

- 11.3.1.2.2. By Form
- 11.3.1.2.3. By Strength
- 11.3.1.2.4. By Distribution Channel
- 11.3.1.2.5. By Application
- 11.3.1.2.6. By End-User
- 11.3.2. Saudi Arabia Losartan Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Source
 - 11.3.2.2.2. By Form
 - 11.3.2.2.3. By Strength
 - 11.3.2.2.4. By Distribution Channel
 - 11.3.2.2.5. By Application
 - 11.3.2.2.6. By End-User
- 11.3.3. UAE Losartan Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Source
 - 11.3.3.2.2. By Form
 - 11.3.3.2.3. By Strength
 - 11.3.3.2.4. By Distribution Channel
 - 11.3.3.2.5. By Application
 - 11.3.3.2.6. By End-User
- 11.3.4. Turkey Losartan Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Value
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Source
 - 11.3.4.2.2. By Form
 - 11.3.4.2.3. By Strength
 - 11.3.4.2.4. By Distribution Channel
 - 11.3.4.2.5. By Application
 - 11.3.4.2.6. By End-User
- 11.3.5. Nigeria Losartan Market Outlook
 - 11.3.5.1. Market Size & Forecast
 - 11.3.5.1.1. By Value
 - 11.3.5.2. Market Share & Forecast

- 11.3.5.2.1. By Source
- 11.3.5.2.2. By Form
- 11.3.5.2.3. By Strength
- 11.3.5.2.4. By Distribution Channel
- 11.3.5.2.5. By Application
- 11.3.5.2.6. By End-User
- 11.3.6. Kenya Losartan Market Outlook
 - 11.3.6.1. Market Size & Forecast
 - 11.3.6.1.1. By Value
 - 11.3.6.2. Market Share & Forecast
 - 11.3.6.2.1. By Source
 - 11.3.6.2.2. By Form
 - 11.3.6.2.3. By Strength
 - 11.3.6.2.4. By Distribution Channel
 - 11.3.6.2.5. By Application
 - 11.3.6.2.6. By End-User
- 11.3.7. Algeria Losartan Market Outlook
 - 11.3.7.1. Market Size & Forecast
 - 11.3.7.1.1. By Value
 - 11.3.7.2. Market Share & Forecast
 - 11.3.7.2.1. By Source
 - 11.3.7.2.2. By Form
 - 11.3.7.2.3. By Strength
 - 11.3.7.2.4. By Distribution Channel
 - 11.3.7.2.5. By Application
 - 11.3.7.2.6. By End-User
- 11.3.8. Ethiopia Losartan Market Outlook
 - 11.3.8.1. Market Size & Forecast
 - 11.3.8.1.1. By Value
 - 11.3.8.2. Market Share & Forecast
 - 11.3.8.2.1. By Source
 - 11.3.8.2.2. By Form
 - 11.3.8.2.3. By Strength
 - 11.3.8.2.4. By Distribution Channel
 - 11.3.8.2.5. By Application
 - 11.3.8.2.6. By End-User

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Merck & Co. Inc.

14.2. Pfizer Inc.

14.3. Teva Pharmaceutical Industries Ltd.

14.4. Sanofi S.A.

14.5. Novartis International AG

14.6. Dr. Reddy's Laboratories Ltd.

14.7. Sun Pharmaceuticals Industries Ltd.

14.8. Aurobindo Pharma Ltd.

14.9. Torrent Pharmaceutical Ltd.

14.10. Lupin Ltd.

14.11. Mylan N.V.

14.12. Ipca Laboratories Limited

14.13. Macleods Pharmaceuticals Limited

14.14. Abbott Laboratories

14.15. Cadila Healthcare Limited

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

- Figure 1: Global Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 2: Global Losartan Market Size, By Volume (USD Billion), 2016-2026F
- Figure 3: Global Losartan Market Size, By Source (USD Billion), 2016-2026F
- Figure 4: Global Losartan Market Share, By Form (USD Billion), 2016-2026F
- Figure 5: Global Losartan Market Share, By Strength (USD Billion), 2016-2026F
- Figure 6: Global Losartan Market Share, By Distribution Channel (USD Billion), 2016-2026F
- Figure 7: Global Losartan Market Share, By Application (USD Billion), 2016-2026F
- Figure 8: Global Losartan Market Share, By End-User (USD Billion), 2016-2026F
- Figure 9: Global Losartan Market Share, By Region (USD Billion), 2016-2026F
- Figure 10: Global Losartan Market Share, By Company (USD Billion), 2016-2026F
- Figure 11: Global Losartan Market Attractiveness Index, By Region, By Value, 2016-2026F
- Figure 12: Global Losartan Market Attractiveness Index, By Source, By Value, 2016-2026F
- Figure 13: North America Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 14: North America Losartan Market Size, By Source (USD Billion), 2016-2026F
- Figure 15: North America Losartan Market Share, By Form (USD Billion), 2016-2026F
- Figure 16: North America Losartan Market Share, By Strength (USD Billion), 2016-2026F
- Figure 17: North America Losartan Market Share, By Distribution Channel (USD Billion), 2016-2026F
- Figure 18: North America Losartan Market Share, By Application (USD Billion), 2016-2026F
- Figure 19: North America Losartan Market Share, By End-User (USD Billion), 2016-2026F
- Figure 20: North America Losartan Market Share, By Country (USD Billion), 2016-2026F
- Figure 21: North America Losartan Market Attractiveness Index, By Country, By Value, 2016-2026F
- Figure 22: North America Losartan Market Attractiveness Index, By Source, By Value, 2016-2026F
- Figure 23: United States Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 24: United States Losartan Market Size, By Source, 2016-2026F
- Figure 25: United States Losartan Market Size, By Form, 2016-2026F

- Figure 26: United States Losartan Market Size, By Strength, 2016-2026F
- Figure 27: United States Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 28: United States Losartan Market Share, By Application, 2016-2026F
- Figure 29: United States Losartan Market Share, By End-User, 2016-2026F
- Figure 30: Canada Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 31: Canada Losartan Market Size, By Source, 2016-2026F
- Figure 32: Canada Losartan Market Size, By Form, 2016-2026F
- Figure 33: Canada Losartan Market Size, By Strength, 2016-2026F
- Figure 34: Canada Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 35: Canada Losartan Market Share, By Application, 2016-2026F
- Figure 36: Canada Losartan Market Share, By End-User, 2016-2026F
- Figure 37: Mexico Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 38: Mexico Losartan Market Size, By Source, 2016-2026F
- Figure 39: Mexico Losartan Market Size, By Form, 2016-2026F
- Figure 40: Mexico Losartan Market Size, By Strength, 2016-2026F
- Figure 41: Mexico Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 42: Mexico Losartan Market Share, By Application, 2016-2026F
- Figure 43: Mexico Losartan Market Share, By End-User, 2016-2026F
- Figure 44: Europe Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 45: Europe Losartan Market Size, By Source (USD Billion), 2016-2026F
- Figure 46: Europe Losartan Market Share, By Form (USD Billion), 2016-2026F
- Figure 47: Europe Losartan Market Share, By Strength (USD Billion), 2016-2026F
- Figure 48: Europe Losartan Market Share, By Distribution Channel (USD Billion), 2016-2026F
- Figure 49: Europe Losartan Market Share, By Application (USD Billion), 2016-2026F
- Figure 50: Europe Losartan Market Share, By End-User (USD Billion), 2016-2026F
- Figure 51: Europe Losartan Market Share, By Country (USD Billion), 2016-2026F
- Figure 52: Europe Losartan Market Attractiveness Index, By Country, By Value, 2016-2026F
- Figure 53: Europe Losartan Market Attractiveness Index, By Source, By Value, 2016-2026F
- Figure 54: Germany Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 55: Germany Losartan Market Size, By Source, 2016-2026F
- Figure 56: Germany Losartan Market Size, By Form, 2016-2026F
- Figure 57: Germany Losartan Market Size, By Strength, 2016-2026F
- Figure 58: Germany Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 59: Germany Losartan Market Share, By Application, 2016-2026F
- Figure 60: Germany Losartan Market Share, By End-User, 2016-2026F
- Figure 61: France Losartan Market Size, By Value (USD Billion), 2016-2026F

- Figure 62: France Losartan Market Size, By Source, 2016-2026F
- Figure 63: France Losartan Market Size, By Form, 2016-2026F
- Figure 64: France Losartan Market Size, By Strength, 2016-2026F
- Figure 65: France Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 66: France Losartan Market Share, By Application, 2016-2026F
- Figure 67: France Losartan Market Share, By End-User, 2016-2026F
- Figure 68: United Kingdom Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 69: United Kingdom Losartan Market Size, By Source, 2016-2026F
- Figure 70: United Kingdom Losartan Market Size, By Form, 2016-2026F
- Figure 71: United Kingdom Losartan Market Size, By Strength, 2016-2026F
- Figure 72: United Kingdom Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 73: United Kingdom Losartan Market Share, By Application, 2016-2026F
- Figure 74: United Kingdom Losartan Market Share, By End-User, 2016-2026F
- Figure 75: Italy Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 76: Italy Losartan Market Size, By Source, 2016-2026F
- Figure 77: Italy Losartan Market Size, By Form, 2016-2026F
- Figure 78: Italy Losartan Market Size, By Strength, 2016-2026F
- Figure 79: Italy Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 80: Italy Losartan Market Share, By Application, 2016-2026F
- Figure 81: Italy Losartan Market Share, By End-User, 2016-2026F
- Figure 82: Spain Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 83: Spain Losartan Market Size, By Source, 2016-2026F
- Figure 84: Spain Losartan Market Size, By Form, 2016-2026F
- Figure 85: Spain Losartan Market Size, By Strength, 2016-2026F
- Figure 86: Spain Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 87: Spain Losartan Market Share, By Application, 2016-2026F
- Figure 88: Spain Losartan Market Share, By End-User, 2016-2026F
- Figure 89: Russia Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 90: Russia Losartan Market Size, By Source, 2016-2026F
- Figure 91: Russia Losartan Market Size, By Form, 2016-2026F
- Figure 92: Russia Losartan Market Size, By Strength, 2016-2026F
- Figure 93: Russia Losartan Market Size, By Distribution Channel, 2016-2026F
- Figure 94: Russia Losartan Market Share, By Application, 2016-2026F
- Figure 95: Russia Losartan Market Share, By End-User, 2016-2026F
- Figure 96: Poland Losartan Market Size, By Value (USD Billion), 2016-2026F
- Figure 97: Poland Losartan Market Size, By Source, 2016-2026F
- Figure 98: Poland Losartan Market Size, By Form, 2016-2026F
- Figure 99: Poland Losartan Market Size, By Strength, 2016-2026F
- Figure 100: Poland Losartan Market Size, By Distribution Channel, 2016-2026F

Figure 101: Poland Losartan Market Share, By Application, 2016-2026F

Figure 102: Poland Losartan Market Share, By End-User, 2016-2026F

Figure 103: Asia-Pacific Losartan Market Size, By Value (USD Billion), 2016-2026F

Figure 104: Asia-Pacific Losartan Market Size, By Source (USD Billion), 2016-2026F

Figure 105: Asia-Pacific Losartan Market Share, By Form (USD Billion), 2016-2026F

Figure 106: Asia-Pacific Losartan Market Share, By Strength (USD Billion), 2016-2026F

Figure 107: Asia-Pacific Losartan Market Share, By Distribution Channel (USD Billion), 2016-2026F

Figure 108: Asia-Pacific Losartan Market Share, By Application (USD Billion), 2016-2026F

Figure 109: Asia-Pacific Losartan Market Share, By End-User (USD Billion), 2016-2026F

Figure 110: Asia-Pacific Losartan Market Share, By Country (USD Billion), 2016-2026F

Figure 111: Asia-Pacific Losartan Market Attractiveness Index, By Country, By Value, 2016-2026F

Figure 112: Asia-Pacific Losartan Market Attractiveness Index, By Source, By Value, 2016-2026F

Figure 113: China Losartan Market Size, By Value (USD Billion), 2016-2026F

Figure 114: China Losartan Market Size, By Source, 2016-2026F

Figure 115: China Losartan Market Size, By Form, 2016-2026F

Figure 116: China Losartan Market Size, By Strength, 2016-2026F

Figure 117: China Losartan Market Size, By Distribution Channel, 2016-2026F

Figure 118: China Losartan Market Share, By Application, 2016-2026F

Figure 119: China Losartan Market Share, By End-User, 2016-2026F

Figure 120: Japan Losartan Market Size, By Value (USD Billion), 2016-2026F

Figure 121: Japan Losartan Market Size, By Source, 2016-2026F

Figure 122: Japan Losartan Market Size, By Form, 2016-2026F

Figure 123: Japan Losartan Market Size, By Strength, 2016-2026F

Figure 124: Japan Losart

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