

Global IoT in Manufacturing Market by Component (Solutions, Platforms, Services), By Application Area (Predictive Maintenance, Business Process Optimization, Asset Tracking & Management, Workforce Management, Emergency & Incident Management, Logistics & Supply Chain Management, Inventory Management, Others), By End User (Energy & Utilities, Automotive, Food & Beverages, Aerospace & Defence, Electronics & Communication, Chemicals & Materials, Others), By Region, Competition, 2018-2028

<https://marketpublishers.com/r/G2D1C881BD85EN.html>

Date: November 2023

Pages: 182

Price: US\$ 4,900.00 (Single User License)

ID: G2D1C881BD85EN

Abstracts

The projected market size for the global IoT in Manufacturing market is expected to reach USD 973.64 million by the end of 2022, with a compound annual growth rate (CAGR) of 26.81% during the forecast period. The global IoT in manufacturing market is a dynamic and transformative arena where technology and industry intersect. IoT, or the Internet of Things, is reshaping manufacturing by connecting devices, machines, and processes to enable data-driven decision-making and operational optimization. This convergence is driven by the pursuit of increased efficiency, predictive maintenance, and improved quality control. Manufacturers are leveraging IoT solutions to achieve smart manufacturing, providing real-time insights into production processes, seamless machine integration, and data-driven analytics for enhanced operations. Despite its benefits, challenges such as data security and systems integration must be addressed. As manufacturing evolves towards Industry 4.0, the global IoT in manufacturing market is on a growth trajectory, redefining how products are produced and revolutionizing the

industry's landscape.

Key Market Drivers

Operational Efficiency and Cost Savings

Operational efficiency is a paramount driver propelling the growth of the global IoT in manufacturing market. Manufacturers are under constant pressure to optimize their production processes, reduce downtime, and cut operational costs while maintaining or enhancing product quality. IoT solutions offer the means to achieve these goals by providing real-time insights into the performance of equipment and processes. By deploying sensors, connected devices, and analytics platforms, manufacturers can monitor production lines, detect anomalies, and predict maintenance needs, allowing for timely interventions and preventing costly breakdowns. This proactive approach to maintenance not only increases the overall lifespan of machinery but also minimizes unplanned downtime, resulting in significant cost savings and improved operational efficiency.

Demand for Predictive Maintenance

The growing demand for predictive maintenance is a substantial driver shaping the global IoT in manufacturing market. Traditional reactive maintenance practices often lead to production interruptions, increased downtime, and higher maintenance costs. IoT-enabled predictive maintenance changes this paradigm by harnessing data collected from sensors embedded in machinery to predict when equipment is likely to fail. By analyzing real-time performance data and historical patterns, manufacturers can schedule maintenance activities precisely when needed, preventing unscheduled downtime, and optimizing resource allocation. This driver is particularly compelling as it directly addresses a longstanding challenge faced by manufacturers, resulting in improved productivity, enhanced equipment reliability, and reduced maintenance costs.

Pursuit of Quality Control and Process Optimization

Quality control and process optimization are pivotal drivers fueling the adoption of IoT in the manufacturing sector. In industries where stringent quality standards are paramount, such as automotive and pharmaceuticals, deviations in production processes can have far-reaching consequences. IoT solutions enable real-time monitoring and data collection from production lines, ensuring that quality benchmarks are consistently met. Manufacturers can detect anomalies, variations, and defects early in the production

cycle, allowing for immediate corrective actions. This not only ensures the production of high-quality products but also reduces waste and recalls. Additionally, IoT-driven process optimization allows manufacturers to identify bottlenecks, inefficiencies, and areas for improvement, leading to streamlined operations, enhanced yield, and improved overall performance.

Industry 4.0 and Digital Transformation Initiatives

The industry 4.0 paradigm and broader digital transformation initiatives act as key drivers propelling the global IoT in manufacturing market. As manufacturing evolves into a digitally connected ecosystem, the integration of IoT technologies becomes essential to achieving the vision of smart factories and production processes. Industry 4.0 envisions a future where machines, systems, and data are seamlessly interconnected, enabling autonomous decision-making and adaptive manufacturing. IoT forms the backbone of this transformation, enabling the real-time exchange of data between machines, facilitating communication between different stages of production, and supporting agile responses to changing market demands. Manufacturers recognize that embracing IoT is not only a technological upgrade but a strategic imperative to remain competitive in a rapidly evolving business landscape, driving the sustained growth of the market.

Key Market Challenges

Data Privacy and Security Concerns

One of the most pressing challenges facing the global IoT in manufacturing market revolves around data privacy and security concerns. As manufacturers integrate IoT devices and sensors into their operations, a significant amount of sensitive data is generated, transmitted, and stored. This data encompasses production metrics, equipment performance, supply chain details, and even proprietary manufacturing processes. The interconnected nature of IoT devices creates a broader attack surface, making manufacturing environments susceptible to cyber threats, data breaches, and unauthorized access. Manufacturers must grapple with the challenge of safeguarding this data from malicious actors while complying with data privacy regulations such as GDPR and HIPAA. The implications of a security breach can be severe, ranging from operational disruptions and financial losses to reputational damage. Addressing this challenge necessitates robust cybersecurity measures, encryption, secure authentication protocols, regular vulnerability assessments, and comprehensive employee training to mitigate risks and ensure the integrity and confidentiality of IoT-

generated data.

Interoperability and Standards

Interoperability and the lack of standardized protocols pose a significant challenge in the global IoT in manufacturing market. Manufacturing environments often consist of a heterogeneous mix of machines, sensors, devices, and software systems from various vendors. This diversity can lead to compatibility issues, making it difficult to seamlessly integrate and communicate between different components. Manufacturers face the challenge of selecting IoT solutions that not only align with their existing infrastructure but also have the potential to scale and integrate effectively with future technologies. The absence of universally accepted standards for data formats, communication protocols, and device interoperability further compounds this challenge. Manufacturers must navigate the complexity of ensuring that IoT components, whether legacy or newly acquired, can work together cohesively. This includes considerations for data flow, synchronization, and the ability to glean meaningful insights from disparate sources. Efforts to establish industry standards and promote interoperability are essential to overcoming this challenge, enabling seamless integration, smoother technology adoption, and a more efficient manufacturing ecosystem.

Key Market Trends

Edge Computing for Real-Time Analytics

One prominent trend reshaping the global IoT in manufacturing market is the increasing adoption of edge computing for real-time analytics. Traditional IoT architectures often involve sending data from sensors and devices to centralized cloud platforms for processing and analysis. However, in manufacturing environments where low latency and immediate decision-making are crucial, edge computing offers a compelling solution. Edge devices, located close to the data source, process, and analyse data locally, enabling real-time insights without the latency associated with transmitting data to distant cloud servers. This trend empowers manufacturers to make critical decisions instantaneously, optimizing production processes, predicting equipment failures, and responding promptly to anomalies. As the manufacturing sector increasingly demands swift responses and reduced downtime, the integration of edge computing into IoT strategies is expected to gain further momentum.

AI and Machine Learning for Predictive Analytics

The integration of artificial intelligence (AI) and machine learning (ML) into IoT systems for predictive analytics is a transformative trend driving innovation in the global IoT in manufacturing market. Manufacturers are leveraging AI and ML algorithms to glean valuable insights from the massive volumes of data generated by IoT devices. These technologies enable predictive analytics, allowing manufacturers to forecast equipment failures, quality deviations, and production bottlenecks. By analysing historical data patterns, AI-driven predictive models can provide advanced warnings, facilitating proactive maintenance and optimization of production processes. Additionally, AI-powered anomaly detection enhances quality control efforts, minimizing defects and ensuring product consistency. This trend reflects the industry's shift from reactive to proactive maintenance strategies, resulting in improved operational efficiency, reduced costs, and enhanced overall productivity.

IoT Security and Cybersecurity Measures

The increasing emphasis on IoT security and cybersecurity measures is a critical trend shaping the global IoT in manufacturing market. As manufacturers connect more devices, machines, and systems to IoT networks, the attack surface for potential cyber threats expands. Ensuring the security of sensitive production data, intellectual property, and proprietary processes becomes paramount. Manufacturers are investing in robust cybersecurity measures, including encryption, secure authentication, and intrusion detection systems, to safeguard their IoT ecosystems. With the potential for significant financial and reputational damage in the event of a breach, manufacturers are focusing on establishing a secure foundation for their IoT deployments. As the market continues to grow, security considerations are integrated into IoT strategies from the outset, ensuring that the benefits of connectivity are not compromised by vulnerabilities.

Segmental Insights

Application Area Insights

Based on application area, the logistics & supply chain management segment emerges as the predominant segment, exhibiting unwavering dominance projected throughout the forecast period. Its unwavering dominance is anticipated to extend throughout the forecast period, driven by the immense potential of IoT to optimize supply chain operations. IoT solutions offer real-time visibility into inventory, shipment tracking, and warehouse management, enhancing efficiency and minimizing delays. As industries increasingly prioritize streamlined logistics and seamless supply chain operations, the demand for IoT-enabled solutions remains strong. This segment's resolute prominence

reflects its vital role in reshaping how goods are moved, tracked, and managed across the global manufacturing landscape.

End User Insights

Based on end user, the energy & utilities segment emerges as a formidable frontrunner, exerting its dominance and shaping the market's trajectory throughout the forecast period. This segment leverages IoT to optimize energy production, distribution, and resource management. As the energy sector seeks efficiency, sustainability, and cost reduction, IoT solutions offer real-time monitoring of equipment, predictive maintenance, and data-driven insights. With a focus on smart grid management and resource conservation, the energy & utilities segment's resolute prominence underscores its pivotal role in driving innovation and shaping the trajectory of the market.

Regional Insights

North America firmly establishes itself as a commanding presence within the global IoT in Manufacturing market, affirming its preeminent position, and highlighting its pivotal role in shaping the industry's course. North America solidly emerges as a commanding force in the global IoT in Manufacturing market, reaffirming its leading position, and underscoring its essential role in shaping the industry's direction. With advanced technological infrastructure, innovation hubs, and a proactive approach to digital transformation, North America stands at the forefront of IoT adoption in manufacturing. As companies across industries in the region embrace IoT to optimize operations, enhance efficiency, and improve decision-making, North America's influence resonates globally. Its forward-thinking stance and strategic investments make it a key driver in propelling the growth and evolution of the IoT in Manufacturing market, cementing its significance as a critical catalyst for industry innovation.

Key Market Players

Cisco Systems Inc.

General Electric Company (GE)

Intel Corporation

IBM Corporation

Verizon Communication Inc.

AT&T Inc.

Qualcomm Technologies, Inc.

Siemens AG

Microsoft Corporation

SAP SE

Report Scope:

In this report, the global IoT in Manufacturing market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global IoT in Manufacturing Market, By Component:

Solutions

Platforms

Services

Global IoT in Manufacturing Market, By Application Area:

Predictive Maintenance

Business Process Optimization

Asset Tracking & Management

Workforce Management

Emergency & Incident Management

Logistics & Supply Chain Management

Inventory Management

Others

Global IoT in Manufacturing Market, By End User:

Energy & Utilities

Automotive

Food & Beverages

Electronics & Communication

Chemicals & Materials

Aerospace & Defence

Others

Global IoT in Manufacturing Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global IoT in Manufacturing Market.

Global IoT in Manufacturing Market by Component (Solutions, Platforms, Services), By Application Area (Predict...

Available Customizations:

Global IoT in Manufacturing market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL IOT IN MANUFACTURING MARKET

5. VOICE OF CUSTOMER

6. GLOBAL IOT IN MANUFACTURING MARKET OVERVIEW

7. GLOBAL IOT IN MANUFACTURING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Component (Solutions, Platforms, Services)
 - 7.2.2. By Application Area (Predictive Maintenance, Business Process Optimization, Asset Tracking & Management, Workforce Management, Emergency & Incident Management, Logistics & Supply Chain Management, Inventory Management, Others)
 - 7.2.3. By End User (Energy & Utilities, Automotive, Food & Beverages, Aerospace & Defence, Electronics & Communication, Chemicals & Materials, Others)

- 7.2.4. By Region
- 7.3. By Company (2022)
- 7.4. Market Map

8. NORTH AMERICA IOT IN MANUFACTURING MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Component
 - 8.2.2. By Application Area
 - 8.2.3. By End User
 - 8.2.4. By Country
- 8.3. North America: Country Analysis
 - 8.3.1. United States IoT in Manufacturing Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Component
 - 8.3.1.2.2. By Application Area
 - 8.3.1.2.3. By End User
 - 8.3.2. Canada IoT in Manufacturing Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Component
 - 8.3.2.2.2. By Application Area
 - 8.3.2.2.3. By End User
 - 8.3.3. Mexico IoT in Manufacturing Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Component
 - 8.3.3.2.2. By Application Area
 - 8.3.3.2.3. By End User

9. EUROPE IOT IN MANUFACTURING MARKET OUTLOOK

- 9.1. Market Size & Forecast

- 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Component
 - 9.2.2. By Application Area
 - 9.2.3. By End User
 - 9.2.4. By Country
- 9.3. Europe: Country Analysis
 - 9.3.1. Germany IoT in Manufacturing Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Component
 - 9.3.1.2.2. By Application Area
 - 9.3.1.2.3. By End User
 - 9.3.2. United Kingdom IoT in Manufacturing Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Component
 - 9.3.2.2.2. By Application Area
 - 9.3.2.2.3. By End User
 - 9.3.3. France IoT in Manufacturing Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Component
 - 9.3.3.2.2. By Application Area
 - 9.3.3.2.3. By End User
 - 9.3.4. Spain IoT in Manufacturing Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Component
 - 9.3.4.2.2. By Application Area
 - 9.3.4.2.3. By End User
 - 9.3.5. Italy IoT in Manufacturing Market Outlook
 - 9.3.5.1. Market Size & Forecast
 - 9.3.5.1.1. By Value
 - 9.3.5.2. Market Share & Forecast

- 9.3.5.2.1. By Component
- 9.3.5.2.2. By Application Area
- 9.3.5.2.3. By End User

10. SOUTH AMERICA IOT IN MANUFACTURING MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Component
 - 10.2.2. By Application Area
 - 10.2.3. By End User
 - 10.2.4. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil IoT in Manufacturing Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Component
 - 10.3.1.2.2. By Application Area
 - 10.3.1.2.3. By End User
 - 10.3.2. Argentina IoT in Manufacturing Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Component
 - 10.3.2.2.2. By Application Area
 - 10.3.2.2.3. By End User
 - 10.3.3. Colombia IoT in Manufacturing Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Component
 - 10.3.3.2.2. By Application Area
 - 10.3.3.2.3. By End User

11. MIDDLE EAST & AFRICA IOT IN MANUFACTURING MARKET OUTLOOK

- 11.1. Market Size & Forecast

- 11.1.1. By Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Component
 - 11.2.2. By Application Area
 - 11.2.3. By End User
 - 11.2.4. By Country
- 11.3. Middle East & America: Country Analysis
 - 11.3.1. Israel IoT in Manufacturing Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Component
 - 11.3.1.2.2. By Application Area
 - 11.3.1.2.3. By End User
 - 11.3.2. Qatar IoT in Manufacturing Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Component
 - 11.3.2.2.2. By Application Area
 - 11.3.2.2.3. By End User
 - 11.3.3. UAE IoT in Manufacturing Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Component
 - 11.3.3.2.2. By Application Area
 - 11.3.3.2.3. By End User
 - 11.3.4. Saudi Arabia IoT in Manufacturing Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Value
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Component
 - 11.3.4.2.2. By Application Area
 - 11.3.4.2.3. By End User

12. ASIA PACIFIC IOT IN MANUFACTURING MARKET OUTLOOK

12.1. Market Size & Forecast

- 12.1.1. By Value
- 12.2. Market Share & Forecast
 - 12.2.1. By Component
 - 12.2.2. By Application Area
 - 12.2.3. By End User
 - 12.2.4. By Country
- 12.3. Asia Pacific: Country Analysis
 - 12.3.1. China IoT in Manufacturing Market Outlook
 - 12.3.1.1. Market Size & Forecast
 - 12.3.1.1.1. By Value
 - 12.3.1.2. Market Share & Forecast
 - 12.3.1.2.1. By Component
 - 12.3.1.2.2. By Application Area
 - 12.3.1.2.3. By End User
 - 12.3.2. Japan IoT in Manufacturing Market Outlook
 - 12.3.2.1. Market Size & Forecast
 - 12.3.2.1.1. By Value
 - 12.3.2.2. Market Share & Forecast
 - 12.3.2.2.1. By Component
 - 12.3.2.2.2. By Application Area
 - 12.3.2.2.3. By End User
 - 12.3.3. South Korea IoT in Manufacturing Market Outlook
 - 12.3.3.1. Market Size & Forecast
 - 12.3.3.1.1. By Value
 - 12.3.3.2. Market Share & Forecast
 - 12.3.3.2.1. By Component
 - 12.3.3.2.2. By Application Area
 - 12.3.3.2.3. By End User
 - 12.3.4. India IoT in Manufacturing Market Outlook
 - 12.3.4.1. Market Size & Forecast
 - 12.3.4.1.1. By Value
 - 12.3.4.2. Market Share & Forecast
 - 12.3.4.2.1. By Component
 - 12.3.4.2.2. By Application Area
 - 12.3.4.2.3. By End User
 - 12.3.5. Australia IoT in Manufacturing Market Outlook
 - 12.3.5.1. Market Size & Forecast
 - 12.3.5.1.1. By Value
 - 12.3.5.2. Market Share & Forecast

- 12.3.5.2.1. By Component
- 12.3.5.2.2. By Application Area
- 12.3.5.2.3. By End User

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPANY PROFILES

- 15.1. Cisco Systems Inc.
 - 15.1.1. Business Overview
 - 15.1.2. Key Financials & Revenue
 - 15.1.3. Key Contact Person
 - 15.1.4. Headquarters Address
 - 15.1.5. Key Product/Service Offered
- 15.2. General Electric Company (GE)
 - 15.2.1. Business Overview
 - 15.2.2. Key Financials & Revenue
 - 15.2.3. Key Contact Person
 - 15.2.4. Headquarters Address
 - 15.2.5. Key Product/Service Offered
- 15.3. Intel Corporation
 - 15.3.1. Business Overview
 - 15.3.2. Key Financials & Revenue
 - 15.3.3. Key Contact Person
 - 15.3.4. Headquarters Address
 - 15.3.5. Key Product/Service Offered
- 15.4. IBM Corporation
 - 15.4.1. Business Overview
 - 15.4.2. Key Financials & Revenue
 - 15.4.3. Key Contact Person
 - 15.4.4. Headquarters Address
 - 15.4.5. Key Product/Service Offered
- 15.5. Verizon Communication Inc.
 - 15.5.1. Business Overview

- 15.5.2. Key Financials & Revenue
- 15.5.3. Key Contact Person
- 15.5.4. Headquarters Address
- 15.5.5. Key Product/Service Offered
- 15.6. AT&T Inc.
 - 15.6.1. Business Overview
 - 15.6.2. Key Financials & Revenue
 - 15.6.3. Key Contact Person
 - 15.6.4. Headquarters Address
 - 15.6.5. Key Product/Service Offered
- 15.7. Qualcomm Technologies, Inc.
 - 15.7.1. Business Overview
 - 15.7.2. Key Financials & Revenue
 - 15.7.3. Key Contact Person
 - 15.7.4. Headquarters Address
 - 15.7.5. Key Product/Service Offered
- 15.8. Siemens AG
 - 15.8.1. Business Overview
 - 15.8.2. Key Financials & Revenue
 - 15.8.3. Key Contact Person
 - 15.8.4. Headquarters Address
 - 15.8.5. Key Product/Service Offered
- 15.9. Microsoft Corporation
 - 15.9.1. Business Overview
 - 15.9.2. Key Financials & Revenue
 - 15.9.3. Key Contact Person
 - 15.9.4. Headquarters Address
 - 15.9.5. Key Product/Service Offered
- 15.10. SAP SE
 - 15.10.1. Business Overview
 - 15.10.2. Key Financials & Revenue
 - 15.10.3. Key Contact Person
 - 15.10.4. Headquarters Address
 - 15.10.5. Key Product/Service Offered

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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