

# Global Instant Beverages Pre-Mix Market By Type (Instant Coffee Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix & Others), By Distribution Channel, By Region, Competition Forecast & Opportunities, 2012 – 2022

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# **Abstracts**

According to "Global Instant Beverages Pre-Mix Market By Type, By Distribution Channel, By Region, Competition Forecast & Opportunities, 2012 – 2022", Global instant beverages pre-mix market is to reach \$ 29.5 billion by 2022. These beverage pre-mixes are easy to prepare, enhance functionality, boost metabolism and provide healthy hydration. Increasing busier lifestyle, expanding working population, booming online retail, innovative product offerings and launch of value added products with nutritional advantages are some of the major factors expected to aid the growth of instant beverages pre-mix market, globally, in the coming years. Some of the major players operating in the global instant beverages pre-mix market are Nestle, Unilever NV, PepsiCo Inc., Wagh Bakri Tea Group, Ajinomoto Co. Inc., Mondelez International, The Kraft Heinz Company, The Coca-Cola Company, Starbucks Corporation, Girnar Food and Beverages Pvt. Ltd., etc. "Global Instant Beverages Pre-Mix Market By Type, By Distribution Channel, By Region, Competition Forecast & Opportunities, 2012 – 2022" discusses the following aspects of instant beverages pre-mix market globally:

Instant Beverages Pre-Mix Market Size, Share & Forecast

Segmental Analysis – By Type (Instant Coffee Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix & Others), By Distribution Channel, By Region

Competitive Analysis



### Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of instant beverages pre-mix in global market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, instant beverages pre-mix manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with instant beverages pre-mix manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



# **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. EXECUTIVE SUMMARY
- 4. GLOBAL INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK
- 4.1. Market Size & Forecast
  - 4.1.1. By Value & Volume
- 4.2. Market Share & Forecast
- 4.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 4.2.2. By Distribution Channel (Supermarket/Hypermarket, Convenience Stores, Independent Small Grocers, Online and others)
- 4.2.3. By Region (North America, South America, Asia-Pacific, Europe and Middle East & Africa)
  - 4.2.4. By Company
- 4.3. Market Attractiveness Index
  - 4.3.1. By Type
  - 4.3.2. By Distribution Channel
  - 4.3.3. By Region

#### 5. ASIA-PACIFIC INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
- 5.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 5.2.2. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 5.2.3. By Country (China, Japan, India, South Korea, Australia & Rest of Asia Pacific)
  - 5.2.3.1. China Instant Beverages Pre-Mix Market Outlook
    - 5.2.3.1.1. Market Size & Forecast
      - 5.2.3.1.1.1. By Value & Volume
    - 5.2.3.1.2. Market Share & Forecast



5.2.3.1.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

5.2.3.1.2.2. By Type (Top 3 flavors)

5.2.3.1.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

5.2.3.1.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)

5.2.3.1.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)

5.2.3.1.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)

5.2.3.1.2.2.5. By Instant Soup Mix (Top 3 flavors)

5.2.3.1.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

5.2.3.2. Japan Instant Beverages Pre-Mix Market Outlook

5.2.3.2.1. Market Size & Forecast

5.2.3.2.1.1. By Value & Volume

5.2.3.2.2. Market Share & Forecast

5.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

5.2.3.2.2.2. By Type (Top 3 flavors)

5.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

5.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)

5.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)

5.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)

5.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)

5.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

5.2.3.3. South Korea Instant Beverages Pre-Mix Market Outlook

5.2.3.3.1. Market Size & Forecast

5.2.3.3.1.1. By Value & Volume

5.2.3.3.2. Market Share & Forecast

5.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

5.2.3.3.2.2. By Type (Top 3 flavors)

5.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

5.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)

5.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)

5.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)

5.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)

5.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

5.2.3.4. Australia Instant Beverages Pre-Mix Market Outlook



- 5.2.3.4.1. Market Size & Forecast
  - 5.2.3.4.1.1. By Value & Volume
- 5.2.3.4.2. Market Share & Forecast
- 5.2.3.4.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 5.2.3.4.2.2. By Type (Top 3 flavors)
    - 5.2.3.4.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 5.2.3.4.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 5.2.3.4.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 5.2.3.4.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 5.2.3.4.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 5.2.3.4.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 5.2.3.5. India Instant Beverages Pre-Mix Market Outlook
    - 5.2.3.5.1. Market Size & Forecast
    - 5.2.3.5.1.1. By Value & Volume
    - 5.2.3.5.2. Market Share & Forecast
- 5.2.3.5.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 5.2.3.5.2.2. By Type (Top 3 flavors)
    - 5.2.3.5.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 5.2.3.5.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 5.2.3.5.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 5.2.3.5.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
  - 5.2.3.5.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 5.2.3.5.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 6. NORTH AMERICA INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK

- 6.1. Market Size & Forecast
  - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
- 6.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 6.2.2. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
- 6.2.3. By Country (USA, Canada & Mexico & Rest of North America)
  - 6.2.3.1. United States Instant Beverages Pre-Mix Market Outlook



- 6.2.3.1.1. Market Size & Forecast
  - 6.2.3.1.1.1. By Value & Volume
- 6.2.3.1.2. Market Share & Forecast
- 6.2.3.1.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 6.2.3.1.2.2. By Type (Top 3 flavors)
    - 6.2.3.1.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 6.2.3.1.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 6.2.3.1.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 6.2.3.1.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 6.2.3.1.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 6.2.3.1.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 6.2.3.2. Canada Instant Beverages Pre-Mix Market Outlook
    - 6.2.3.2.1. Market Size & Forecast
    - 6.2.3.2.1.1. By Value & Volume
    - 6.2.3.2.2. Market Share & Forecast
- 6.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 6.2.3.2.2.2. By Type (Top 3 flavors)
  - 6.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 6.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 6.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 6.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
  - 6.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 6.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 6.2.3.3. Mexico Instant Beverages Pre-Mix Market Outlook
    - 6.2.3.3.1. Market Size & Forecast
      - 6.2.3.3.1.1. By Value & Volume
    - 6.2.3.3.2. Market Share & Forecast
- 6.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 6.2.3.3.2.2. By Type (Top 3 flavors)
    - 6.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 6.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 6.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 6.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 6.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)



6.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 7. EUROPE INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK

- 7.1. Market Size & Forecast
  - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
- 7.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 7.2.2. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
- 7.2.3. By Country (Germany, United Kingdom, France, Italy, Spain)
  - 7.2.3.1. Germany Instant Beverages Pre-Mix Market Outlook
    - 7.2.3.1.1. Market Size & Forecast
      - 7.2.3.1.1.1. By Value & Volume
    - 7.2.3.1.2. Market Share & Forecast
- 7.2.3.1.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 7.2.3.1.2.2. By Type (Top 3 flavors)
    - 7.2.3.1.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 7.2.3.1.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 7.2.3.1.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 7.2.3.1.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 7.2.3.1.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 7.2.3.1.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 7.2.3.2. United Kingdom Instant Beverages Pre-Mix Market Outlook
    - 7.2.3.2.1. Market Size & Forecast
      - 7.2.3.2.1.1. By Value & Volume
    - 7.2.3.2.2. Market Share & Forecast
- 7.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 7.2.3.2.2.2. By Type (Top 3 flavors)
  - 7.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 7.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 7.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 7.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
  - 7.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)



7.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

7.2.3.3. France Instant Beverages Pre-Mix Market Outlook

7.2.3.3.1. Market Size & Forecast

7.2.3.3.1.1. By Value & Volume

7.2.3.3.2. Market Share & Forecast

7.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

7.2.3.3.2.2. By Type (Top 3 flavors)

7.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

7.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)

7.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)

7.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)

7.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)

7.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

7.2.3.4. Italy Instant Beverages Pre-Mix Market Outlook

7.2.3.4.1. Market Size & Forecast

7.2.3.4.1.1. By Value & Volume

7.2.3.4.2. Market Share & Forecast

7.2.3.4.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

7.2.3.4.2.2. By Type (Top 3 flavors)

7.2.3.4.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

7.2.3.4.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)

7.2.3.4.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)

7.2.3.4.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)

7.2.3.4.2.2.5. By Instant Soup Mix (Top 3 flavors)

7.2.3.4.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

7.2.3.5. Spain Instant Beverages Pre-Mix Market Outlook

7.2.3.5.1. Market Size & Forecast

7.2.3.5.1.1. By Value & Volume

7.2.3.5.2. Market Share & Forecast

7.2.3.5.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)

7.2.3.5.2.2. By Type (Top 3 flavors)

7.2.3.5.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)

7.2.3.5.2.2. By Instant Tea Flavor Mix (Top 3 flavors)



- 7.2.3.5.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
- 7.2.3.5.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
- 7.2.3.5.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 7.2.3.5.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 8. SOUTH AMERICA INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
- 8.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 8.2.2. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 8.2.3. By Country (Brazil, Argentina, Mexico)
    - 8.2.3.1. Brazil Instant Beverages Pre-Mix Market Outlook
      - 8.2.3.1.1. Market Size & Forecast
        - 8.2.3.1.1.1. By Value & Volume
      - 8.2.3.1.2. Market Share & Forecast
- 8.2.3.1.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 8.2.3.1.2.2. By Type (Top 3 flavors)
    - 8.2.3.1.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 8.2.3.1.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 8.2.3.1.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 8.2.3.1.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 8.2.3.1.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 8.2.3.1.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 8.2.3.2. Colombia Instant Beverages Pre-Mix Market Outlook
    - 8.2.3.2.1. Market Size & Forecast
      - 8.2.3.1.1.1. By Value & Volume
    - 8.2.3.2.2. Market Share & Forecast
- 8.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 8.2.3.2.2.2. By Type (Top 3 flavors)
  - 8.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 8.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)



- 8.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
- 8.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
- 8.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 8.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 8.2.3.3. Argentina Instant Beverages Pre-Mix Market Outlook
    - 8.2.3.3.1. Market Size & Forecast
      - 8.2.3.3.1.1. By Value & Volume
    - 8.2.3.3.2. Market Share & Forecast
- 8.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 8.2.3.3.2.2. By Type (Top 3 flavors)
    - 8.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 8.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 8.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 8.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 8.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 8.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 9. MIDDLE EAST & AFRICA INSTANT BEVERAGES PRE-MIX MARKET OUTLOOK

- 9.1. Market Size & Forecast
  - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
- 9.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
- 9.2.2. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3. By Country (Saudi Arabia, UAE, South Africa, Turkey and Rest of MEA)
    - 9.2.3.1. Turkey Instant Beverages Pre-Mix Market Outlook
      - 9.2.3.1.1. Market Size & Forecast
      - 9.2.3.1.1.1. By Value & Volume
      - 9.2.3.1.2. Market Share & Forecast
- 9.2.3.1.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.1.2.2. By Type (Top 3 flavors)
  - 9.2.3.1.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 9.2.3.1.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)



- 9.2.3.1.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
- 9.2.3.1.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
- 9.2.3.1.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.1.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3.2. Saudi Arabia Instant Beverages Pre-Mix Market Outlook
    - 9.2.3.2.1. Market Size & Forecast
      - 9.2.3.2.1.1. By Value & Volume
    - 9.2.3.2.2. Market Share & Forecast
- 9.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.2.2.2. By Type (Top 3 flavors)
    - 9.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 9.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 9.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 9.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
  - 9.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3.3. UAE Instant Beverages Pre-Mix Market Outlook
    - 9.2.3.3.1. Market Size & Forecast
    - 9.2.3.3.1.1. By Value & Volume
  - 9.2.3.3.2. Market Share & Forecast
- 9.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.3.2.2. By Type (Top 3 flavors)
  - 9.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 9.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 9.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 9.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
  - 9.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3.4. South Africa Instant Beverages Pre-Mix Market Outlook
    - 9.2.3.4.1. Market Size & Forecast
      - 9.2.3.4.1.1. By Value & Volume
    - 9.2.3.4.2. Market Share & Forecast
- 9.2.3.4.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)



- 9.2.3.4.2.2. By Type (Top 3 flavors)
  - 9.2.3.4.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
  - 9.2.3.4.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
  - 9.2.3.4.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
  - 9.2.3.4.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
- 9.2.3.4.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.4.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

#### 11. MARKET TRENDS AND DEVELOPMENTS

#### 12. COMPETITIVE LANDSCAPE

- 12.1. Company Profiles
  - 12.1.1. Mondelez International
  - 12.1.2. Nestle S.A.
  - 12.1.3. Ajinomoto Co., Inc.
  - 12.1.4. Starbucks Corporation
  - 12.1.5. The Coca-Cola Company
  - 12.1.6. Unilever N.V.
  - 12.1.7. The Kraft Heinz Company
  - 12.1.8. PepsiCo, Inc.
  - 12.1.9. Girnar Food and Beverages Pvt. Ltd.
  - 12.1.10. Wagh Bakri Tea Group

#### 13. STRATEGIC RECOMMENDATIONS

- 9.2.3.2. Saudi Arabia Instant Beverages Pre-Mix Market Outlook
  - 9.2.3.2.1. Market Size & Forecast
  - 9.2.3.2.1.1. By Value & Volume
  - 9.2.3.2.2. Market Share & Forecast
- 9.2.3.2.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.2.2. By Type (Top 3 flavors)



- 9.2.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
- 9.2.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
- 9.2.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
- 9.2.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
- 9.2.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3.3. UAE Instant Beverages Pre-Mix Market Outlook
    - 9.2.3.3.1. Market Size & Forecast
      - 9.2.3.3.1.1. By Value & Volume
    - 9.2.3.3.2. Market Share & Forecast
- 9.2.3.3.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.3.2.2. By Type (Top 3 flavors)
    - 9.2.3.3.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 9.2.3.3.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 9.2.3.3.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 9.2.3.3.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 9.2.3.3.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.3.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)
  - 9.2.3.4. South Africa Instant Beverages Pre-Mix Market Outlook
    - 9.2.3.4.1. Market Size & Forecast
      - 9.2.3.4.1.1. By Value & Volume
    - 9.2.3.4.2. Market Share & Forecast
- 9.2.3.4.2.1. By Type (Instant Coffee Mix, Instant Tea Mix, Instant Flavored Drink Mix, Instant Energy/Health Drink Mix, Instant Soup Mix)
  - 9.2.3.4.2.2. By Type (Top 3 flavors)
    - 9.2.3.4.2.2.1. By Instant Coffee Flavor Mix (Top 3 flavors)
    - 9.2.3.4.2.2.2. By Instant Tea Flavor Mix (Top 3 flavors)
    - 9.2.3.4.2.2.3. By Instant Drink Flavor Mix (Top 3 flavors)
    - 9.2.3.4.2.2.4. By Instant Energy/Health Drink Flavor Mix (Top 3 flavors)
    - 9.2.3.4.2.2.5. By Instant Soup Mix (Top 3 flavors)
- 9.2.3.4.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Independent Small Grocers, Online & Others)

#### 10. MARKET DYNAMICS

#### 10.1. Drivers



# 10.2. Challenges

#### 11. MARKET TRENDS AND DEVELOPMENTS

#### 12. COMPETITIVE LANDSCAPE

- 12.1. Company Profiles
  - 12.1.1. Mondelez International
  - 12.1.2. Nestle S.A.
  - 12.1.3. Ajinomoto Co., Inc.
  - 12.1.4. Starbucks Corporation
  - 12.1.5. The Coca-Cola Company
  - 12.1.6. Unilever N.V.
  - 12.1.7. The Kraft Heinz Company
  - 12.1.8. PepsiCo, Inc.
  - 12.1.9. Girnar Food and Beverages Pvt. Ltd.
  - 12.1.10. Wagh Bakri Tea Group

#### 13. STRATEGIC RECOMMENDATIONS



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Global Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 2: Global Urban Population in Mid-Year, By Region, 2010, 2015 & 2020F (Million)

Figure 3: Global Population Share, By Age Group, 2012-2015

Figure 4: Global Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 5: Global Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 6: Global Instant Beverages Pre-Mix Market Share, By Region, By Value, 2016 & 2022F

Figure 7: Global Instant Beverages Pre-Mix Market Share, By Region, By Value, 2012–2022F

Figure 8: Global Instant Beverages Pre-Mix Market Share, By Company, By Value, 2016

Figure 9: Global Instant Beverages Pre-Mix Market Share, By Company, By Value, 2022F

Figure 10: Global Instant Beverages Pre-Mix Market Attractiveness Index, By Type, By Value, 2017E-2022F

Figure 11: Global Instant Beverages Pre-Mix Market Attractiveness Index, By Distribution Channel, By Value, 2017E-2022F

Figure 12: Global Instant Beverages Pre-Mix Market Attractiveness Index, By Region, By Value, 2017E-2022F

Figure 13: Asia-Pacific Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 14: Asia-Pacific Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 15: Asia-Pacific Food & Beverages Market Size, By Value, 2014-2020F (USD Trillion)

Figure 16: Asia-Pacific Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 17: Asia-Pacific Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 18: Asia-Pacific Instant Beverages Pre-Mix Market Share, By Country, By Value, 2012–2022F



Figure 19: China Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012-2022F

Figure 20: China GDP per Capita, 2012-2016 (USD)

Figure 21: China Internet Users, (% of Population), 2012-2016

Figure 22: China Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022

Figure 23: China Instant Beverages Pre-Mix Market Share, By Distribution Channel, By

Value, 2012-2022F

Figure 24: Japan Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 25: Japan GDP per Capita, PPP, 2012-2016 (USD)

Figure 26: Japan Internet Users, (% of Population), 2012-2016

Figure 27: Japan Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 28: Japan Instant Beverages Pre-Mix Market Share, By Distribution Channel, By

Value, 2012–2022F

Figure 29: South Korea Instant Beverages Pre-Mix Market Size, By Value (USD Million)

& Volume (Thousand Tonnes), 2012–2022F

Figure 30: South Korea GDP per Capita, 2012-2016 (USD)

Figure 31: South Korea Internet Users, (% of Population), 2012-2016

Figure 32: South Korea Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 33: South Korea Instant Beverages Pre-Mix Market Share, By Distribution

Channel, By Value, 2012-2022F

Figure 34: Australia Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012-2022F

Figure 35: Australia GDP per Capita, PPP, 2012-2016 (USD)

Figure 36: Australia Internet Users, (% of Population), 2012-2016

Figure 37: Australia Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 38: Australia Instant Beverages Pre-Mix Market Share, By Distribution Channel,

By Value, 2012–2022F

Figure 39: India Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 40: India GDP per Capita, PPP, 2012-2016 (USD)

Figure 41: India Internet Users, (% of Population), 2012-2016

Figure 42: India Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 43: India Instant Beverages Pre-Mix Market Share, By Distribution Channel, By



Value, 2012-2022F

Figure 44: North America Instant Beverages Pre-Mix Market Size, By Value (USD

Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 45: North America Urban Population Share (As a Percentage of Total

Population), By Select Country, 2012-2016

Figure 46: North America GDP per Capita, 2012-2016 (USD)

Figure 47: North America Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 48: North America Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 49: North America Instant Beverages Pre-Mix Market Share, By Country, By

Value, 2012-2022F

Figure 50: United States Instant Beverages Pre-Mix Market Size, By Value (USD

Million) & Volume (Thousand Tonnes), 2012-2022F

Figure 51: United States GDP per Capita, 2012-2016 (USD)

Figure 52: United States Total Labor Force, 2012-2017 (Million)

Figure 53: United States Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 54: United States Instant Beverages Pre-Mix Market Share, By Distribution

Channel, By Value, 2012-2022F

Figure 55: Mexico Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 56: Mexico GDP (PPP), 2012-2016 (USD Trillion)

Figure 57: Mexico Total Labor Force, 2012-2017 (Million)

Figure 58: Mexico Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 59: Mexico Instant Beverages Pre-Mix Market Share, By Distribution Channel,

By Value, 2012–2022F

Figure 60: Canada Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 61: Canada GDP (PPP), 2012-2016 (USD Trillion)

Figure 62: Canada Total Labor Force, 2012-2017 (Million)

Figure 63: Canada Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 64: Canada Instant Beverages Pre-Mix Market Share, By Type, By Value,

2012-2022F

Figure 65: Europe Instant Beverages Pre-Mix Market Size, By Value (USD Million) &

Volume (Thousand Tonnes), 2012–2022F

Figure 66: Europe Population, 2011-2015 (Million)



Figure 67: Urbanization Rate in Selected European Countries, 2011-2014

Figure 68: Europe Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 69: Europe Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 70: Europe Instant Beverages Pre-Mix Market Share, By Country, By Value, 2012–2022F

Figure 71: Germany Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 72: Germany per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Thousand)

Figure 73: Germany Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 74: Germany Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 75: United Kingdom Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 76: United Kingdom Gross National Income (GNI), PPP, 2012-2016 (USD Thousand)

Figure 77: United Kingdom Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 78: United Kingdom Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012-2022F

Figure 79: France Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 80: France per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Thousand)

Figure 81: France Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 82: France Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 83: Italy Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 84: Italy per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Thousand)

Figure 85: Italy Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 86: Italy Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F



Figure 87: Spain Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 88: Spain per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Thousand)

Figure 89: Spain Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 90: Spain Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 91: South America Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 92: South America Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 93: South America Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 94: South America Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 95: South America Instant Beverages Pre-Mix Market Share, By Country, By Value, 2012–2022F

Figure 96: Brazil Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 97: Brazil Food & Beverages Market Size, By Value, 2014-2020F (USD Million)

Figure 98: Brazil GDP per Capita, PPP, 2012-2016 (USD)

Figure 99: Brazil Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 100: Brazil Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 101: Colombia Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 102: Colombia Per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Million)

Figure 103: Colombia Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 104: Colombia Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 105: Argentina Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 106: Argentina Per Capita Gross National Income (GNI), PPP, 2012-2016 (USD Million)

Figure 107: Argentina Instant Beverages Pre-Mix Market Share, By Type, By Value,



2012-2022F

Figure 108: Argentina Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 109: Middle East & Africa Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 110: Middle East & Africa Food & Beverages Market Size, By Value, 2014-2020F (USD Billion)

Figure 111: Middle East & Africa Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 112: Middle East & Africa Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 113: Middle East & Africa Instant Beverages Pre-Mix Market Share, By Country, By Value, 2012–2022F

Figure 114: Turkey Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 115: Turkey Total Labor Workforce, 2010-2017 (Million)

Figure 116: Turkey Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 117: Turkey Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 118: Saudi Arabia Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 119: Saudi Arabia Food & Beverages Market Size, By Value, 2014-2020F (USD Million)

Figure 120: Saudi Arabia Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 121: Saudi Arabia Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 122: UAE Instant Beverages Pre-Mix Market Size, By Value (USD Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 123: UAE GDP per Capita, PPP, 2012-2016 (USD)

Figure 124: UAE Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 125: UAE Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 126: South Africa Instant Beverages Pre-Mix Market Size, By Value (USD

Million) & Volume (Thousand Tonnes), 2012–2022F

Figure 127: South Africa Food & Beverages Market Size, By Value, 2014-2020F (USD Million)



Figure 128: South Africa Instant Beverages Pre-Mix Market Share, By Type, By Value, 2012–2022F

Figure 129: South Africa Instant Beverages Pre-Mix Market Share, By Distribution Channel, By Value, 2012–2022F

Figure 130: Global Total Labor Workforce Population, 2010-2017 (Billion)

Figure 131: Global Internet Penetration (%), By Select Region, 2017



# **List Of Tables**

#### LIST OF TABLES

- Table 1: China Instant Coffee Mix Flavor Mix Ranking 2017
- Table 2: China Instant Tea Mix Flavor Mix Ranking, 2017
- Table 3: China Instant Flavor Drink Mix Flavor Mix Ranking, 2017
- Table 4: China Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 5: China Instant Soup Mix Flavor Mix Ranking, 2017
- Table 6: Japan Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 7: Japan Instant Tea Mix Flavor Mix Ranking, 2017
- Table 8: Japan Instant Flavor Drink Mix Flavor Mix Ranking, 2017
- Table 9: Japan Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 10: Japan Instant Soup Mix Flavor Mix Ranking, 2017
- Table 11: South Korea Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 12: South Korea Instant Tea Mix Flavor Mix Ranking, 2017
- Table 13: South Korea Instant Flavor Drink Mix Flavor Mix Ranking, 2017
- Table 14: South Korea Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 15: South Korea Instant Soup Mix Flavor Mix Ranking, 2017
- Table 16: Australia Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 17: Australia Instant Tea Mix Flavor Mix Ranking, 2017
- Table 18: Australia Instant Flavor Drink Mix Flavor Mix Ranking, 2017
- Table 19: Australia Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 20: Australia Instant Soup Mix Flavor Mix Ranking, 2017
- Table 21: India Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 22: India Instant Tea Mix Flavor Mix Ranking, 2017
- Table 23: India Instant Flavor Drink Mix Flavor Mix Ranking, 2017
- Table 24: India Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 25: India Instant Soup Mix Flavor Mix Ranking, 2017
- Table 26: United States Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 27: United States Instant Tea Mix Flavor Mix Ranking, 2017
- Table 28: United States Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 29: United States Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 30: United States Instant Soup Mix Flavor Mix Ranking, 2017
- Table 31: Mexico Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 32: Mexico Instant Tea Mix Flavor Mix Ranking, 2017
- Table 33: Mexico Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 34: Mexico Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 35: Mexico Instant Soup Mix Flavor Mix Ranking, 2017



- Table 36: Canada Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 37: Canada Instant Tea Mix Flavor Mix Ranking, 2017
- Table 38: Canada Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 39: Canada Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 40: Canada Instant Soup Mix Flavor Mix Ranking, 2017
- Table 41: Germany Instant Coffee Mix, Flavor Mix Ranking, 2017
- Table 42: Germany Instant Tea Mix, Flavor Mix Ranking, 2017
- Table 43: Germany Instant Flavor Drink Mix, Flavor Mix Ranking 2017
- Table 44: Germany Instant Energy/Health Drink Mix, Flavor Mix Ranking, 2017
- Table 45: Germany Instant Soup Mix, Flavor Mix Ranking, 2017
- Table 46: United Kingdom Instant Coffee Mix, Flavor Mix Ranking, 2017
- Table 47: United Kingdom Instant Tea Mix, Flavor Mix Ranking, 2017
- Table 48: United Kingdom Instant Flavor Drink Mix, Flavor Mix Ranking, 2017
- Table 49: United Kingdom Instant Energy/Health Drink Mix, Flavor Mix Ranking, 2017
- Table 50: United Kingdom Instant Soup Mix, Flavor Mix Ranking, 2017
- Table 51: France Instant Coffee Mix, Flavor Mix Ranking, 2017
- Table 52: France Instant Tea Mix, Flavor Mix Ranking, 2017
- Table 53: France Instant Flavor Drink Mix, Flavor Mix Ranking, 2017
- Table 54: France Instant Energy/Health Drink Mix, Flavor Mix Ranking, 2017
- Table 55: France Instant Soup Mix, Flavor Mix Ranking, 2017
- Table 56: Italy Instant Coffee Mix, Flavor Mix Ranking 2017
- Table 57: Italy Instant Tea Mix, Flavor Mix Ranking, 2017
- Table 58: Italy Instant Flavor Drink Mix, Flavor Mix Ranking, 2017
- Table 59: Italy Instant Energy/Health Drink Mix, Flavor Mix Ranking, 2017
- Table 60: Italy Instant Soup Mix, Flavor Mix Ranking, 2017
- Table 61: Spain Instant Coffee Mix, Flavor Mix Ranking, 2017
- Table 62: Spain Instant Tea Mix, Flavor Mix Ranking, 2017
- Table 63: Spain Instant Flavor Drink Mix, Flavor Mix Ranking, 2017
- Table 64: Spain Instant Energy/Health Drink Mix, Flavor Mix Ranking, 2017
- Table 65: Spain Instant Soup Mix, Flavor Mix Ranking, 2017
- Table 66: Brazil Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 67: Brazil Instant Tea Mix Flavor Mix Ranking, 2017
- Table 68: Brazil Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 69: Brazil Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 70: Brazil Instant Soup Mix Flavor Mix Ranking, 2017
- Table 71: Colombia Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 72: Colombia Instant Tea Mix Flavor Mix Ranking, 2017
- Table 73: Colombia Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 74: Colombia Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017



- Table 75: Colombia Instant Soup Mix Flavor Mix Ranking, 2017
- Table 76: Argentina Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 77: Argentina Instant Tea Mix Flavor Mix Ranking, 2017
- Table 78: Argentina Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 79: Argentina Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 80: Argentina Instant Soup Mix Flavor Mix Ranking, 2017
- Table 81: Turkey Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 82: Turkey Instant Tea Mix- Flavor Mix Ranking, 2017
- Table 83: Turkey Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 84: Turkey Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 85: Turkey Instant Soup Mix Flavor Mix Ranking, 2017
- Table 86: Saudi Arabia Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 87: Saudi Arabia Instant Tea Mix Flavor Mix Ranking, 2017
- Table 88: Saudi Arabia Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 89: Saudi Arabia Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 90: Saudi Arabia Instant Soup Mix Flavor Mix Ranking, 2017
- Table 91: UAE Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 92: UAE Instant Tea Mix Flavor Mix Ranking, 2017
- Table 93: UAE Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 94: UAE Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 95: UAE Instant Soup Mix Flavor Mix Ranking, 2017
- Table 96: South Africa Instant Coffee Mix Flavor Mix Ranking, 2017
- Table 97: South Africa Instant Tea Mix Flavor Mix Ranking, 2017
- Table 98: South Africa Instant Flavored Drink Mix Flavor Mix Ranking, 2017
- Table 99: South Africa Instant Energy/Health Drink Mix Flavor Mix Ranking, 2017
- Table 100: South Africa Instant Soup Mix Flavor Mix Ranking, 2017



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