

# **Global Impact Modifier Market, By Type (ABS, CPE, MBS, Acrylic, EPDM, Others), By Host Polymer (PVC, PMMA, Polyolefin, Polyester, Polyamide, Others), By End User (Construction, Packaging, Automotive, Consumer Goods, Others), By Region, Competition, Forecast & Opportunities, 2025**

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## **Abstracts**

Global impact modifier market is projected to reach \$ 1.5 billion by 2025, driven by the rising demand from end user industries including construction, automotive, packaging and consumer goods. However, demand for impact modifiers is expected to fall by over 30% owing to anticipated decline in various end-use sectors due to the impact of COVID-19 pandemic across the globe. Construction and automotive sector are being majorly hit by the spread of COVID-19, thus resulting in decline in demand for impact modifiers. Moreover, economic slowdown across the globe and decline in investments in new construction projects has drastically fallen, thus impacting the consumption of impact modifiers.

The global impact modifier market is segmented based on type of impact modifier, host polymer, end user, and region. Based on end user segmentation, the market can be fragmented into construction, automotive, packaging, consumer goods and others. The construction segment is expected to continue its dominance in the global impact modifier market, followed by automotive, packaging and consumer goods end use segments. Among all the host polymer segments, PVC and PMMA are expected to dominate the market, accounting for a cumulative market share of more than 60% of the impact modifier market through 2025.

Asia Pacific is expected to continue its dominance in the global impact modifier market

through 2025. Major players operating in the global impact modifier market are Arkema Inc., Akzo Nobel N.V, The Dow Chemical Company, Dupont De Nemours, Inc, Formosa Plastics Corporation, Chemtura Corporation, Kaneka Corporation, LG Chemical Ltd., Mitsubishi Chemical Corporation, Shandong Rulfeng Chemical Co., Ltd and others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and estimate the market size of global impact modifier market from 2015 to 2018.

To estimate and forecast the market size of global impact modifier market from 2019 to 2025 and growth rate until 2025.

To classify and forecast global impact modifier market based on type, host polymer, end user, and regional distribution.

To identify dominant region or segment in the global impact modifier market.

To identify drivers and challenges for global impact modifier market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global impact modifier market.

To identify and analyze the profile of leading players operating in global impact modifier market.

To identify key sustainable strategies adopted by market players in global

impact modifier market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of impact modifier players operating across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the market players which could not be identified due to the limitations of secondary research. TechSci Research analyzed the distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of global impact modifier market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Impact Modifier manufacturers, suppliers and other stakeholders

Major end users

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to impact modifier

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as impact modifier manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

## Report Scope:

In this report, global impact modifier market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### Global Impact Modifier, By Type:

ABS

CPE

MBS

Acrylic

EPDM

Others

### Global Impact Modifier Market, By Host Polymer:

PVC

PMMA

Polyolefin

Polyester

Polyamide

Others

### Global Impact Modifier Market, By End User:

Construction

Packaging

Automotive

Consumer Goods

Others

#### Global Impact Modifier Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

Japan

India

South Korea

Australia

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in global impact modifier market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. IMPACT OF COVID-19 ON GLOBAL IMPACT MODIFIER MARKET

### 4. EXECUTIVE SUMMARY

### 5. VOICE OF CUSTOMER

### 6. GLOBAL IMPACT MODIFIER MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Type (ABS, CPE, MBS, Acrylic, EPDM, Others)

##### 6.2.2. By Host Polymer (PVC, PMMA Polyolefin, Polyester, Polyamide, Others)

##### 6.2.3. By End User (Construction, Packaging, Automotive, Consumer Goods, Others)

##### 6.2.4. By Company (2019)

##### 6.2.5. By Region

#### 6.3. Market Attractiveness Index

### 7. ASIA-PACIFIC IMPACT MODIFIER MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value & Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Type

##### 7.2.2. By Host Polymer

##### 7.2.3. By End User

##### 7.2.4. By Country

#### 7.3. Asia-Pacific: Country Analysis

##### 7.3.1. China Impact Modifier Market Outlook

###### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Volume

###### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Type

- 7.3.1.2.2. By Host Polymer
- 7.3.1.2.3. By End User
- 7.3.2. India Impact Modifier Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Volume
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Type
    - 7.3.2.2.2. By Host Polymer
    - 7.3.2.2.3. By End User
- 7.3.3. Australia Impact Modifier Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Volume
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Type
    - 7.3.3.2.2. By Host Polymer
    - 7.3.3.2.3. By End User
- 7.3.4. Japan Impact Modifier Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Volume
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Type
    - 7.3.4.2.2. By Host Polymer
    - 7.3.4.2.3. By End User
- 7.3.5. South Korea Impact Modifier Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Volume
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Type
    - 7.3.5.2.2. By Host Polymer
    - 7.3.5.2.3. By End User

## **8. EUROPE IMPACT MODIFIER MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Type
  - 8.2.2. By Host Polymer
  - 8.2.3. By End User



#### 8.2.4. By Country

### 8.3. Europe: Country Analysis

#### 8.3.1. France Impact Modifier Market Outlook

##### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Volume

##### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Type

###### 8.3.1.2.2. By Host Polymer

###### 8.3.1.2.3. By End User

#### 8.3.2. Germany Impact Modifier Market Outlook

##### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Volume

##### 8.3.2.2. Market Share & Forecast

###### 8.3.2.2.1. By Type

###### 8.3.2.2.2. By Host Polymer

###### 8.3.2.2.3. By End User

#### 8.3.3. United Kingdom Impact Modifier Market Outlook

##### 8.3.3.1. Market Size & Forecast

###### 8.3.3.1.1. By Volume

##### 8.3.3.2. Market Share & Forecast

###### 8.3.3.2.1. By Type

###### 8.3.3.2.2. By Host Polymer

###### 8.3.3.2.3. By End User

#### 8.3.4. Italy Impact Modifier Market Outlook

##### 8.3.4.1. Market Size & Forecast

###### 8.3.4.1.1. By Volume

##### 8.3.4.2. Market Share & Forecast

###### 8.3.4.2.1. By Type

###### 8.3.4.2.2. By Host Polymer

###### 8.3.4.2.3. By End User

#### 8.3.5. Spain Impact Modifier Market Outlook

##### 8.3.5.1. Market Size & Forecast

###### 8.3.5.1.1. By Volume

##### 8.3.5.2. Market Share & Forecast

###### 8.3.5.2.1. By Type

###### 8.3.5.2.2. By Host Polymer

###### 8.3.5.2.3. By End User

## 9. NORTH AMERICA IMPACT MODIFIER MARKET OUTLOOK

## 9.1. Market Size & Forecast

### 9.1.1. By Value & Volume

## 9.2. Market Share & Forecast

### 9.2.1. By Type

### 9.2.2. By Host Polymer

### 9.2.3. By End User

### 9.2.4. By Country

## 9.3. North America: Country Analysis

### 9.3.1. United States Impact Modifier Market Outlook

#### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Volume

#### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Type

##### 9.3.1.2.2. By Host Polymer

##### 9.3.1.2.3. By End User

### 9.3.2. Mexico Impact Modifier Market Outlook

#### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Volume

#### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Type

##### 9.3.2.2.2. By Host Polymer

##### 9.3.2.2.3. By End User

### 9.3.3. Canada Impact Modifier Market Outlook

#### 9.3.3.1. Market Size & Forecast

##### 9.3.3.1.1. By Volume

#### 9.3.3.2. Market Share & Forecast

##### 9.3.3.2.1. By Type

##### 9.3.3.2.2. By Host Polymer

##### 9.3.3.2.3. By End User

## 10. SOUTH AMERICA IMPACT MODIFIER MARKET OUTLOOK

## 10.1. Market Size & Forecast

### 10.1.1. By Value & Volume

## 10.2. Market Share & Forecast

### 10.2.1. By Type

### 10.2.2. By Host Polymer

### 10.2.3. By End User

#### 10.2.4. By Country

### 10.3. South America: Country Analysis

#### 10.3.1. Brazil Impact Modifier Market Outlook

##### 10.3.1.1. Market Size & Forecast

###### 10.3.1.1.1. By Volume

##### 10.3.1.2. Market Share & Forecast

###### 10.3.1.2.1. By Type

###### 10.3.1.2.2. By Host Polymer

###### 10.3.1.2.3. By End User

#### 10.3.2. Argentina Impact Modifier Market Outlook

##### 10.3.2.1. Market Size & Forecast

###### 10.3.2.1.1. By Volume

##### 10.3.2.2. Market Share & Forecast

###### 10.3.2.2.1. By Type

###### 10.3.2.2.2. By Host Polymer

###### 10.3.2.2.3. By End User

#### 10.3.3. Colombia Impact Modifier Market Outlook

##### 10.3.3.1. Market Size & Forecast

###### 10.3.3.1.1. By Volume

##### 10.3.3.2. Market Share & Forecast

###### 10.3.3.2.1. By Type

###### 10.3.3.2.2. By Host Polymer

###### 10.3.3.2.3. By End User

## 11. MIDDLE EAST AND AFRICA IMPACT MODIFIER MARKET OUTLOOK

### 11.1. Market Size & Forecast

#### 11.1.1. By Value & Volume

### 11.2. Market Share & Forecast

#### 11.2.1. By Type

#### 11.2.2. By Host Polymer

#### 11.2.3. By End User

#### 11.2.4. By Country

### 11.3. MEA: Country Analysis

#### 11.3.1. South Africa Impact Modifier Market Outlook

##### 11.3.1.1. Market Size & Forecast

###### 11.3.1.1.1. By Volume

##### 11.3.1.2. Market Share & Forecast

###### 11.3.1.2.1. By Type

- 11.3.1.2.2. By Host Polymer
- 11.3.1.2.3. By End User
- 11.3.2. Saudi Arabia Impact Modifier Market Outlook
  - 11.3.2.1. Market Size & Forecast
    - 11.3.2.1.1. By Volume
  - 11.3.2.2. Market Share & Forecast
    - 11.3.2.2.1. By Type
    - 11.3.2.2.2. By Host Polymer
    - 11.3.2.2.3. By End User
- 11.3.3. UAE Impact Modifier Market Outlook
  - 11.3.3.1. Market Size & Forecast
    - 11.3.3.1.1. By Volume
  - 11.3.3.2. Market Share & Forecast
    - 11.3.3.2.1. By Type
    - 11.3.3.2.2. By Host Polymer
    - 11.3.3.2.3. By End User

## **12. MARKET DYNAMICS**

- 12.1. Drivers
- 12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Arkema Inc.
- 14.2. Akzo Nobel N.V.
- 14.3. The DOW Chemical Company
- 14.4. Dupont De Nemours, Inc
- 14.5. Formosa Plastics Corporation
- 14.6. Chemtura Corporation
- 14.7. Kaneka Corporation
- 14.8. LG Chemical Ltd.
- 14.9. Mitsubishi Chemical Corporation
- 14.10. Shandong Rulfeng Chemical Co., Ltd
- 14.11. Shandong Donglin New Material Co., Ltd
- 14.12. Xiamen Coace Plastic Technology Co., Ltd
- 14.13. Weihai Jinhass Chemical Co., Ltd

14.14. Zibo Huaxing Additives Co., Ltd

## **15. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Impact Modifier Market Size, By Value (USD Million), 2015-2025F

Figure 2: Global Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 3: Global Impact Modifier Market Share, By Type, 2015-2025F

Figure 4: Global Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 5: Global Impact Modifier Market Share, By End-User, 2015-2025F

Figure 6: Global Impact Modifier Market Share, By Company, 2015-2025F

Figure 7: Global Impact Modifier Market Share, By Region, 2015-2025F

Figure 8: Global Impact Modifier Market Attractiveness Index, By Type, By Volume, 2015-2025F

Figure 9: Global Impact Modifier Market Attractiveness Index, By Host Polymer, By Volume, 2015-2025F

Figure 10: Global Impact Modifier Market Attractiveness Index, By End User, By Volume, 2015-2025F

Figure 11: Global Impact Modifier Market Attractiveness Index, By Region, By Volume, 2015-2025F

Figure 12: Asia – Pacific Impact Modifier Market Size, By Value (USD Million), 2015-2025F

Figure 13: Asia – Pacific Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 14: Asia – Pacific Impact Modifier Market Share, By Type, 2015-2025F

Figure 15: Asia – Pacific Modifier Market Share, By Host Polymer, 2015-2025F

Figure 16: Asia – Pacific Impact Modifier Market Share, By End-User, 2015-2025F

Figure 17: Asia – Pacific Impact Modifier Market Share, By Country, 2015-2025F

Figure 18: China Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 19: China Impact Modifier Market Share, By Type, 2015-2025F

Figure 20: China Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 21: China Impact Modifier Market Share, By End User, 2015-2025F

Figure 22: India Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 23: India Impact Modifier Market Share, By Type, 2015-2025F

Figure 24: India Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 25: India Impact Modifier Market Share, By End User, 2015-2025F

Figure 26: Australia Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 27: Australia Impact Modifier Market Share, By Type, 2015-2025F

Figure 28: Australia Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 29: Australia Impact Modifier Market Share, By End User, 2015-2025F

Figure 30: Japan Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 31: Japan Impact Modifier Market Share, By Type, 2015-2025F

Figure 32: Japan Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 33: Japan Impact Modifier Market Share, By End User, 2015-2025F

Figure 34: South Korea Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 35: South Korea Impact Modifier Market Share, By Type, 2015-2025F

Figure 36: South Korea Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 37: South Korea Impact Modifier Market Share, By End User, 2015-2025F

Figure 38: Europe Impact Modifier Market Size, By Value (USD Million), 2015-2025F

Figure 39: Europe Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 40: Europe Impact Modifier Market Share, By Type, 2015-2025F

Figure 41: Europe Modifier Market Share, By Host Polymer, 2015-2025F

Figure 42: Europe Impact Modifier Market Share, By End-User, 2015-2025F

Figure 43: Europe Impact Modifier Market Share, By Country, 2015-2025F

Figure 44: France Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 45: France Impact Modifier Market Share, By Type, 2015-2025F

Figure 46: France Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 47: France Impact Modifier Market Share, By End User, 2015-2025F

Figure 48: Germany Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 49: Germany Impact Modifier Market Share, By Type, 2015-2025F

Figure 50: Germany Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 51: Germany Impact Modifier Market Share, By End User, 2015-2025F

Figure 52: United Kingdom Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 53: United Kingdom Impact Modifier Market Share, By Type, 2015-2025F

Figure 54: United Kingdom Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 55: United Kingdom Impact Modifier Market Share, By End User, 2015-2025F

Figure 56: Italy Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 57: Italy Impact Modifier Market Share, By Type, 2015-2025F

Figure 58: Italy Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 59: Italy Impact Modifier Market Share, By End User, 2015-2025F

Figure 60: Spain Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 61: Spain Impact Modifier Market Share, By Type, 2015-2025F

Figure 62: Spain Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 63: Spain Impact Modifier Market Share, By End User, 2015-2025F

Figure 64: North America Impact Modifier Market Size, By Value (USD Million),



2015-2025F

Figure 65: North America Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 66: North America Impact Modifier Market Share, By Type, 2015-2025F

Figure 67: North America Modifier Market Share, By Host Polymer, 2015-2025F

Figure 68: North America Impact Modifier Market Share, By End-User, 2015-2025F

Figure 69: North America Impact Modifier Market Share, By Country, 2015-2025F

Figure 70: United States Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 71: United States Impact Modifier Market Share, By Type, 2015-2025F

Figure 72: United States Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 73: United States Impact Modifier Market Share, By End User, 2015-2025F

Figure 74: Mexico Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 75: Mexico Impact Modifier Market Share, By Type, 2015-2025F

Figure 76: Mexico Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 77: Mexico Impact Modifier Market Share, By End User, 2015-2025F

Figure 78: Canada Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 79: Canada Impact Modifier Market Share, By Type, 2015-2025F

Figure 80: Canada Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 81: Canada Impact Modifier Market Share, By End User, 2015-2025F

Figure 82: South America Impact Modifier Market Size, By Value (USD Million), 2015-2025F

Figure 83: South America Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 84: South America Impact Modifier Market Share, By Type, 2015-2025F

Figure 85: South America Modifier Market Share, By Host Polymer, 2015-2025F

Figure 86: South America Impact Modifier Market Share, By End-User, 2015-2025F

Figure 87: South America Impact Modifier Market Share, By Country, 2015-2025F

Figure 88: Brazil Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 89: Brazil Impact Modifier Market Share, By Type, 2015-2025F

Figure 90: Brazil Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 91: Brazil Impact Modifier Market Share, By End User, 2015-2025F

Figure 92: Argentina Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 93: Argentina Impact Modifier Market Share, By Type, 2015-2025F

Figure 94: Argentina Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 95: Argentina Impact Modifier Market Share, By End User, 2015-2025F

Figure 96: Colombia Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F



Figure 97: Colombia Impact Modifier Market Share, By Type, 2015-2025F

Figure 98: Colombia Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 99: Colombia Impact Modifier Market Share, By End User, 2015-2025F

Figure 100: Middle East and Africa Impact Modifier Market Size, By Value (USD Million), 2015-2025F

Figure 101: Middle East and Africa Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 102: Middle East and Africa Impact Modifier Market Share, By Type, 2015-2025F

Figure 103: Middle East and Africa Modifier Market Share, By Host Polymer, 2015-2025F

Figure 104: Middle East and Africa Impact Modifier Market Share, By End-User, 2015-2025F

Figure 105: Middle East and Africa Impact Modifier Market Share, By Country, 2015-2025F

Figure 106: South Africa Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 107: South Africa Impact Modifier Market Share, By Type, 2015-2025F

Figure 108: South Africa Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 109: South Africa Impact Modifier Market Share, By End User, 2015-2025F

Figure 110: Saudi Arabia Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 111: Saudi Arabia Impact Modifier Market Share, By Type, 2015-2025F

Figure 112: Saudi Arabia Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 113: Saudi Arabia Impact Modifier Market Share, By End User, 2015-2025F

Figure 114: UAE Impact Modifier Market Size, By Volume ('000 Tons), 2015-2025F

Figure 115: UAE Impact Modifier Market Share, By Type, 2015-2025F

Figure 116: UAE Impact Modifier Market Share, By Host Polymer, 2015-2025F

Figure 117: UAE Impact Modifier Market Share, By End User, 2015-2025F

## COMPANIES MENTIONED

1. Arkema Inc.
2. Akzo Nobel N.V.
3. The DOW Chemical Company
4. Dupont De Nemours, Inc
5. Formosa Plastics Corporation
6. Chemtura Corporation
7. Kaneka Corporation
8. LG Chemical Ltd.

9. Mitsubishi Chemical Corporation
10. Shandong Rulfeng Chemical Co., Ltd
11. Shandong Donglin New Material Co., Ltd
12. Xiamen Coace Plastic Technology Co., Ltd
13. Weihai Jinhass Chemical Co., Ltd
14. Zibo Huaxing Additives Co., Ltd

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