

Global Identity & Access Management (IAM) Market, By Solution (Provisioning; Password Management; Directory Service; Advanced Authentication; Single Sign-On (SSO); Audit, Compliance and Governance), By Deployment Mode (On-premise; Cloud), By Organization Size (SME; Large Organization), By End User (BFSI; IT & Telecom; Education; Retail; Healthcare; Others), By Region, Competition, Forecast & Opportunities, 2024

<https://marketpublishers.com/r/G1649A5926BDEN.html>

Date: November 2019

Pages: 123

Price: US\$ 4,900.00 (Single User License)

ID: G1649A5926BDEN

Abstracts

Global identity & access management (IAM) market is expected to grow at a CAGR of around 12% during the forecast period. The global identity & access management (IAM) market is driven by the increasing digitalization and the emergence of advanced technologies. Additionally, factors such as rising demand in security governance, enforcement concerns, distributed systems and workforce, as well as lower quality of security services within organizations, among others are expected to further propel the market during forecast period.

The global identity & access management (IAM) market is segmented based on solution, deployment mode, organization size, end user, company and region. Based on deployment mode, the market can be bifurcated into on-premise and cloud. The cloud segment is expected to register faster growth during forecast period on account of the associated advantages such as economies of scale, no hardware deployment, reduced costs, simplified management, among others. Based on organization size, the market can be divided into SMEs and Large Enterprises. The large enterprise segment is expected to dominate the market owing to the early adoption of IAM solutions by them.

Regionally, the Identity & Access Management (IAM) market has been segmented into various regions including Asia-Pacific, North America, South America, Europe, and Middle East & Africa. Among these regions, North America region dominates the overall identity & access management (IAM) market on account of the favorable regulatory scenario in the region.

Major players operating in the identity & access management (IAM) market are IBM Corporation, Microsoft Corporation, Oracle Corporation, CA Technologies, Dell EMC, Centrify Corporation, Hewlett-Packard Company, Hitachi ID Systems Inc., NetIQ Corporation, Okta, Inc. and others.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020–2024

Objective of the Study:

To analyze and forecast the market size of global identity & access management (IAM) market.

To classify and forecast global identity & access management (IAM) market based on solution, deployment mode, organization size, end user, company and regional distribution.

To identify drivers and challenges for global identity & access management (IAM) market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global identity & access management (IAM) market.

To conduct pricing analysis for global identity & access management (IAM) market.

To identify and analyze the profile of leading players operating in global identity & access management (IAM) market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of IAM players operating across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of global identity & access management (IAM) market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

identity & access management (IAM) service providers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to identity & access management (IAM)

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as IAM players, partners, end users, etc., besides

allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global identity & access management (IAM) market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Solution:

- Provisioning
- Password Management
- Directory Service
- Advanced Authentication
- Single Sign-On (SSO)
- Audit
- Compliance
- Governance

Market, By Deployment Mode:

- On-premise
- Cloud

Market, By Organization Size:

- SME
- Large Organization

Market, By End User:

BFSI

IT & Telecom

Education

Retail

Healthcare

Others

Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

Japan

India

South Korea

Australia

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global identity & access management (IAM) market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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COMPANIES MENTIONED

1. IBM Corporation
2. Microsoft Corporation
3. Oracle Corporation
4. CA Technologies
5. Dell EMC
6. Centrify Corporation
7. Hewlett-Packard Company
8. Hitachi ID Systems Inc.
9. NetIQ Corporation
10. Okta, Inc.

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