

# **Global Home Shoe Dryer Market, By Type (Stationary Shoe Dryers, Portable Shoe & Boot Dryers), By Distribution Channel (Online Vs Offline), By Power (Less than 100W, 100-200W, More than 200W), By Pricing (High, Medium, and Low), and By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

The global home shoe dryer market was valued at USD23.61 million in 2021 and is expected to grow at a CAGR of 4.28% in the forecast period, 2023-2027, to reach USD29.97 million by 2027. The market growth is attributed to the factors such as the growing popularity of the online retail channels and the increased health consciousness among consumers. Also, the rise in the disposable income of middle-class families and the development of an efficient supply chain network by the market players are expected to act as a positive factor for the global home shoe dryer market in the forecast period.

Due to high-speed internet penetration and the proliferation of smart devices, the e-commerce industry is gaining popularity across the globe. The hectic schedule of consumers and availability of products at lower prices than the market price makes the consumers shop through online channels. Consumers can easily compare the products based on their specifications, price, and brand and then make the purchasing decisions. With the adoption of online selling platforms, the home shoe dryer market players were able to expand their global presence and reach remote locations easily. They are adopting attractive marketing strategies to attract customers and inform them about the benefits of using home shoe dryers. Growing online platforms are expected to fuel the growth of the global home shoe dryer market in the forecast period.

The global home shoe dryer market is segmented based on type, power, pricing, distribution channel, regional distribution, and competitive landscape. Based on type, the market is divided into stationary shoe dryers, portable shoe & boot dryers. Stationary shoe dryer dominated the market in 2021 by covering 59.65% of the total market share and is expected to maintain its dominance over the next five years. A stationary shoe dryer consists of a container that collects excess moisture and is actively used to dry the gloves, boots, hats, or shoes.

Drysure Outdoor Limited, PEET Shoe Dryer, Inc., Meson Global Company Limited, Implus Footcare LLC, Taizhou Renjie Electric Co., Ltd., ManaKey Group LLC, Dongguan Excel Industrial Co., Ltd., are the major market players in the global home shoe dryer market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F

Objective of the Study:

To analyze the historical growth in the market size of global home shoe dryer market from 2017 to 2021.

To estimate and forecast the market size of the global home shoe dryer market from 2022E to 2027F and growth rate until 2027F.

To classify and forecast the global home shoe dryer market on the basis of type, power, pricing, distribution channel, regional distribution, and competitive landscape.

To identify drivers and challenges for the global home shoe dryer market.

To examine competitive developments such as expansions, new product

launches, mergers, and acquisitions, etc., in the global home shoe dryer market.

To conduct pricing analysis for the global home shoe dryer market.

To identify and analyze the profile of leading players operating in global home shoe dryer market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading home shoe dryer manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the home shoe dryer manufacturers, which could not be identified due to the limitations of secondary research. TechSci Research analyzed the home shoe dryer manufacturers, distribution channels and presence of all major players in the global home shoe dryer market.

TechSci Research calculated the global home shoe dryer market size using a bottom-up approach, where data for various end user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Home shoe dryer manufacturers/ suppliers/ distributors

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to home shoe dryers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important

for industry stakeholders such as home shoe dryer manufacturers, suppliers, distributors, and other stakeholders. The report would enable the stakeholders in strategizing investments and capitalizing on emerging market opportunities.

#### Report Scope:

In this report, global home shoe dryer market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Home Shoe Dryer Market, By Type:

Stationary Shoe Dryers

Portable Shoe & Boot Dryers

#### Home Shoe Dryer Market, By Power:

Less than 100W

100-200W

More than 200W

#### Home Shoe Dryer Market, By Pricing:

High

Medium

Low

#### Home Shoe Dryer Market, By Distribution Channel:

Online

Offline

#### Home Shoe Dryer Market, By Region:

## Europe

Russia

Germany

France

UK

Italy

Spain

Netherlands

Rest of Europe

## North America

United States

Canada

Mexico

Rest of North America

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Thailand

Rest of Asia-Pacific

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Egypt

Israel

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global home shoe dryer market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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