

Global Head and Neck Cancer Therapeutics Market, By Type (Diagnostic Methods {Biopsy, Imaging, Endoscopy, Others} v/s Treatment Type {Surgery, Radiation Therapy, Chemotherapy, Immunotherapy, Targeted Therapy}), By Treatment Type (By Disease Indication {Lip and Oral Cavity Cancer, Laryngeal Cancer, Oropharyngeal Cancer, Salivary Gland Cancer, Nasopharyngeal Cancer, Hypopharyngeal Cancer}, By Route of Administration {Injectable, Oral}, By Therapeutic Class {PD Inhibitors, EGFR Inhibitors, Microtubule Inhibitors}), By End User (Hospitals, Specialty Clinics, Ambulatory Surgical Centers, Others), By Region, Company, Opportunities and Forecast, 2027

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Abstracts

Global head and neck cancer therapeutics market value in 2021 was USD2024.33 million, which is expected to grow further with a CAGR of 7.22% during the forecast period, 2023-2027, to achieve the market value of USD3126.26 million by 2027F. This impressive growth of the market can be attributed to the advancing healthcare industry, majorly the therapeutics sector for cancer treatments. Increasing instances of cancer like head cancer, throat cancer further drive the growth of the global head and neck cancer therapeutics market in the upcoming five years. Additionally, the market is also bound to experience growth due to advancements in the pharmaceutical industry.

Precision medicine is highly implemented when cancer therapeutics are involved. The popularity of precision medicine, along with its specificity toward the cancer treatment of the respective patient being based on the type of cancer along with genetic information from the patient, enhances the success rates of the procedure, therefore, supporting the growth of the global head and neck cancer therapeutics market in the next five years. Increased consumption of tobacco and tobacco-based products, rapidly increasing smoking habits, and alcohol consumption among the population is also contributing to the increasing cases of throat cancer, which leads to the growth of the global head and neck cancer therapeutics market in the future five years.

The global head and neck cancer therapeutics market is majorly segmented by type, end user, regional distribution, and competition. By type, the market is differentiated into diagnostic methods and treatment type, where segments of the treatment type market are further analyzed by disease indication, route of administration, and therapeutic class. Diagnostic methods are forecast to dominate the market by holding the largest revenue shares of the market in the upcoming five years due to increasing demand for the early and efficient diagnosis of patients suffering from cancer. Treatment for the early stages of cancer is rather feasible and has a higher success rate; therefore, the demand for diagnosing cancer at its early stage drives the growth of the segment along with the growth of the global head and neck cancer therapeutics market in the next five years.

Treatment type segment is forecast to advance in the next five years and account for a share of over 41% in 2027 on the grounds of increasing advancement in the pharmaceutical and therapeutic sector. Surging demand for effective treatment for growing instances of cancer further aids the market growth.

Major companies in the global head and neck cancer therapeutics market are Eli Lilly and Company, Bristol Myers Squibb Company, Sanofi S.A., Merck & Co., Inc., Pfizer Inc, AbbVie Inc., Bayer AG, F. Hoffmann-La Roche Ltd., Fresenius Medical Care AG & Co. KGaA, Sun Pharmaceutical Industries Ltd., Teva Pharmaceutical Industries Limited, AstraZeneca Plc., Astellas Pharma Inc., AB Science SA, Boston Biomedical, Inc., among others.

Years considered for this report:

Historical Years: 2017- 2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023 – 2027

Objective of the Study:

To analyze the market size of global head and neck cancer therapeutics market from 2017 to 2020.

To estimate and forecast the market size of global head and neck cancer therapeutics market from 2021 to 2022 and growth rate until 2027.

To classify and forecast global head and neck cancer therapeutics market based on type, end user, regional distribution, and competitive landscape.

To identify dominant region or segment in the global head and neck cancer therapeutics market.

To identify drivers and challenges for global head and neck cancer therapeutics market.

To examine competitive developments such as expansions, new product & service launches, mergers & acquisitions, etc., in global head and neck cancer therapeutics market.

To identify and analyze the profile of leading players operating in global head and neck cancer therapeutics market.

To identify key sustainable strategies adopted by market players in global head and neck cancer therapeutics market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers & service providers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents

were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers & service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers & service providers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of global head and neck cancer therapeutics market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products & services and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers & service providers, suppliers

Distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to head and neck cancer therapeutics

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, service providers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global head and neck cancer therapeutics market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Head and Neck Cancer Therapeutics Market, By Type:

Diagnostic Methods

Biopsy

Imaging

Endoscopy

Others

Treatment Type

Surgery

Radiation Therapy

Chemotherapy

Immunotherapy

Targeted Therapy

Head and Neck Cancer Therapeutics Market, By Treatment Type, By Disease Indication:

Lip and Oral Cavity Cancer

Laryngeal Cancer

Oropharyngeal Cancer

Salivary Gland Cancer

Nasopharyngeal Cancer

Hypopharyngeal Cancer

Head and Neck Cancer Therapeutics Market, By Treatment Type, By Route of Administration:

Injectable

Oral

Head and Neck Cancer Therapeutics Market, By Treatment Type, By Therapeutic Class:

PD Inhibitors

EGFR Inhibitors

Microtubule Inhibitors

Head and Neck Cancer Therapeutics Market, By End User:

Hospitals

Specialty Clinics

Ambulatory Surgical Centers

Others

Head and Neck Cancer Therapeutics Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

Singapore

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global head and neck cancer therapeutics market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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