

# **Global Hard Disk Market, By Category (Internal & External), By Type (HDDs & SSDs), By Connectivity (USB Wired and Wireless), By End User (Residential and Government), By Region, Competition, Forecast & Opportunities, 2026**

<https://marketpublishers.com/r/G4D6C345D530EN.html>

Date: April 2021

Pages: 109

Price: US\$ 4,900.00 (Single User License)

ID: G4D6C345D530EN

## **Abstracts**

Global Hard Disk Market was valued USD 62269.46 million in 2020 and is expected to grow at a CAGR 5.11% during the forecast period of 2021 to 2026. Global Hard Disk Market is expected to surge significantly due to the requirement for data storage, booming laptop market and digitalization. Besides this the government policies that support digitalization and utilization of internet portals for day-to-day activities is producing data that is driving the Hard Disk Market.

The Global Hard Disk Market is segmented based on category, type, connectivity, end user and region. Based on Category, market is segmented into internal and external. Internal has captured the share of 73.05% in the year 2020 and is expected to grow in the forecast period too as the internal Hard disk resides inside the laptop and with increasing sales volume of laptop internal hard disk sales volume increases too. Based on type, the market is sub segmented into HDDs and SSDs. HDDs has a share of 83.95% in the market and SSDs share is expected to grow in the year 2026. HDDs has captured the maximum market as compared to SSDs because HDDs are less expensive and are available in a wide range of data storage capacity.

Based on connectivity the market is sub segmented into USB wired and wireless. USB wired has the share of 97.52% in the market as the wireless are comparatively more expensive and people lack awareness about them.

Regionally, the Hard Disk Market has been segmented into various regions including

Asia-Pacific, North America, South America, Europe, and Middle East & Africa. Among these regions, Asia-Pacific is expected to dominate the market on account of the widespread adoption of technology and digitalization with a share of 43.53% in the year 2020.

The major players operating in the Hard Disk Market are Western Digital Corporation, Seagate Technology PLC, Toshiba Corporation, Fujitsu Limited., Samsung Electronics Pvt. Ltd., Intel Corporation, Sony corporation, Quantum Corporation, Hewlett Packard Enterprise Company & Transcend Information. Inc. These companies are developing advanced technologies and launching new services to stay competitive in the market. Other competitive strategies include mergers and acquisitions and new service developments.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022– 2026

Objective of the Study:

To analyze historical growth in the market size of Global Hard Disk Market from 2016 to 2020.

To estimate and forecast the market size of Global Hard Disk Market from 2021 to 2026 and growth rate until 2026.

To classify and forecast Global Hard Disk Market based on type, connectivity type, application, company, and regional distribution.

To identify dominant region or segment in the Global Hard Disk Market.

To identify drivers and challenges for Global Hard Disk Market.

To examine competitive developments such as expansions, new type launches, mergers & acquisitions, etc., in Global Hard Disk Market.

To identify and analyze the profiles of leading players operating in Global Hard Disk Market.

To identify key sustainable strategies adopted by market players in Global Hard Disk Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of Global Hard Disk Market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Hard Disk manufacturers/ suppliers/ distributors

Market research and consulting firms

Government bodies such as regulating authorities and policy makers.

Organizations, forums and alliances related to Hard Disk Market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, Global Hard Disk Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Global Hard Disk Market, By Category:

Internal

External

#### Global Hard Disk Market, By Type:

HDDs

SDDs

#### Global Hard Disk Market, By Connectivity:

USB Wired

Wireless

#### Global Hard Disk Market, By End User:

Commercial

Residential

#### Global Hard Disk Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

Japan

India

South Korea

Australia

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Global Hard Disk Market.

## Available Customizations:

With the given Market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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Product name: Global Hard Disk Market, By Category (Internal & External), By Type (HDDs & SSDs), By Connectivity (USB Wired and Wireless), By End User (Residential and Government), By Region, Competition, Forecast & Opportunities, 2026

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