

Global Hand Sanitizers Market, By Product Type (Gel, Liquid, Spray, Foam), By Distribution Channel (Pharmacy Stores, Supermarkets/Hypermarkets, Departmental/Convenience Stores, Others), By End User (Households, Hospitals, Others), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Global hand sanitizer market is projected to grow at a CAGR of 15% during 2020 -2025 as sanitizer use is now being treated as a major preventive measure to avoid spread of communicable diseases, especially COVID-19. Growing consumer inclination towards health & wellness, rising awareness about health and hygiene, increasing per capita income, improvement in living standards and rise in health expenditure are few of the major factors leading to increasing inclination towards hand sanitization, globally. Consumers prefer hand sanitizers as they are more convenient and handier to use when compared to soap and hand wash. The reason behind this is that they do not require the usage of water and evaporate after disinfecting the hands. Apart from hygiene, some hand sanitizers also help in hand moisture retention.

The global hand sanitizer market is segmented based on product type, distribution channel, end user, region and company. Based on product type, the market is segmented into gel, foam, spray and others. Out of them, gel hand sanitizer accounted for more than half of the market share in global hand sanitizers market in 2019 and the segment is expected to maintain its dominance during the forecast period as well. Gel hand sanitizers require comparatively lesser time for effectively eradicating germs and are easily available across various distribution channels. Gel hand sanitizers are also available in several pack size, owing to which this category has been witnessing significant growth.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of global hand sanitizers market, in terms of value

To classify and forecast global hand sanitizers market based on product type, distribution channel, end user, company and regional distribution

To identify drivers and challenges for global hand sanitizers market

To examine competitive developments such as expansions, new product launches, mergers & acquisitions etc. in global hand sanitizers market

To conduct the pricing analysis for global hand sanitizers market

To identify and analyze the profile of leading players involved in the global hand sanitizers market

Some of the leading players in the global hand sanitizers market are GOJO Industries, Inc., Vi-Jon, Inc., Reckitt Benckiser Group plc., Unilever Group, Ecolab Inc., The 3M Company, etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about

their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and presence of all major manufacturers across the globe.

TechSci Research calculated the market size of global hand sanitizers market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Hand sanitizers manufacturers, suppliers, distributors and stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to hand sanitizers market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as sanitizer manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global hand sanitizers market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Product Type

Gel

Liquid

Spray

Foam

Market, By Distribution Channel

Pharmacy Stores

Supermarkets/Hypermarkets

Departmental/Convenience Stores

Others

Market, By End User

Households

Hospitals

Others

Market, By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

Europe

France

Germany

United Kingdom

Italy

Spain

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Middle East and Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global hand

Global Hand Sanitizers Market, By Product Type (Gel, Liquid, Spray, Foam), By Distribution Channel (Pharmacy S...

sanitizers market.

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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- 2.Vi-Jon, Inc.
- 3.Reckitt Benckiser Group plc.
- 4.Unilever Group
- 5.Ecolab Inc.
- 6.Himalaya Drug Company Private Limited
- 7.ITC Limited
- 8.Henkel AG & Co. KGaA
- 9.The 3M Company
10. Godrej Consumer Products Limited (GCPL)

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