

Global Hair Fixative Polymers Market, By Type (Non-ionic Polymer, Anionic Polymer, Cationic Polymer, Amphoteric Polymer), By Application (Hair Gel, Hair Spray, Hair Wax, Hair Mousse, etc.), By Region, Competition Forecast & Opportunities, 2012-2022

<https://marketpublishers.com/r/G254B6014A9EN.html>

Date: November 2017

Pages: 116

Price: US\$ 4,900.00 (Single User License)

ID: G254B6014A9EN

Abstracts

Increasing preference of male population towards hair grooming is highlighting the need for new hair styling products, thereby generating demand for hair fixative polymers, globally. Growing consumer awareness regarding chemically loaded hair styling products and the benefits offered by naturally derived hair fixative polymers is expected to drive the sales of hair fixative polymers globally, in the coming years.

According to 'Global Hair Fixative Polymers Market, By Type, By Application, By Region, Competition Forecast & Opportunities, 2012-2022', global hair fixative polymers market is projected to witness significant growth through the forecast period, surpassing 29 thousand metric tons in volume terms by the end of 2022. The global hair fixative polymers market is projected to grow at a CAGR of around 8% during 2017-2022 owing to growing preference for on-the-go hair styling products and rising per capita expenditure across the globe. DOW Chemicals Company (US), Akzo Nobel N.V. (The Netherlands), Ashland Global Holdings Inc. (US), BASF SE (Germany), Berkshire Hathaway Inc. (Lubrizol Corporation) (US), Eastman Chemical Company (US), Mitsubishi Chemical Holdings Corporation (Japan), Miwon Commercial Co., Ltd. (South Korea), Nexeo Solutions, Inc. (US), Itaconix Plc (UK), Croda International (UK), Koninklijke DSM N.V. (The Netherlands), Hallstar Company (US), Clariant AG (Amsterdam), Covestro AG (Germany) are few of the major players in global market. 'Global Hair Fixative Polymers Market, By Type, By Application, By Region, Competition Forecast & Opportunities, 2012-2022' discusses the following aspects of hair fixative polymers market globally:

Global Hair Fixative Polymers Market Size, Share & Forecast

Segmental Analysis – By Type (Non-ionic polymers, Anionic polymers, Cationic polymers and Amphoteric polymers, By End Use (Hair Gels, Hair sprays, Hair Wax, Hair mousse and Hair creams) and By Geography.

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of hair fixative polymers market in Egypt

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, hair fixative polymers manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with hair fixative polymers manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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1. Dow Chemical Company
2. BASF SE
3. Akzo Nobel N.V.
4. Ashland Global Holdings Inc.
5. Berkshire Hathaway Inc. (Lubrizol Corporation)
6. Eastman Chemical Company
7. Evonik Industries AG
8. Mitsubishi Chemical Holdings Corporation
9. Miwon Commercial Co., Ltd.
10. Nexeo Solutions, Inc.
11. Itaconix Plc
12. Croda International
13. Koninklijke DSM N.V.
14. Hallstar Company
15. Clariant AG
16. Covestro AG
17. Boai-NKY Pharmaceuticals
18. Zschimmer & Schwarz Chemie GmbH
19. Coral Pharma Chem
20. The Pilot Chemical Company

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