

Global Genetic Genealogy Market, By Test Type (Autosomal DNA Test, Y- chromosome DNA Test, Mitochondrial DNA Test), By Application (Heredity & Genetic Disorders, Paternal/Maternal Lineages, Ancestral Origins, Others), By End User (Direct-to-Consumer Testing Companies, Law Enforcement Agencies, Research Institutes & Academic Organizations, Others), By Region, Competition Forecast & Opportunities, 2026

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Abstracts

Global genetic genealogy market stood at USD859.21 million in 2020 and is expected to grow at a robust rate of 7.63% during the forecast period. This growth can be attributed to the ongoing development of pharmacogenomics which is defined as the study of genetics and the effects of medication on the human body. The increase in awareness among consumers regarding the benefits of preventive healthcare is expected to contribute to the surging demand of genetic genealogy market in the next five years. High-end investment by the leading authorities for research and development activities to upgrade the existing infrastructure is a significant factor accelerating the genetic genealogy market growth. Genetic genealogy improves the quality of healthcare services provided to the patients which can create lucrative opportunities for market growth as quality healthcare services are in high demand. With the help of genetic genealogy, healthcare facilities can provide personalized treatment to their patients to keep up with the standard quality parameters in providing effective treatment and other services. Major players are adopting the studies of genetic genealogy to formulate effective products according to the patient's needs.

The global genetic genealogy market is segmented into test type, application, end user, regional distribution, and company. Based on test type, the market is further segmented into Autosomal DNA test, Y-chromosome DNA test, Mitochondrial DNA test. Out of all, Autosomal DNA test dominates the market with a share of 54.63% in 2020 because autosomal DNA comes from the nucleus and represents the genetic material passed to son from both parents in equal amounts. Individual gets 50% nuclear DNA from father and 50% DNA from the mother. In turn each parent gets 50% DNA from their father and mother, and so on. Thus, an individual has about 25% of DNA from each grandparent and 12.5% from each great grandparent and similarly about 6.25% of DNA from each of great grandparent. For correct estimation of family tree autosomal DNA test are must as each and every individual of the family carry certain amount of equal autosomal DNA but in the case of Y-chromosome DNA test, Y-chromosome is passed from father to son virtually unchanged. Thus, an individual has the same Y-DNA as father, and as grandfather and great grandfather, etc. But it is also the same for uncle (father's brother) and for grandfather's brother. This is useful in studying family names in a patrilineal society, but it does not help to ascertain which brother of four an individual descended from as all males within the family shared the same Y-DNA.

The North America region is expected to dominate the market in the forecast period, 2022-2026. The presence of major market players in the region along with well-developed healthcare infrastructure is the main factor responsible for high growth of the genetic genealogy market. Strong economic growth and high-end investments by the major players are leading to a surge in market growth. High awareness among consumers regarding the benefits of quality treatment along with the presence of favorable reimbursement policies to avail healthcare services is contributing to the rise in the market growth.

The major players operating in the global genetic genealogy market are 23AndMe, Inc., AncestryDNA, MyHeritage, Sequencing.com, FTDNA (Family Tree DNA), Verogen, Inc (GEDmatch), DNASolves, MyDNA (Gene by Gene), Living DNA, Geneanet, GenealogyBank.com, FindmyPast, Otter Creek Holdings, L.L.C. (BillionGraves), among others. Major companies are developing advanced technologies and launching new services to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new service developments.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021E

Forecast Period: 2022F–2026F

Objective of the Study:

To analyze the historical growth in the market size of global genetic genealogy market from 2016 to 2020.

To estimate and forecast the market size of global genetic genealogy market from 2021 to 2026 and growth rate until 2026.

To classify and forecast global genetic genealogy market based on test type, application, end user, regional distribution, and company.

To identify dominant region or segment in the global genetic genealogy market.

To identify drivers and challenges for global genetic genealogy market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global genetic genealogy market.

To identify and analyze the profile of leading players operating in global genetic genealogy market.

To identify key sustainable strategies adopted by market players in global genetic genealogy market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service provider across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers, which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, distribution channels and presence

of all major players across the globe.

TechSci Research calculated the market size of global genetic genealogy market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Genetic genealogy service providers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to genetic genealogy market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global genetic genealogy market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Genetic Genealogy Market, By Test Type:

Autosomal DNA Test

Y- chromosome DNA Test

Mitochondrial DNA Test

Global Genetic Genealogy Market, By Application:

Heredity & Genetic Disorders

Paternal/Maternal Lineages

Ancestral Origins

Others

Global Genetic Genealogy Market, By End User:

Direct-to-Consumer Testing Companies

Law Enforcement Agencies

Research Institutes & Academic Organizations

Others

Global Genetic Genealogy Market, By Region:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Spain

Italy

Asia-Pacific

Australia

New Zealand

China

Japan

India

South America

Brazil

Argentina

Colombia

Middle East & Africa

Israel

Turkey

UAE

Saudi Arabia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global genetic genealogy market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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