

Global Gems & Jewelry Market, By Type, By Region, Competition Forecast & Opportunities, 2012-2022

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Abstracts

Expanding urbanization, changing lifestyles, growing e-commerce sales, rising presence of organized retail channels, growing number of premium product launches and synchronized distribution networks, etc., is projected to drive global gems & jewelry market during the forecast period. Demand for diamond in gold, gold, platinum, gemstones and pearl jewelry has always been high regardless of prices, globally. Further, major players operating in global gems & jewelry market are changing their product portfolios and increasing their focus on making customized jewelry, as per consumer demands. Advancements in jewelry making process along with availability of a range of certification bodies such as Kimberly Process Certification Scheme, Bureau of Indian Standards (BIS) hallmarking and Confédération Internationale de la Bijouterie, Joaillerie, Orfèvrerie des Diamants, Perles et Pierres (CIBJO) are anticipated to pump growth in global gems & jewelry market in the coming years.

According to “Global Gems & Jewelry Market, By Type, By Region, Competition Forecast & Opportunities, 2012-2022”, global gems & jewelry market is projected to cross US\$443 billion by 2022, on account of booming tourism industry, establishment of a large number of exclusive showrooms by leading players, and rising online availability of gems & jewelry. Demand for gems & jewelry across the globe is dominated by Asia-Pacific and North America. Asia-Pacific is also emerging as the fastest growing market for gems & jewelry across the globe, on account of high demand from India, China, Vietnam, Thailand, Japan and Indonesia. High demand for gems & jewelry in the region can also be attributed to rising disposable income, and aggressive marketing and promotional strategies by leading players. “Global Gems & Jewelry Market, By Type, By Region, Competition Forecast & Opportunities, 2012-2022” discusses the following aspects of the global gems & jewelry market:

Global Gems & Jewelry Market Size, Share & Forecast

Segmental Analysis - By Product Type (Diamond in Gold, Gold, Platinum, Silver, Gemstones, Diamond and Others), By Sales Channel (Other Jewelry Store, Multi Branded Stores, Standalone & Online)

Regional Analysis – North America, Europe, Asia-Pacific, Middle East & Africa and South America

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of the global gems & jewelry market

To identify the on-going trends and anticipated growth over the next five years

To help industry consultants, gems and jewelry manufacturers, distributors and dealers align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with global gems & jewelry manufacturers and suppliers, and other stakeholders. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

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