

Global Food Pathogen Testing Market, By Type (Salmonella, E.coli, Listeria, Others), By Food Type (Meat & Poultry, Dairy Products, Processed Food, Fruits & Vegetables, Others), By Technology (Rapid Technology v/s Traditional Technology), By Region, Competition, Opportunity and Forecast, 2027

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Abstracts

The global food pathogen testing market was valued at USD8728.72 Million, which is further expected to grow with a CAGR of 7.34% during the forecast years to achieve the market value of USD13451.98 Million by 2027. Increasing concerns regarding the consumption of street food under unhygienic conditions and growing cases of infectious diseases will drive the growth of the global food pathogen testing market in the next five years. Stringent food safety regulations and strict precautionary steps to maintain the hygiene standards support the growth of the global food pathogen testing market in the next five years. A higher mortality rate due to consumption of contaminated, stale food also aids the demand for a higher standard of food, thereby aiding the growth of the global food pathogen testing market in the next five years. Consumers are also growing awareness regarding the food standards, and they monitor the expiration and shelf life of the packaged food to maintain healthy food consumption and facilitate the growth of the global food pathogen testing market in the forecast years through 2027. Advancing healthcare sector and incorporation of the advanced food testing methods such as polymerase chain reaction (PCR), biosensors, and immunoassays, also fuel the growth of the global food pathogen testing market in the forecast period.

The global food pathogen testing market is segmented based on type, food type, technology, region, and company. Based on type, the global food pathogen testing market can be split into salmonella, E. coli, listeria and others. Based on food type, it

can be further categorized into meat & poultry, fruits & vegetables, dairy products, processed food, and others. Meat & poultry segment is anticipated to hold the largest revenue shares of the market and dominate the market segment in the upcoming five years on the ground of higher affinity of the products to be contaminated by the bacterial and viral growth. Historical years have seen increasing instances of infectious diseases like bird flu, H1N1 viruses, etc., growing due to unhygienic consumption of meat & poultry, thereby aiding the growth of the segment and the growth of the global food pathogen testing market in the future five years. Based on technology, the global food pathogen testing market can be segmented into rapid and traditional technology. Based on region, the market can be categorized into North America, Europe, Asia Pacific, South America, and Middle East & Africa.

Major companies in the market are SGS S.A, Bureau Veritas S.A, Intertek Group Plc, ALS Limited, AssureQuality Limited, bioMérieux SA, TQV S&D, Eurofins Scientific SE, Microbac Laboratories, Inc., and Genetic Id Na Inc. Major players operating in the global food pathogen testing market are following strategies such as mergers and acquisitions, new therapy, among others, to stay competitive and have an edge over other players in the market.

Years considered for this report:

Historical Years: 2017- 2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023 – 2027

Objective of the Study:

To analyze the market size of global food pathogen testing market from 2017 to 2021.

To estimate and forecast the market size of global food pathogen testing market from 2022 to 2027 and growth rate until 2027.

To classify and forecast global food pathogen testing market based on type,

food type, technology, region, and company.

To identify dominant region or segment in the global food pathogen testing market.

To identify drivers and challenges for global food pathogen testing market.

To examine competitive developments such as expansions, new product & service launches, mergers & acquisitions, etc., in global food pathogen testing market.

To identify and analyze the profile of leading players operating in global food pathogen testing market.

To identify key sustainable strategies adopted by market players in global food pathogen testing market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of service providers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, distribution channels and presence of all major players across the globe.

TechSci Research calculated the market size of global food pathogen testing market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these services and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Service providers, suppliers

Distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to food pathogen testing

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global food pathogen testing market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Food Pathogen Testing Market, By Type:

Salmonella

E. coli

Listeria

Others

Global Food Pathogen Testing Market, By Food Type:

Meat & Poultry

Dairy Products

Processed Food

Fruits & Vegetables

Others

Global Food Pathogen Testing Market, By Technology:

Rapid Technology

Traditional Technology

Global Food Pathogen Testing Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

South Africa

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global food pathogen testing market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL FOOD PATHOGEN TESTING MARKET

5. VOICE OF CUSTOMER

- 5.1. Commonly Observed Food Pathogens
- 5.2. Requirement for Food Pathogen Testing, By Food Type
- 5.3. Preference, By Technology
- 5.4. Brand Awareness

6. GLOBAL FOOD PATHOGEN TESTING MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type (Salmonella, E. coli, Listeria, Others)
 - 6.2.2. By Food Type (Meat & Poultry, Dairy Products, Processed Food, Fruits & Vegetables, Others)
 - 6.2.3. By Technology (Rapid Technology v/s Traditional Technology)
 - 6.2.4. By Region
 - 6.2.5. By Company (2021)
- 6.3. Market Map

7. NORTH AMERICA FOOD PATHOGEN TESTING MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Food Type
 - 7.2.3. By Technology
 - 7.2.4. By Country

7.3. North America: Country Analysis

7.3.1. United States Food Pathogen Testing Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Type

7.3.1.2.2. By Food Type

7.3.1.2.3. By Technology

7.3.2. Canada Food Pathogen Testing Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Type

7.3.2.2.2. By Food Type

7.3.2.2.3. By Technology

7.3.3. Mexico Food Pathogen Testing Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Type

7.3.3.2.2. By Food Type

7.3.3.2.3. By Technology

8. EUROPE FOOD PATHOGEN TESTING MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Food Type

8.2.3. By Technology

8.2.4. By Country

8.3. Europe: Country Analysis

8.3.1. Germany Food Pathogen Testing Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Type

8.3.1.2.2. By Food Type

- 8.3.1.2.3. By Technology
- 8.3.2. United Kingdom Food Pathogen Testing Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Food Type
 - 8.3.2.2.3. By Technology
- 8.3.3. France Food Pathogen Testing Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Food Type
 - 8.3.3.2.3. By Technology
- 8.3.4. Italy Food Pathogen Testing Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type
 - 8.3.4.2.2. By Food Type
 - 8.3.4.2.3. By Technology
- 8.3.5. Spain Food Pathogen Testing Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Food Type
 - 8.3.5.2.3. By Technology

9. ASIA PACIFIC FOOD PATHOGEN TESTING MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Food Type
 - 9.2.3. By Technology
 - 9.2.4. By Country

9.3. Asia Pacific: Country Analysis

9.3.1. China Food Pathogen Testing Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Type

9.3.1.2.2. By Food Type

9.3.1.2.3. By Technology

9.3.2. Japan Food Pathogen Testing Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Type

9.3.2.2.2. By Food Type

9.3.2.2.3. By Technology

9.3.3. India Food Pathogen Testing Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Type

9.3.3.2.2. By Food Type

9.3.3.2.3. By Technology

9.3.4. Australia Food Pathogen Testing Market Outlook

9.3.4.1. Market Size & Forecast

9.3.4.1.1. By Value

9.3.4.2. Market Share & Forecast

9.3.4.2.1. By Type

9.3.4.2.2. By Food Type

9.3.4.2.3. By Technology

9.3.5. South Korea Food Pathogen Testing Market Outlook

9.3.5.1. Market Size & Forecast

9.3.5.1.1. By Value

9.3.5.2. Market Share & Forecast

9.3.5.2.1. By Type

9.3.5.2.2. By Food Type

9.3.5.2.3. By Technology

10. SOUTH AMERICA FOOD PATHOGEN TESTING MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Food Type

10.2.3. By Technology

10.2.4. By Country

10.3. South America: Country Analysis

10.3.1. Brazil Food Pathogen Testing Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Type

10.3.1.2.2. By Food Type

10.3.1.2.3. By Technology

10.3.2. Argentina Food Pathogen Testing Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Type

10.3.2.2.2. By Food Type

10.3.2.2.3. By Technology

10.3.3. Colombia Food Pathogen Testing Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Type

10.3.3.2.2. By Food Type

10.3.3.2.3. By Technology

11. MIDDLE EAST AND AFRICA FOOD PATHOGEN TESTING MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Type

11.2.2. By Food Type

11.2.3. By Technology

11.2.4. By Country

11.3. Middle East and Africa: Country Analysis

11.3.1. Saudi Arabia Food Pathogen Testing Market Outlook

11.3.1.1. Market Size & Forecast

11.3.1.1.1. By Value

11.3.1.2. Market Share & Forecast

11.3.1.2.1. By Type

11.3.1.2.2. By Food Type

11.3.1.2.3. By Technology

11.3.2. South Africa Food Pathogen Testing Market Outlook

11.3.2.1. Market Size & Forecast

11.3.2.1.1. By Value

11.3.2.2. Market Share & Forecast

11.3.2.2.1. By Type

11.3.2.2.2. By Food Type

11.3.2.2.3. By Technology

11.3.3. UAE Food Pathogen Testing Market Outlook

11.3.3.1. Market Size & Forecast

11.3.3.1.1. By Value

11.3.3.2. Market Share & Forecast

11.3.3.2.1. By Type

11.3.3.2.2. By Food Type

11.3.3.2.3. By Technology

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Eurofins Scientific, SE

14.2. TUV SUD

14.3. Bureau Veritas S.A.

14.4. bioMerieux

14.5. SGS SA

14.6. Intertek Group Plc.

14.7. ALS Limited

14.8. AssureQuality

15. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Global Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 2: Global Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 3: Global Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 4: Global Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 5: Global Food Pathogen Testing Market Share, By Region, By Value, 2017-2027F

Figure 6: Global Food Pathogen Testing Market Share, By Company, 2021

Figure 7: Global Food Pathogen Testing Market Map, By Type, Market Size (USD Million) & Growth Rate (%), 2021

Figure 8: Global Food Pathogen Testing Market Map, By Food Type, Market Size (USD Million) & Growth Rate (%), 2021

Figure 9: Global Food Pathogen Testing Market Map, By technology, Market Size (USD Million) & Growth Rate (%), 2021

Figure 10: Global Food Pathogen Testing Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2021

Figure 11: North America Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 12: North America Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 13: North America Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 14: North America Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 15: North America Food Pathogen Testing Market Share, By Country, By Value, 2017-2027F

Figure 16: United States Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 17: United States Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 18: United States Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 19: United States Food Pathogen Testing Market Share, By Technology, By

Value, 2017-2027F

Figure 20: Canada Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 21: Canada Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 22: Canada Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 23: Canada Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 24: Mexico Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 25: Mexico Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 26: Mexico Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 27: Mexico Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 28: Europe Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 29: Europe Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 30: Europe Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 31: Europe Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 32: Europe Food Pathogen Testing Market Share, By Country, By Value, 2017-2027F

Figure 33: Germany Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 34: Germany Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 35: Germany Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 36: Germany Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 37: United Kingdom Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 38: United Kingdom Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 39: United Kingdom Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 40: United Kingdom Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 41: France Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 42: France Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 43: France Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 44: France Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 45: Italy Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 46: Italy Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 47: Italy Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 48: Italy Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 49: Spain Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 50: Spain Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 51: Spain Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 52: Spain Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 53: Asia Pacific Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 54: Asia Pacific Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 55: Asia Pacific Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 56: Asia Pacific Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 57: Asia Pacific Food Pathogen Market Share, By Country, By Value, 2017-2027F

Figure 58: China Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 59: China Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 60: China Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 61: China Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 62: Japan Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 63: Japan Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 64: Japan Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 65: Japan Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 66: India Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 67: India Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 68: India Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 69: India Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 70: Australia Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 71: Australia Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 72: Australia Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 73: Australia Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 74: South Korea Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 75: South Korea Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 76: South Korea Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 77: South Korea Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 78: South America Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 79: South America Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 80: South America Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 81: South America Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 82: South America Food Pathogen Testing Market Share, By Country, By Value, 2017-2027F

Figure 83: Brazil Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 84: Brazil Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 85: Brazil Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 86: Brazil Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 87: Argentina Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 88: Argentina Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 89: Argentina Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 90: Argentina Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 91: Colombia Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 92: Colombia Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 93: Colombia Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 94: Colombia Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 95: Middle East & Africa Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 96: Middle East & Africa Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 97: Middle East & Africa Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 98: Middle East & Africa Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 99: Middle East & Africa Food Pathogen Testing Market Share, By Country, By Value, 2017-2027F

Figure 100: Saudi Arabia Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 101: Saudi Arabia Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 102: Saudi Arabia Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 103: Saudi Arabia Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 104: South Africa Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 105: South Africa Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 106: South Africa Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 107: South Africa Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

Figure 108: UAE Food Pathogen Testing Market Size, By Value (USD Million), 2017-2027F

Figure 109: UAE Food Pathogen Testing Market Share, By Type, By Value, 2017-2027F

Figure 110: UAE Food Pathogen Testing Market Share, By Food Type, By Value, 2017-2027F

Figure 111: UAE Food Pathogen Testing Market Share, By Technology, By Value, 2017-2027F

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