

Global Flexible Packaging Market By Product Type (Pouches, Rollstocks, Bags & Others), By Material Type (Plastic, Paper & Others), By Printing Technology (Flexography, Rotogravure & Others), By Application, By Region, Competition, Forecast & Opportunities, 2024

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Abstracts

Global flexible packaging market is projected to grow from \$ 95 billion in 2018 to \$ 129 billion in 2024, exhibiting a CAGR of over 5% during 2019-2024, owing to growing food and packaging requirement, on account of rising population. Increasing demand for convenient packaging, growing consumer preference for packaged foods and rising focus on substitutes for rigid packaging materials are some of the other key factors that would drive demand for flexible packaging across the globe. Moreover, development of numerous production technologies and case-ready packaging is expected to positively influence the market during forecast period.

Global flexible packaging market has been categorized into product type, material type, printing technology, application and regional distribution. Based on product type, the market has been segmented as pouches, rollstocks, bags and others. Based on material type, the market has been bifurcated into plastic, paper, aluminium foil and others. Plastic segment accounted for the majority share in global market in 2018. Notably, plastic flexible packaging is extensively used in the food & beverages sector, as it can take several forms and shapes, which hold high importance for the industry. Further, aluminum foil is anticipated to witness significant demand during the forecast period, owing to growing use of aluminum foil in the food & beverages industry and household. Based on printing technology, the market has been segmented into flexography, rotogravure, digital printing and others. Based on application, the market

has been categorized into food & beverages, healthcare, cosmetics & toiletries and others. Food & beverages is the largest application segment in global packaging flexible market. Increasing demand for packaged foods including frozen meals, ready-to-eat meals and snack foods is anticipated to prompt the manufacturers to expand their production capacity, thus increasing flexible packaging demand during the forecast period.

Asia-Pacific dominated global flexible packaging market in 2018 and is expected to dominate the market during 2019-2024, owing to prosperous food & beverages sector, predominantly in India and China.

Competitive Landscape

Some of the leading companies engaged in the production of flexible packaging are Amcor Limited, Mondi Group, Constantia Flexibles, Berri Global, Sealed Air, Bemis, Clondalkin Group, Sonoco, Huhtamaki, Uflex, Danaflex, D.S. Smith, Coveris Holdings, Glenroy, Aluflex Novi, Bak Ambalaj, etc. Most of the leading companies are expected to shift manufacturing base to developing countries like India and China, owing to low cost of production and cost of labor.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast global flexible packaging market size.

To forecast global flexible packaging market based on product type, material type, printing technology, application and regional distribution.

To identify drivers and challenges for global flexible packaging market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global flexible packaging market.

To conduct the pricing analysis for flexible packaging market.

To identify and analyze the profile of leading players involved in the manufacturing of flexible packaging.

Some of the leading players in global flexible packaging market are Amcor Limited, Mondi Group, Constantia Flexibles, Berri Global, Sealed Air, Bemis, Clondalkin Group, Sonoco, Huhtamaki, Uflex, Danaflex, D.S. Smith, Coveris Holdings, Glenroy, Aluflex Novi, Bak Ambalaj, etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major players operating in global flexible packaging market.

TechSci Research calculated global flexible packaging market size using a top-down approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Flexible Packaging manufacturers and suppliers

Government and other regulatory bodies

Research institutes and organizations

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global flexible packaging market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Product Type:

Pouches

Rollstocks

Bags

Others

Market, by Material Type:

Plastic

Paper

Aluminium Foil

Others

Market, by Printing Technology:

Flexography

Rotogravure

Digital Printing

Others

Market, by Application:

Food & Beverages

Healthcare

Cosmetics & Toiletries

Others

Market, by Region:

Asia-Pacific

China

Japan

India

South Korea

Australia

Europe

United Kingdom

Italy

France

Germany

Russia

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Qatar

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global flexible packaging market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the

Global Flexible Packaging Market By Product Type (Pouches, Rollstocks, Bags & Others), By Material Type (Plast...

report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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