

Global Fatty Alcohol Ethoxylates (FAE) Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Company Share, 2015-2035

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Abstracts

The global Fatty Alcohol Ethoxylates (FAE) market has reached approximately 1300 thousand tonnes in 2021 and is expected to grow at a healthy CAGR of 4.37% during the forecast period until 2035.

Fatty Alcohol Ethoxylates (FAE) are non-ionic surfactants commonly found in cosmetics. They are prepared on an industrial level by conducting ethoxylation of fatty alcohols. This reaction is done utilizing primary alcohols. FAE appears as a transparent liquid and is widely employed for creating hygiene products such as shampoos and shower gels. Other industrial applications of FAE include surface cleansers, detergents, cleaners, degreasers, dishwashing agents, leather processing units, skincare, makeup, textile processing, paints, and agriculture are just a few of the uses for fatty alcohol ethoxylates.

The primary driver of Fatty Alcohol Ethoxylates (FAE) global market of Personal Care products. In 2021, Personal Care Products Industry consumed approximately 48% of the global FAE 2021. The properties of FAE, like good foaming and great detergency make them a good surfactant in the global market. The net Fatty Alcohol Ethoxylates (FAE) global market is expected to expand and reach approximately 2400 thousand tonnes in 2035 with a steady CAGR of 4.37%.

Based on demand by region, the Asia Pacific is dominating among all the continents. Asia Pacific consumed approximately 40% of the Fatty Alcohol Ethoxylates (FAE)

market. The adoption of surfactants in a variety of industries, including textiles, agriculture, personal care, home, and others, has been encouraged by rising costs of living and growing populations, which has accelerated the expansion of the FAE market. Additionally, Europe holds second in the FAE market and is anticipated to expand in the forecast period. Asia Pacific also leads as the producer of FAE. In 2021, approximately 80% of the global FAE production occurred in this region.

Based on the end-user industry, the global Fatty Alcohol Ethoxylates (FAE) market is majorly segmented into Personal Care Products, Homecare Products, Textile Industry, and Others (paper, agriculture). The personal Care Products sector is leading the Fatty Alcohol Ethoxylates (FAE) market, and the demand imposed by this sector is anticipated to almost double by the forecast period. In Personal Care Products, FAE works as an emulsifying and foaming agent. The products include shampoos, creams, detergents, cleaners, and cosmetics. Homecare Products occupies the second position in the FAE market. Homecare products mostly include soap and detergents.

Major players in the Global Fatty Alcohol Ethoxylates (FAE) market are Sanjiang Fine Chemicals, Shell plc, Thai Ethoxylate Company, Liaoning Huaxing Group Chemical, Pan Asia Chemicals, Clariant, Petronas Chemicals Derivatives Sdn. Bhd., and Jilin Chemical.

Years considered for this report:

Historical Period: 2015- 2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2035

Objective of the Study:

To assess the demand-supply scenario of Fatty Alcohol Ethoxylates (FAE) which covers production, demand and supply of Fatty Alcohol Ethoxylates (FAE) market in the globe.

To analyse and forecast the market size of Fatty Alcohol Ethoxylates (FAE)

To classify and forecast Global Fatty Alcohol Ethoxylates (FAE) market based on end-use and regional distribution.

To examine competitive developments such as expansions, mergers & acquisitions, etc., of Fatty Alcohol Ethoxylates (FAE) market in the globe.

To extract data for Global Fatty Alcohol Ethoxylates (FAE) market, primary research surveys were conducted with Fatty Alcohol Ethoxylates (FAE) manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for Global Fatty Alcohol Ethoxylates (FAE) market over the coming years.

ChemAnalyst calculated Fatty Alcohol Ethoxylates (FAE) demand in the globe by analyzing the historical data and demand forecast which was carried out considering the historical extraction and supply and demand of Fatty Alcohol Ethoxylates (FAE) across the globe. ChemAnalyst sourced these values from industry experts, and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Fatty Alcohol Ethoxylates (FAE) manufacturers and other stakeholders

Organizations, forums and alliances related to Fatty Alcohol Ethoxylates (FAE) distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Fatty Alcohol Ethoxylates (FAE) manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Global Fatty Alcohol Ethoxylates (FAE) market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-Use: Personal Care Products, Homecare Products, Textile Industry, and Others (paper, agriculture)

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North America, Europe, Asia Pacific, Middle East and Africa, and South America.

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

Contents

1. CAPACITY BY COMPANY

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Fatty Alcohol Ethoxylates (FAE).

2. CAPACITY BY LOCATION

To better understand the regional supply of Fatty Alcohol Ethoxylates (FAE) by analysing its manufacturers' location-based capacity.

3. PRODUCTION BY COMPANY

Study the historical annual production of Fatty Alcohol Ethoxylates (FAE) by the leading players and forecast how it will grow in the coming years.

4. DEMAND BY END- USE

Discover which end-user industry: Personal Care Products, Homecare Products, Textile Industry, and Others (paper, agriculture), are creating a market and the forecast for the growth of the Fatty Alcohol Ethoxylates (FAE) market.

5. DEMAND BY REGION

Analysing the change in demand of Fatty Alcohol Ethoxylates (FAE) in different regions, i.e., North America, Europe, Asia Pacific, Middle East and Africa, and South America, that can direct you in mapping the regional demand.

6. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Fatty Alcohol Ethoxylates (FAE). Our sales channel will help in analysing whether distributors and dealers or direct sales make up most of the industry's sales.

7. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or

deficiency of Fatty Alcohol Ethoxylates (FAE).

8. COMPANY SHARE

Figure out what proportion of the market share of Fatty Alcohol Ethoxylates (FAE) is currently held by leading players across the globe.

9. PRICING ANALYSIS & FORECAST

Analyze historical prices since 2015 & Forecast on three months rolling period for next 12 months.

Years considered for this report:

Historical Period: 2015- 2022

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024-2032

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