

Global Ethylene Acrylic Acid Copolymer Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Sales Channel, Regional Demand, Company Share, 2015-2032

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Abstracts

The global Ethylene Acrylic Acid (EAA) Copolymer market has expanded to reach approximately 98 thousand tonnes in 2022 and is expected to grow at a CAGR of 3.21% during the forecast period until 2032. The increase in demand for EAA copolymers in the food packaging industry is predicted to have an impact on the growth of the global EAA copolymer market in the forecast period.

Ethylene and acrylic acid combine to form ethylene acrylic acid copolymers (EAA). The ethylene segments offer qualities including elasticity, chemical stability, resistance to water, and stretchability. Duality, adhesive, toughness, hot tack strength, and low-temperature heat salability are all benefits of acrylic acid content. A higher concentration of acrylic acid improves strength, lowers softening and melting temperatures, increases clarity, and improves binding to polar substrates. Flexible packaging such as laminated tubing, spice pouches and sachets, antiseptic packaging, beef and dairy packaging, preventive metal coating, cable and wire, and powder coating primarily utilize acrylic acid copolymers. EAA copolymer is a strong option for speedy packaging because of its capacity to seal under heat. EAA copolymer is used for the packaging of juice, milk, ready-to-eat foods, ketchup, and oil in addition to their use in tea bags,

The primary driving factor influencing the market is the rising demand for plastics for packaging purposes. Furthermore, the ethylene acrylic acid (EAA) copolymer market will most likely experience growth during the aforementioned forecast period due to the rapid expansion of the automotive and construction industries, which use adhesives and



barrier coatings, as well as the rise in demand from emerging economies like India, China, and Japan. The global Ethylene Acrylic Acid Copolymer market is anticipated to reach 130 thousand tonnes by 2032.

Based on region, North America dominates the Ethylene Acrylic Acid Copolymer market and held greater than 40% of the global Ethylene Acrylic Acid Copolymer market. Due to the growing demand for Ethylene Acrylic Acid Copolymer for manufacturing packaging materials for food items coupled with the growing population and rise in construction activities in developing countries like India, China, Malaysia, and Japan, will augment market expansion and generate substantial growth prospects in the forecast period till 2032. Asia Pacific also holds a significant market share of the EAA copolymer market. In terms of production, Belgium is in lead, with ExxonMobil Corporation being the key market player with a regional capacity of 80%.

Based on the end-use, the global Ethylene Acrylic Acid Copolymer market is divided into Packaging, Coating & Inks, Adhesives, and Others. The Packaging industry is leading the Ethylene Acrylic Acid Copolymer market and captured approximately 62% of the EAA copolymer market in 2022. Owing to the qualities of EAA copolymer such as resistance to solvents, grease, and water, it is widely employed for packaging food articles. Coating & Inks is another impressive application of EAA copolymers.

Major players in the production of Global Ethylene Acrylic Acid Copolymer are SK Innovation Company, Honeywell International Inc., ExxonMobil Corporation, along with other players.

Years considered for this report:

Historical Period: 2015- 2022

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024-2032

Objective of the Study:

To assess the demand-supply scenario of



Ethylene Acrylic Acid Copolymer which covers production, demand and supply of Ethylene Acrylic Acid Copolymer market in the globe.

To analyse and forecast the market size of Ethylene Acrylic Acid Copolymer

To classify and forecast Global Ethylene Acrylic Acid Copolymer market based on end-use and regional distribution.

To examine competitive developments such as expansions, mergers & acquisitions, etc., of Ethylene Acrylic Acid Copolymer market in the globe.

To extract data for Global Ethylene Acrylic Acid Copolymer market, primary research surveys were conducted with Ethylene Acrylic Acid Copolymer manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for Global Ethylene Acrylic Acid Copolymer market over the coming years.

ChemAnalyst calculated Ethylene Acrylic Acid Copolymer demand in the globe by analyzing the historical data and demand forecast which was carried out considering the historical supply and demand of Ethylene Acrylic Acid Copolymer across the globe. ChemAnalyst sourced these values from industry experts, and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

Ethylene Acrylic Acid Copolymer manufacturers and other stakeholders

Organizations, forums and alliances related to Ethylene Acrylic Acid Copolymer distribution



Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Ethylene Acrylic Acid Copolymer manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Global Ethylene Acrylic Acid Copolymer market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by End-use: Packaging, Coating & Inks, Adhesives, and Others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North America, Europe, Asia Pacific, Middle East and Africa, and South America.

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.



Contents

1. CAPACITY BY COMPANY

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Ethylene Acrylic Acid Copolymer.

2. CAPACITY BY LOCATION

To better understand the regional supply of Ethylene Acrylic Acid Copolymer by analyzing its manufacturers' location-based capacity.

3. PRODUCTION BY COMPANY

Study the historical annual production of Ethylene Acrylic Acid Copolymer by the leading players and forecast how it will grow in the coming years.

4. DEMAND BY END- USE

Discover which end-user industry (Packaging, Coating & Inks, Adhesives, and Others) are creating a market and the forecast for the growth of the Ethylene Acrylic Acid Copolymer market.

5. DEMAND BY REGION

Analyzing the change in demand of Ethylene Acrylic Acid Copolymer in different regions, i.e., North America, Europe, Asia Pacific, Middle East and Africa, and South America, that can direct you in mapping the regional demand.

6. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Ethylene Acrylic Acid Copolymer. Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

7. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or



deficiency of Ethylene Acrylic Acid Copolymer.

8. COMPANY SHARE

Figure out what proportion of the market share of Ethylene Acrylic Acid Copolymer is currently held by leading players across the globe.

09. PRICING ANALYSIS & FORECAST

Analyze historical prices since 2015 & Forecast on three months rolling period for next 12 months.

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Forecast Period: 2024-2032



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