

# Global Ethoxylated Alcohol Market Analysis: Plant Capacity, Production, Operating Efficiency, Demand & Supply, End-User Industries, Type, Sales Channel, Regional Demand, Company Share, 2015-2035

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# **Abstracts**

The global Ethoxylated Alcohol market stood around 3100 thousand tonnes in 2021 and is expected to grow at a steady CAGR of 5.02% during the forecast period until 2035.

Ethoxylated Alcohol is a non-ionic surfactant and is commonly used as a cleaning agent. It is synthesized by an additive stepwise reaction between fatty alcohols and ethylene oxide in the presence of a catalyst. Erthoxylated Alcohol is used as an emulsifier to prepare a cream base for pharmaceuticals and personal care products. It has various niche uses, such as agriculture chemicals, industrial cleaners, commercial cleaners, paints, soaps, detergents, and more.

The primary market driving factor for the Ethoxylated Alcohol market is the growing demand for detergents and personal care products. In 2021, the Detergent Industry consumed about 50% of the global Ethoxylated Alcohol. Due to its low level of toxicity, alcohol ethoxylate is increasingly used in emulsification, agricultural chemicals, and industrial and commercial cleansers, which is anticipated to drive the market for Ethoxylated Alcohol over the forecast period. The demand for cleaners and detergents surged in 2021 due to the spread of COVID-19 pandemic. The demand for Ethoxylated Alcohol is expected to reach around 6000 thousand tonnes by 2035.

Based on region, Asia Pacific is dominating as the consumer. The Ethoxylated Alcohol demand by Asia Pacific was approximately 40% of the total market in 2021 and is anticipated to further surge in the forecast period. Moreover, Europe also stands as the prominent consumer of Ethoxylated Alcohol across the globe.



The Asia Pacific has the highest capacity of producing Ethoxylated Alcohol, with most of the global Ethoxylated Alcohol demand being fulfilled by companies in this region. In 2021, Asia Pacific produced approximately about 40% of the globally produced Ethoxylated Alcohol.

Based on Type, the global Ethoxylated Alcohol market is segmented into Nonylphenol Ethoxylate, Fatty Alcohol Ethoxylates, Octylephenol Ethoxylates, and Others. The Fatty Alcohol Ethoxylates is dominating the market with share of about 46% in 2021 and expected to expand with a CAGR of 4.78% by 2035.

Based on the end-user industry, the global Ethoxylated Alcohol market is segmented into Detergents, Personal Care, Pharmaceuticals, Textiles, and others. The detergents industry is the largest consumer of the Ethoxylated Alcohol market. This sector is anticipated to grow by the forecast period. Personal Care Sector is also a prominent consumer of Ethoxylated Alcohol global market and is susceptible to see a growth in the forecast period as a result of growing population.

Major players in the production of Global Ethoxylated Alcohol market are Oxiteno S.A, BASF, Sasol, Ineos Oxide, Clariant, Sanjiang Fine Chemicals, Shell Corporation, Venus Ethoxylates Pvt. Ltd, and others.

Years considered for this report:

Historical Period: 2015- 2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2035

Objective of the Study:

To assess the demand-supply scenario of Ethoxylated Alcohol which covers production, demand and supply of Ethoxylated Alcohol market in the globe.



To analyse and forecast the market size of Ethoxylated Alcohol

To classify and forecast Global Ethoxylated Alcohol market based on end-use and regional distribution.

To examine competitive developments such as expansions, mergers & acquisitions, etc., of Ethoxylated Alcohol market in the globe.

To extract data for Global Ethoxylated Alcohol market, primary research surveys were conducted with Ethoxylated Alcohol manufacturers, suppliers, distributors, wholesalers and Traders. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various segments and projected a positive outlook for Global Ethoxylated Alcohol market over the coming years.

ChemAnalyst calculated Ethoxylated Alcohol demand in the globe by analyzing the historical data and demand forecast which was carried out considering the production of raw material to produce Ethoxylated Alcohol. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

## Key Target Audience:

Ethoxylated Alcohol manufacturers and other stakeholders

Organizations, forums and alliances related to Ethoxylated Alcohol distribution

Government bodies such as regulating authorities and policy makers

Market research organizations and consulting companies



The study is useful in providing answers to several critical questions that are important for industry stakeholders such as Ethoxylated Alcohol manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

# Report Scope:

In this report, Global Ethoxylated Alcohol market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Type: Nonylphenol Ethoxylate, Fatty Alcohol Ethoxylates, Octylephenol Ethoxylates, and Others

Market, by End-use: Detergents, Personal Care, Pharmaceuticals, Textiles, and others

Market, by Sales Channel: Direct Sale and Indirect Sale

Market, by Region: North America, Europe, Asia Pacific, Middle East and Africa, and South America.

#### Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.



## **Contents**

#### 1. CAPACITY BY COMPANY

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Ethoxylated Alcohol.

#### 2. CAPACITY BY LOCATION

To better understand the regional supply of Ethoxylated Alcohol by analyzing its manufacturers' location-based capacity.

#### 3. PRODUCTION BY COMPANY

Study the historical annual production of Ethoxylated Alcohol by the leading players and forecast how it will grow in the coming years.

#### 4. DEMAND BY TYPE

Learn about the various types of Nonylphenol Ethoxylate, Fatty Alcohol Ethoxylates, Octylephenol Ethoxylates, and Others, and their demands. It will allow you to choose which type to concentrate on when designing your strategy.

#### 5. DEMAND BY END- USE

Discover which end-user industry (Detergents, Personal Care, Pharmaceuticals, Textiles, and others) are creating a market and the forecast for the growth of the Ethoxylated Alcohol market.

#### 6. DEMAND BY REGION

Analyzing the change in demand of Ethoxylated Alcohol in different regions, i.e., North America, Europe, Asia Pacific, Middle East and Africa, and South America, that can direct you in mapping the regional demand.

## 7. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)

Multiple channels are used to sell Ethoxylated Alcohol. Our sales channel will help in



analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

## 8. DEMAND-SUPPLY GAP

Determine the supply-demand gap to gain information about the trade surplus or deficiency of Ethoxylated Alcohol .

#### 9. COMPANY SHARE

Figure out what proportion of the market share of Ethoxylated Alcohol is currently held by leading players across the globe.

#### 10. PRICING ANALYSIS & FORECAST

Analyze historical prices since 2015 & Forecast on three months rolling period for next 12 months.

Years considered for this report: Historical Period: 2015- 2022

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024-2032



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