

Global Enterprise Unified Communication & Collaboration Market By Application (Enterprise Collaboration, Enterprise Telephony & Contact Center), By Deployment, By End User, By Region, Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

Rising acceptance of Unified Communication-as-a-Service, increasing adoption of bring your own device (BYOD) trend and growing awareness about cloud computing are some of the other factors expected to aid the global enterprise UC&C market in the coming years. Growth in the market is also anticipated on account of surging outsourcing of contact centers and increasing collaboration between technology providers and original equipment manufacturers (OEMs) on a global level.

According to “Global Enterprise Unified Communication & Collaboration Market By Application, By Deployment, By End User, By Region, Competition Forecast & Opportunities, 2012 – 2022”, global enterprise unified communication & collaboration (UC&C) market is projected to grow at a CAGR of more than 15% by 2022, on the back of rising demand for enterprise team collaboration in Information Technology (IT) and healthcare sectors for boosting employee, team and organizational productivity. CISCO SYSTEMS, INC., Microsoft Corporation, Avaya Inc., International Business Machines Corporation, Mitel Networks Corporation, Nokia Corporation, NEC Corporation, Unify Software and Solutions GmbH & Co. KG, Huawei Technologies Co. Ltd., Genesys Telecommunications Laboratories, Inc., Polycom, Inc., Verizon Communication Inc., AT&T Inc., DXC Technology Company and BroadSoft, Inc. are some of the leading players in the global market. “Global Enterprise Unified Communication & Collaboration Market By Application, By Deployment, By End User, By Region, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of enterprise unified communication & collaboration (UC&C) market globally:

Enterprise Unified Communication & Collaboration (UC&C) Market Size, Share & Forecast

Segmental Analysis – By Application (Enterprise Collaboration, Enterprise Telephony and Contact Center), By Deployment (On-Premise and Cloud), By End User (IT & Telecom, BFSI, Retail, Healthcare, Government and Others), By Geography (North America, Europe, Asia-Pacific, South America and Middle East & Africa)

Pricing & Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of enterprise unified communication & collaboration (UC&C) market globally

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, enterprise unified communication & collaboration (UC&C) service provider, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with enterprise unified communication & collaboration (UC&C) service provider, distributors and industry experts. Secondary

research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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