

Global Earphones & Headphones Market By Type (In-ear Vs. Over-Ear), By Application (Music & Entertainment, Sports & Fitness, Gaming & Virtual Reality) By Region (Asia-Pacific, North America, etc.), Competition Forecast and Opportunities, 2012 – 2022

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Abstracts

Surging sales of mobile devices, expanding use of online streaming services and growing disposable income are some of the factors that are anticipated to drive global earphones & headphones market during 2017 - 2022. Moreover, demand for high quality earphones and headphones from audiophiles has compelled the market players to innovate in styling and technology, which has resulted in significant demand generation, especially over the last few years. The global distribution network of earphones and headphones is quite vast. Products in global earphones and headphones market are available through many channels, out of which multi-brand electronic stores held the highest share in 2016, and the segment is expected to maintain its dominance during the forecast period as well. However, online sales channel has exhibited the fastest growth of all the point of sales in global earphones and headphones market owing to heavy discount offers available on the products coupled with ease of online shopping.

According to TechSci Research report “Global Earphones & Headphones Market By Type, By Application, By Region, Competition Forecast & Opportunities, 2012 – 2022”, the market for earphones and headphones globally is anticipated to cross \$19 billion mark by 2022, on account of growing disposable income, increasing adoption of latest technology products and rising demand from professional as well personal users. Global earphones & headphones market on the basis of type has been segmented into two categories namely in-ear and over-ear, out of which over-ear segment is projected to observe the fastest growth during 2017 - 2022. Some of the major companies in the

market includes Beats Electronics LLC, Plantronics Inc., Sennheiser Electronics GmbH, Sony Corporation, Bose Corporation among others. “Global Earphones & Headphones Market By Type, By Application, By Region, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of global earphones & headphones market:

Global Earphones & Headphones Market Size, Share & Forecast

Segmental Analysis – By Type (In-ear Vs. Over-ear); By Technology (Wired and Wireless); By Application (Music & Entertainment, Sports & Fitness, Gaming and Virtual Reality); By End User (Personal and Professional) and By Point of Sale (Multi-brand Electronic Stores, Exclusive Showrooms, Hypermarket/Supermarket Stores, Online Sales Channel & Others)

Regional Analysis – Asia-Pacific, North America, Europe, South America and Middle East & Africa

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of global earphones and headphones market

To identify the on-going trends and anticipated growth in the next five years

To identify the customer preference towards earphones and headphones

To help industry consultants, online service providers align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the

research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with earphones and headphones manufacturers, distributors, retailers, dealers and industry experts. Secondary research included an exhaustive search of relevant publications, such as company annual reports, financial reports and proprietary databases.

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