

# **Global DDI Market By Component (Services, Hardware and Software), By Deployment Mode (On-premise and Cloud), By Application (Network Automation, Virtualization & Cloud, Data Center Transformation, Network Security and Others), By End User (IT & Telecom, BFSI, Government & Defense, Healthcare, Retail and Others), By Region, Competition, Forecast & Opportunities, 2024**

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## **Abstracts**

Global DDI market is projected to grow from \$ 777.15 million in 2018 to \$ 1699.87 million by 2024, exhibiting a CAGR of over 14% during the forecast period, on account of increasing IoT platforms and rising demand for IP Address Management (IPAM) solutions. DDI market includes solutions that deliver and monitor domain name system (DNS), dynamic host configuration protocol (DHCP) services and IPAM. It is used for establishing smarter network which is simple to handle and helps to decrease operational expenditure. Extensive use of IPv4 addresses across the globe is leading to the adoption of IPv6 addresses, which is expected to positively influence global DDI market. Additionally, significant adoption of virtualization by organizations is anticipated to fuel global DDI market in coming years.

Global DDI market can be categorized based on component, deployment mode, application, end user and regional analysis. In terms of deployment mode, the market can be bifurcated into cloud and on-premise. Cloud deployment type dominated the market in 2018 and is expected to maintain its market dominance during the forecast period, as it allows enterprises to know the real-time condition of the network from a remote location. On the basis of end user, the market can be segmented into IT &

telecom, BFSI, government & defense, healthcare, retail and others. IT & telecom is the leading segment in the market, as all IT & telecom companies use mobile devices and computers to execute their operations.

North America is the largest market for DDI across the globe, owing to high adoption of DDI services for secure network connectivity in the developed economies of US and Canada. Moreover, in US, high consumption of IPv4 addresses is positively impacting the market. Asia-Pacific region is expected to witness significant growth in global DDI market until 2024, owing to surging internet use, high density of population and proliferation of mobile devices.

Some of the major players operating in global DDI market are Infoblox, Inc., BlueCat Networks, Inc., BT Global Services, Ltd., Nokia Corporation, Cisco Systems, Inc. and Microsoft Corporation. Major companies are developing advanced technologies and launching new products in order to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new product developments. In 2016, Nokia acquired Alcatel-Lucent, a player in the DDI, to build competitive edge against other competitive players.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

Objective of the Study:

To analyze and forecast global DDI market size.

To classify and forecast global DDI market based on component, deployment mode, application, end-user and regional distribution.

To identify drivers and challenges for global DDI market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global DDI market.

To identify and analyze the profile of leading players operating in global DDI market.

Some of the leading players in global DDI market are Infoblox, Inc., BlueCat Networks, Inc., BT Global Services, Ltd., Nokia Corporation, Cisco Systems, Inc., Microsoft Corporation, etc.

TechSci Research performed both exhaustive secondary research and primary research for this study. Initially, TechSci Research sourced a list of service providers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings and presence of all major service providers across the globe.

TechSci Research calculated global DDI market size using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

DDI service providers

Security and intelligence service providers

Research organizations and consulting companies

Government bodies such as regulating authorities and policy makers

## Organizations, forums and alliances related to DDI

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as service providers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

### Report Scope:

In this report, global DDI market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market, by Component:

Service

Hardware

Software

#### Market, by Deployment Mode:

On-premise

Cloud

#### Market, by Application:

Network Automation

Virtualization & Cloud

Data Center Transformation

Network Security

Others

Market, by End User:

IT & Telecom

BFSI

Government & Defense

Retail

Healthcare

Others

Market, by Region:

North America

United States

Mexico

Canada

Europe

United Kingdom

Germany

France

Spain

Italy

Asia-Pacific

China

Japan

South Korea

India

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

UAE

Saudi Arabia

South Africa

Qatar

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in global DDI market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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