

Global Coronavirus Testing Kits Market, By Type of Test (Molecular v/s Serological), By Use (Multiple Test vs Single Test), By Full Test Time (5 Hours- 12 Hours, 1 Hour- 5 Hours, 15-60 minutes, Less than 15 minutes, 12 Hours - 24 Hours, More than 1 day), By Technology (RT-PCR, Rapid Diagnostic Test, ELISA Test, Others), By Specimen (Nasopharyngeal Specimen, Oropharyngeal Specimen, Blood, Sputum, Others), By Mobility (Stationary and Mobile), By End Use (Public Health Labs, Hospitals, Private or Commercial Labs, Physician Labs, Others), By Region, Competition, Forecast & Opportunities, 2017- 2027F

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Abstracts

Global coronavirus testing kits market stood at USD68129.19 million in 2021 and is expected to grow at a steady CAGR during the forecast period to reach USD6956.34 million by 2027. Sudden outbreak and spread of pandemic COVID-19, growing awareness about preventive healthcare practices, and increasing healthcare expenditure by the government are the primary factors driving the demand for global coronavirus testing kits market for the next five years.

Increasing expenditure capacity of consumers is enabling them to afford quality healthcare services. Surge in awareness to maintain a healthy lifestyle along with disease prevention and maintenance is leading to increase demand for self-diagnostic testing kits that is expected to fuel the demand for global coronavirus testing kits



market. Rise in number of people suffering from novel coronavirus and the patients are using coronavirus testing kits to identify the virus at an early stage. Healthcare intuitions, companies and leading authorities are launching affordable COVID-19 self-testing kits.

Also, availability of coronavirus testing kit on online platforms by the market players for the expansion of consumer base and increase the brand visibility is expected to create lucrative opportunities for the global coronavirus testing kits market.

The Global Coronavirus Testing Kits Market is segmented based on type of test, use, full test time, technology, specimen, mobility, end use, company, and regional distribution. Based on regional analysis, European region led the market by holding the largest market share of 34.89% in 2021 and is expected to maintain its dominance throughout the forecast period. Europe witnessed high number of COVID-19 cases due to high footfall of tourists in the country led to overflow of patients in healthcare institutions. Patients began purchasing coronavirus testing kits for self-monitoring and taking appropriate steps without having the need to visit healthcare centers.

Thermo Fisher Scientific Inc., Abbott Laboratories, Roche Holdings AG, Quest Diagnostics Inc., Quidel Corporation, PerkinElmer Inc., QIAGEN NV, Becton Dickinson and Company, BioMedomics, Getein Biotech, Sensing Self Ltd, Hangzhou Biotest Biotech, Beijing Tigsun Diagnostics Co Ltd, Biomaxima, CTK Biotech, Hunan Lituo Biotechnology Co, Vivacheck Lab, MD Solutions, Siemens, Seegene Technologies, FastSense Diagnostics are the major market players operating in the global coronavirus testing kits market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

Objective of the Study:



To analyze the historical growth in the market size of the global coronavirus testing kits market from 2017 to 2021.

To estimate and forecast the market size of the global coronavirus testing kits market from 2022 to 2027 and growth rate until 2027.

To classify and forecast the global coronavirus testing kits market is divided into type of test, use, full test time, technology, specimen, mobility, end use, company, and regional distribution.

To identify drivers and challenges for the global coronavirus testing kits market.

To examine competitive developments such as expansions, new product launches, mergers, and acquisitions, etc., in the global coronavirus testing kits market.

To conduct pricing analysis for the global coronavirus testing kits market.

To identify and analyze the profile of leading players operating in global coronavirus testing kits market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturing companies, distribution channels and presence of all major players operating in the global coronavirus testing kits market all over the world.

TechSci Research calculated the global coronavirus testing kits market size using a bottom-up approach, where data for various regions was recorded and forecasted for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied.



by TechSci Research.

Key Target Audience:

Coronavirus testing kit manufacturers, suppliers, distributors, and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to coronavirus testing kit market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as coronavirus testing kit manufacturers, suppliers, distributors, and other stakeholders. The report would enable the stakeholders in strategizing investments and capitalizing on emerging market opportunities.

Report Scope:

In this report, global coronavirus testing kits market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Coronavirus Testing Kits Market, By Type of Test:

Molecular

Serological

Coronavirus Testing Kit Market, By Use:

Multiple Test

Single Test

Coronavirus Testing Kit Market by Full Test Time

5 Hours- 12 Hours



1 Hour- 5 Hours	
15-60 minutes	
Less than 15 minutes	
12 Hours - 24 Hours	
More than 1 day	
Coronavirus Testing Kit Market, By Technology:	
RT-PCR	
Rapid Diagnostic Test	
ELISA Test	
Others	
Coronavirus Testing Kit Market, By Specimen:	
Nasopharyngeal specimen	
Oropharyngeal specimen	
Blood	
Sputum	
Others	
Coronavirus Testing Kit Market, By Mobility:	
Stationary	
Mobile	



Coronavirus Testing Kit Market, By End Use:

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Public Health Labs	
Hospitals	
Private or commercial Labs	
Physician Labs	
Others	
Coronavirus Testing Kit Market, By Region:	
Europe	
United Kingdom	
France	
Italy	
Germany	
Spain	
Asia-Pacific	
India	
China	
Australia	
Japan	
Hong Kong	
Thailand	



	South Korea
	Malaysia
North A	America
	United States
	Canada
	Mexico
Middle	East & Africa
	Turkey
	UAE
	Iran
	Saudi Arabia
	South Africa
South A	America
	Brazil
	Argentina
	Colombia
Competitive Landscape	

Coronavirus Testing Kits market.

Company Profiles: Detailed analysis of the major companies present in Global



Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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