

# **Global Cooling Fabrics Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Type (Synthetic and Natural), By Textile Type (Woven, Nonwoven, Knitted, and Others), By Application (Sports Apparel, Protective Wearing, Lifestyle, and Others), By Region, By Competition Forecast & Opportunities, 2018-2028F**

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## **Abstracts**

The Global Cooling Fabrics Market achieved a valuation of USD 2.32 billion in 2022 and is expected to experience robust growth in the forecast period, projecting a Compound Annual Growth Rate (CAGR) of 7.3% through 2028. This market is a burgeoning sector within the textiles and apparel industry, known for its innovative approach to enhancing comfort and functionality in various applications. Cooling fabrics are specifically designed to regulate body temperature and manage heat, providing wearers relief in hot and humid conditions. The growth of this market is primarily driven by the increasing demand for comfortable and performance-oriented textiles across various industries, ranging from sportswear and outdoor clothing to medical and industrial applications.

The rise of cooling fabrics can be attributed to the growing awareness of climate change and the need for adaptive solutions. As global temperatures continue to rise, consumers are actively seeking clothing that can keep them cool and comfortable without sacrificing style or functionality. This trend aligns well with the broader shift toward performance-driven textiles that cater to the needs of an active and health-conscious population.

In segments such as sportswear and outdoor clothing, cooling fabrics are gaining popularity due to their ability to wick away moisture and provide instant relief during

physical activities. Athletes and outdoor enthusiasts appreciate the improved breathability and temperature regulation offered by these fabrics, enabling them to perform optimally even in challenging conditions.

Furthermore, the medical and healthcare sectors are adopting cooling fabrics to enhance patient comfort during recovery and reduce the risk of heat-related complications. These fabrics are being integrated into hospital gowns, bed linens, and other medical textiles, contributing to better patient well-being and recovery experiences.

In the industrial sector, cooling fabrics are being used in protective clothing worn by workers in high-temperature environments. The inherent heat-dissipating properties of these fabrics contribute to creating a safer and more comfortable working environment, thereby reducing the risk of heat-related illnesses.

## Key Market Drivers

### Escalating Demand for Comfort and Performance

One of the primary drivers behind the growth of the global cooling fabrics market is the increasing demand for comfort and enhanced performance across various sectors. Consumers worldwide are increasingly seeking textiles that provide a cooling effect, especially in regions characterized by hot and humid climates. As individuals lead active lives involving sports, outdoor activities, and professional commitments, the need for fabrics that can regulate body temperature and offer a cooling sensation becomes crucial. The segments of active wear and sportswear, in particular, have experienced a significant surge in demand for cooling fabrics. Athletes and fitness enthusiasts are looking for textiles that can effectively wick away moisture, manage perspiration, and keep the body cool during intense physical activities. Furthermore, cooling fabrics are finding applications in workwear and uniforms, where comfort plays a vital role in ensuring both productivity and well-being, especially in industries exposed to high temperatures.

### Technological Advancements and Innovation

Rapid advancements in textile engineering technology have paved the way for the development of innovative cooling fabrics. Breakthroughs in fabric composition, fiber technology, and manufacturing processes have enabled the creation of textiles with enhanced cooling properties. These fabrics often incorporate advanced moisture-

wicking properties, phase change materials, and unique fiber structures that facilitate efficient heat dissipation. Innovations such as the integration of Phase Change Materials (PCMs) allow fabrics to absorb, store, and release heat in response to temperature fluctuations, ensuring that wearers remain consistently comfortable. Furthermore, progress in nanotechnology has led to the creation of textiles with improved breathability and UV protection, further enhancing the overall cooling experience.

### Climate Change and Sustainability Considerations

The global emphasis on climate change and environmental sustainability has also played a role in driving the growth of the cooling fabrics market. As temperatures rise due to climate shifts, consumers are seeking sustainable solutions to mitigate discomfort and heat-related issues. Cooling fabrics offer an eco-friendly alternative to traditional cooling methods, such as energy-intensive air conditioning. Sustainability considerations extend beyond the manufacturing process to encompass the entire lifespan of cooling textiles. Many brands are exploring the use of recycled and biodegradable materials, as well as dyeing techniques that minimize water usage and chemical waste. This emphasis on sustainable production aligns with the values of environmentally conscious consumers and contributes to overall market growth.

### Key Market Challenges

#### Performance vs. Durability

One of the primary challenges in the cooling fabrics market is striking the delicate balance between high-performance cooling properties and fabric durability. Many cooling fabrics rely on advanced technologies, such as Phase Change Materials (PCMs) or moisture-wicking coatings, to provide their cooling effects. While these technologies offer impressive temperature regulation, there is often a trade-off with the longevity of the fabric's performance. Frequent washing, exposure to sunlight, and regular wear can diminish the effectiveness of these cooling features over time, leading to consumer dissatisfaction and potential environmental concerns due to increased textile waste. Manufacturers need to invest in research and development to enhance the durability of cooling fabrics without compromising their performance. This might involve exploring new formulations for cooling technologies or developing innovative fabric structures that ensure a longer-lasting cooling effect, thereby providing consumers with reliable and sustainable products.

## Consumer Perception and Expectations

Educating consumers about the features, benefits, and limitations of cooling fabrics presents another challenge for the market. Misaligned expectations can result in disappointed customers who may not experience the level of cooling they anticipated. Cooling fabrics often work best when there is air circulation, and they are not always effective in extremely humid conditions. As consumers become more informed, brands must transparently communicate the real-world scenarios in which their products will excel. Effective consumer education campaigns are essential to managing expectations and building trust in the cooling fabrics market. Brands should provide clear information about the optimal conditions for the fabric's performance, empowering consumers to make informed decisions and fostering long-term satisfaction.

## Sustainability and Environmental Impact

As with many sectors of the textile industry, sustainability is a critical challenge for the cooling fabrics market. The production of advanced cooling textiles often involves complex manufacturing processes, including the application of specialized coatings or treatments. Additionally, the incorporation of synthetic materials in some cooling fabrics can contribute to microplastic pollution when these textiles are laundered. Balancing the benefits of cooling fabrics with their potential environmental impact is a pressing concern. Brands operating in the cooling fabrics market must prioritize sustainability by adopting eco-friendly production methods, using biodegradable or recycled materials, and exploring ways to reduce the release of microplastics during laundering. Innovations in sustainable cooling technologies, such as natural cooling fibers or dyeing processes with minimal water usage, can significantly contribute to addressing this challenge.

## Key Market Trends

### Sustainability and Eco-Friendly Innovations

The demand for sustainable products has extended to the cooling fabrics market. Consumers are increasingly conscious of the environmental impact of their choices and are seeking cooling textiles that not only provide comfort but also align with their values. This has led to a surge in the development of cooling fabrics made from eco-friendly materials, such as organic cotton, bamboo, and recycled fibers. Additionally, innovative dyeing techniques and water-saving processes contribute to the market's efforts to minimize its carbon footprint. Brands that prioritize sustainability in their cooling fabric

offerings resonate with environmentally conscious consumers, driving the adoption of eco-friendly options.

### Smart Textiles

The integration of technology into textiles has revolutionized the cooling fabrics market. Smart textiles embedded with thermoregulation technology, such as Phase Change Materials (PCMs) and moisture-wicking properties, actively respond to body temperature and environmental conditions. These fabrics adapt to the wearer's needs, providing cooling sensations when temperatures rise and retaining warmth in colder conditions. The inclusion of wearable sensors and electronic components enhances the functionality of cooling textiles, offering a personalized and dynamic cooling experience. As technology continues to advance, the convergence of smart textiles and cooling fabrics is expected to redefine comfort and performance in the apparel industry.

### Athleisure and Performance Wear Dominance

The increasing popularity of athleisure and performance wear has propelled the demand for cooling fabrics. Consumers are not only seeking comfort in their everyday clothing but also prioritize moisture management and temperature regulation during physical activities. Cooling fabrics that offer breathability, moisture-wicking properties, and UV protection have gained traction among fitness enthusiasts, athletes, and individuals leading active lifestyles. As athletics transcend workout attire and becomes a style statement, the cooling fabrics market is poised to witness sustained growth in the demand for high-performance textiles that combine functionality and fashion.

### Segmental Insights

#### Type Insights

Natural cooling fabrics have established a substantial presence within the global cooling fabrics market. With an increasing emphasis on sustainable and eco-friendly solutions, these fabrics have gained traction as a preferred choice for individuals seeking effective heat mitigation while also prioritizing environmental considerations. As temperatures rise due to climate change, natural cooling fabrics offer a compelling solution. These fabrics are often derived from organic and renewable materials, such as bamboo, cotton, or wool. Their inherent breathability and moisture-wicking properties enable efficient heat dissipation, providing wearers with a cooling sensation even in warm conditions. The consumer demand for sustainable textiles has propelled the significance

of natural cooling fabrics. As eco-consciousness influences purchasing decisions, individuals are drawn to materials that align with their environmental values. Natural cooling fabrics resonate with this sentiment, offering a harmonious blend of functionality and sustainability. Additionally, the versatility of natural cooling fabrics contributes to their substantial share in the market. They find applications not only in apparel but also in bedding, home textiles, and sportswear. As these fabrics gain prominence in various sectors, their impact on the cooling fabrics market becomes increasingly pronounced. The natural cooling fabric segment is poised for further growth as innovations continue to refine their performance characteristics. Researchers and manufacturers are exploring ways to enhance the cooling capabilities of natural fibers while maintaining their eco-friendly attributes. This dedication to constant improvement is likely to attract a broader consumer base seeking effective, comfortable, and environmentally responsible cooling solutions.

### Textile Type Insights

Non-woven cooling fabrics have emerged as a significant player in the global cooling fabrics market, revolutionizing the way individuals experience comfort in various applications. These innovative textiles combine advanced technology with functional design, addressing the need for temperature regulation in a warming world. Non-woven cooling fabrics have gained prominence due to their exceptional breathability and moisture-wicking capabilities. Comprising fibers entangled through mechanical, thermal, or chemical processes rather than weaving, non-woven cooling fabrics draw heat and sweat away from the body efficiently, promoting a cooling sensation that enhances user comfort. Non-woven cooling fabrics find applications across industries such as fashion, sportswear, bedding, and medical textiles. Athletes benefit from their ability to manage body heat during workouts, while outdoor enthusiasts rely on their cooling properties for comfort in challenging environments. Additionally, their use in medical textiles ensures patient well-being by providing temperature-regulating properties in hospital settings. The demand for sustainable and eco-friendly products has also fueled the growth of non-woven cooling fabrics. Manufacturers are incorporating recycled materials and utilizing production processes with a reduced environmental impact. This aligns with the global trend towards responsible consumerism and resonates with environmentally conscious consumers seeking both comfort and sustainability. As technology advances, non-woven cooling fabrics are likely to witness further innovation, potentially integrating with smart textiles and wearable technology to offer enhanced functionalities like real-time temperature monitoring and adaptive cooling responses.

### Regional Insights



The North America region holds a substantial share within the global cooling fabrics market, positioning itself as a driving force in this innovative segment. Renowned for its advanced textile technology, changing climate conditions, and consumer awareness, North America's influence is felt throughout the cooling fabrics market. The region's technological advancements play a pivotal role in the growth of cooling fabrics. With a robust research and development landscape, North America is at the forefront of textile innovation, offering enhanced cooling properties to consumers seeking effective solutions to manage heat. Consumer awareness and preference for comfortable and functional clothing further contribute to North America's significant share. Individuals are increasingly seeking apparel that provides both fashion and tangible benefits, such as moisture-wicking, breathability, and heat regulation. Cooling fabrics meet these demands, aligning with the region's lifestyle.

The sports and outdoor culture in North America drives demand for performance textiles. Cooling fabrics offer a competitive edge by promoting comfort and physical performance, contributing to the market's growth. The influence of North American brands, both established and emerging, is significant. These brands introduced cooling fabrics to mainstream fashion, creating awareness and driving adoption. Their efforts to balance aesthetics with functionality influence global trends.

### Key Market Players

Asahi Kasei Corporation

Balavigna Weaving Mills Pvt. Ltd.

Columbia Sportswear Company

Everest Textile Co., Ltd.

Formosa Taffeta Co., Ltd.

Heiq Materials AG

Hong Li Textile Co., Ltd

Lee Yaw Textile Co., Ltd.

Nan Ya Plastics Corporation

Sun Dream Enterprise Co., Ltd.

### Report Scope:

In this report, the global cooling fabrics market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Global Cooling Fabrics Market, By Type:

Synthetic

Natural

#### Global Cooling Fabrics Market, By Textile Type:

Woven

Nonwoven

Knitted

Others

#### Global Cooling Fabrics Market, By Application:

Sports Apparel

Protective Wearing

Lifestyle

Others

#### Global Cooling Fabrics Market, By Region:

North America



United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global cooling fabrics market.

Available Customizations:

Global Cooling Fabrics Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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  - 15.1.10.4. Key Market Focus & Geographical Presence
  - 15.1.10.5. Recent Developments
  - 15.1.10.6. Key Management Personnel

## **16. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

- 16.1. Key Focus Areas
- 16.2. Target Type
- 16.3. Target Application

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