

Global Composite Cans Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Closure Type (Caps and Lids), By Production Type (Spiral Winding, Convolute Winding, and Linear Draw), By Can Diameter (Less than 50 mm, 50mm-100mm, and Others), By End User (Food & Beverage, Agriculture, and Others), By Region, By Competition Forecast & Opportunities

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Abstracts

The Global Composite Cans Market reached a valuation of USD 4.89 billion in 2022 and is poised to experience substantial growth during the forecast period, projecting a Compound Annual Growth Rate (CAGR) of 7.2% through 2028. Within the packaging industry, the global composite cans market stands out as a dynamic and rapidly evolving sector. Characterized by cylindrical containers crafted from a blend of materials including paperboard, plastic, and metal, composite cans have gained substantial traction due to their remarkable versatility, eco-friendliness, and adaptability across diverse industries.

The rising consumer demand for sustainable and environmentally friendly packaging solutions has been a key driver propelling the adoption of composite cans. Their recyclable nature and utilization of renewable materials make them a compelling choice in a world increasingly attuned to environmental considerations. Moreover, composite cans are designed to be user-friendly, offering easy access, resealing options, and often incorporating built-in dispensers, catering to the modern consumer's need for convenience.

Amidst today's fiercely competitive market landscape, the differentiation of brands has emerged as paramount. In this context, composite cans provide ample space for innovative designs, unique shapes, and effective branding, enabling products to command attention on both physical store shelves and digital platforms. The confluence of rapid urbanization, evolving lifestyles, and the surging trend of on-the-go consumption has propelled the demand for single-serving and portable packaging solutions, with composite cans proving their mettle in fulfilling this demand. Additionally, the exponential growth of e-commerce has elevated the significance of packaging that can withstand the rigors of shipping and handling, an arena where the durability and protective attributes of composite cans shine.

Key Market Drivers

- 1. Sustainable Packaging Solutions:** In an era marked by heightened environmental awareness, the importance of sustainable packaging solutions has reached new heights. Composite cans, heralded as eco-friendly alternatives to conventional packaging materials such as plastic and metal, have garnered favor due to their recyclability and reduced ecological impact. Leveraging composite materials that amalgamate paperboard and barrier films, these cans offer lightweight yet robust packaging capable of safeguarding contents during storage and transportation. As governments and consumers emphasize sustainable practices, manufacturers and industries are increasingly turning to composite cans to align with green initiatives and reduce their carbon footprint.
- 2. Versatile Applications Across Industries:** The versatility inherent in composite cans renders them the preferred packaging choice across diverse industries. From the realm of food and beverages to personal care and cosmetics, composite cans offer a malleable solution to package an array of products. The food industry leverages composite cans to house dry goods, snacks, coffee, and powdered items. In the cosmetics sector, they serve as containers for powders, creams, and beauty products. Their resilient structure and protective attributes make them suitable for both perishable and non-perishable commodities, thereby expanding the potential customer base and propelling market growth across a spectrum of sectors.
- 3. Consumer-Friendly Features:** The convenience and consumer-centric attributes of composite cans have significantly fueled their rising demand. Equipped with user-centric features such as easy-open mechanisms, resealable lids, and ergonomic designs, these cans enhance the consumer experience while simultaneously preserving product freshness. In the realm of food and beverages, composite cans provide airtight seals

that extend the shelf life of contents. Moreover, the aesthetic allure of composite cans, coupled with options for high-quality printing and labeling, endows them with the capacity to stand out on store shelves, effectively capturing consumer attention and driving purchasing decisions.

Key Market Challenges

- 1. Environmental Concerns and Sustainability:** In an epoch defined by heightened environmental consciousness, the composite cans market confronts substantial challenges linked to sustainability. As consumers amplify their eco-awareness, the demand for packaging solutions that are both environmentally friendly and waste-reducing escalates. Composite cans, while imbued with versatility and functionality, frequently incorporate multiple layers of materials encompassing paperboard, plastic, and metal, thereby complicating recycling and decomposition processes. The challenge resides in optimizing the design and manufacturing of composite cans to mitigate their ecological impact. Industry entities need to invest in research and development to engender more sustainable packaging alternatives, explore bio-based materials, enhance recyclability, and minimize the carbon footprint of production processes.
- 2. Competitive Pressure from Alternative Packaging Solutions:** The composite cans market confronts formidable competition emanating from alternative packaging solutions such as flexible pouches, rigid plastic containers, and glass jars. These alternatives proffer diverse merits, including lightweight construction, enhanced visibility of contents, and efficient space utilization. For the composite cans market to forge ahead, it must delineate its unique attributes and demonstrate advantages that render it the preferred choice for both consumers and businesses. This necessitates a continuous stream of innovation encompassing design, functionality, and customization. Manufacturers must allocate resources to research endeavors that yield composite cans featuring heightened barrier properties, extended shelf life, and inventive opening and resealing mechanisms, ensuring competitiveness.
- 3. Regulatory Compliance and Safety:** The global composite cans market operates within a regulatory landscape characterized by stringent prerequisites concerning packaging materials, particularly those intended for food and pharmaceutical applications. Ensuring the compliance of composite cans with essential safety and hygiene standards constitutes a formidable challenge. Manufacturers must navigate regulations concerning the materials employed, migration of substances, and labeling conventions. This challenge assumes greater complexity when contemplating international markets, each characterized by its own set of regulations. Attaining

compliance while upholding cost-effectiveness requires a delicate equilibrium necessitating investments in quality control, testing, and collaboration with regulatory bodies.

Key Market Trends

1. **Innovative Designs and Functionalities:** The composite cans market is currently witnessing a wave of innovative designs and functionalities, aimed at accommodating evolving consumer preferences. Brands are increasingly recognizing that packaging transcends the role of merely safeguarding the product – it also serves as an opportunity to heighten the consumer experience and carve out a distinctive niche in an intensely competitive milieu. Composite cans are being infused with features such as resealable lids, easy-open mechanisms, and customized contours designed to enhance usability. The integration of interactive elements such as QR codes or augmented reality components engages consumers while affording additional product insights. Furthermore, personalization is gaining ground, permitting brands to forge a connection with consumers on a more emotional plane by tailoring packaging designs to mirror their values and preferences.

2. **E-Commerce and Direct-to-Consumer (DTC) Channels:** The ascendancy of e-commerce and direct-to-consumer (DTC) channels has significantly reconfigured packaging requisites within the composite cans market. As a surging number of consumers opt for online shopping, packaging must ensure secure product transportation while mirroring the in-store unboxing experience. In this context, composite cans are being adapted to meet the demands of e-commerce, where they must endure potential rough handling during shipping. Packaging designs are being optimized to curtail wasted space and mitigate the risk of damage throughout transit. Additionally, brands are according due importance to crafting a positive unboxing experience, directing attention to aesthetics and protection to engender a memorable moment for consumers.

3. **Functional Features:** Composite cans are undergoing design modifications to incorporate functional features that augment the user experience. Re-closable lids, user-friendly opening mechanisms, and in-built dispensers are integrated to enhance the practicality of these cans for consumers during usage and storage.

4. **Pharmaceutical and Personal Care Applications:** Beyond the realm of food and beverages, composite cans are traversing new horizons in applications related to pharmaceuticals and personal care products. Their protective attributes and resistance

to moisture render them fitting containers for products such as medicines, cosmetics, and toiletries.

Segmental Insights

Closure Type Insights

The choice of lid closure mechanisms significantly shapes the global composite cans market. These mechanisms wield a direct influence over functionality, convenience, and overall appeal across a spectrum of industries. From ensuring airtight seals for food preservation to facilitating tamper-evident closures for pharmaceuticals, lid closure types exert a palpable impact on the integrity and security of packaged contents. Consumer inclinations toward easy opening and resealing choices have precipitated innovation in the design of lid closures. Re-closable lids augment user experiences by rendering composite cans more suitable for products necessitating multiple uses. Conversely, tamper-evident seals confer a sense of safety and authenticity, particularly in the context of sensitive items like pharmaceuticals and personal care commodities.

Given the overarching emphasis on sustainability, the realm of lid closure types also reflects this commitment. Eco-friendly materials and designs engineered to curtail waste are coveted by environmentally-conscious consumers and manufacturers alike. Consequently, manufacturers of composite cans are actively developing closure systems congruent with sustainability objectives, thereby wielding an additional influence on market dynamics. Moreover, lid closure types contribute significantly to branding and shelf allure. Captivating and functional closures can differentiate products within a crowded marketplace, capturing consumer attention and guiding purchasing decisions. The aesthetic components – inclusive of design and the opening experience facilitated by lid closures – mold consumer perceptions and consequently foster brand loyalty.

End User Insights

Within the global composite cans market, the Food & Beverage (F&B) sector occupies an essential and integral position. Composite cans emerge as adaptable packaging choices for a diverse spectrum of food and beverage products. From consumable snacks, nuts, and confectioneries to powdered beverages and ready-to-consume meals, composite cans constitute an effective and convenient packaging solution. Engineered to sustain the freshness and quality of food and beverage products, composite cans harness their sturdy construction and secure seals to shield items from

moisture, light, and air, thereby prolonging shelf life. Notably, the F&B sector accords high significance to packaging aesthetics, an area where composite cans excel. These cans facilitate attractive branding, labeling, and graphics, amplifying product visibility and influencing consumer buying decisions.

In the context of shifting consumer lifestyles and preferences, the upswing in on-the-go consumption has garnered substantial traction. Composite cans seamlessly accommodate this trend by furnishing portable and conveniently resealable packaging for snacks and beverages. Furthermore, as concerns surrounding sustainability mount, F&B brands are actively seeking packaging alternatives that embody environmentally-friendly attributes. Composite cans, often hewn from recyclable materials, align with this preference and enable F&B enterprises to project an image imbued with eco-consciousness. Lastly, composite cans are meticulously designed with consumer convenience in mind. They offer hassle-free openings, resealing options, and effortless portability, rendering them well-suited for single-servings or individual portions.

Regional Insights

The Asia Pacific region occupies a paramount and influential position within the contours of the global composite cans market. This centrality stems from a fusion of factors, including the region's robust manufacturing prowess, burgeoning consumer markets, and burgeoning economic expansion. Profoundly characterized as a manufacturing epicenter, Asia Pacific services both domestic and international demands for composite cans, engendering production efficiency and streamlining supply chains. The region's heterogeneous consumer landscape, coupled with evolving preferences favoring sustainable and convenient packaging solutions, has catapulted the demand for composite cans across a multifaceted array of industries.

The F&B sector in particular harnesses the region's penchant for packaged snacks and on-the-go consumption, emerging as a pivotal market for composite cans. The rapid adoption of e-commerce and the proliferation of a burgeoning middle-class populace further heighten the demand for durable and protective packaging solutions like composite cans. As urbanization unfolds alongside escalating disposable incomes, consumers veer towards products harmonizing with contemporary lifestyles. In this context, composite cans flourish owing to their aesthetic allure and functional attributes. As Asia Pacific forges ahead in economic expansion and technological advancements, its contribution to the composite cans market is poised to remain substantive and pivotal.

Key Market Players

Ace Paper Tube

Bharath Paper Conversions

Canfab Packaging Inc.,

Compocan Industries

Corex Group

Halaspack Bt.

Heartland Products Group LLC

Kunert Gruppe

Marshall Paper Tube Company, Inc.

Mondi Group

Report Scope:

In this report, the global composite cans market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Composite Cans Market, By Closure Type:

Caps

Lids

Global Composite Cans Market, By Production Type:

Spiral Winding

Convolute Winding

Linear Draw

Global Composite Cans Market, By Can Diameter:

Less than 50 mm

50mm-100mm

Others

Global Composite Cans Market, By End User:

Food & Beverage

Agriculture

Others

Global Composite Cans Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global composite cans market.

Available Customizations:

Global Composite Cans Market report with the given market data, Tech Sci Research

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offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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 - 15.1.5.6. Key Management Personnel
- 15.1.6. Halaspack Bt.
 - 15.1.6.1. Company Details
 - 15.1.6.2. Products
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 - 15.1.10.6. Key Management Personnel

16. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 16.1. Key Focus Areas
- 16.2. Target Closure Type
- 16.3. Target End User

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