

Global Colorants Market, By Type (Dyes, Pigments, Masterbatches and Color Concentrates), By Color (Natural Color, Synthetic Color), By End User Industry (Packaging, Building & Construction, Automotive, Textiles, Paper & Printing and Others), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Global colorants market is forecast to witness a CAGR of around 9% during 2020 – 2025. The market is driven by rising inclination of consumers towards innovative and appealing shades of packaged products and items. Moreover, increasing need for dyestuff in numerous end-use segments such as plastics industry, food industry, among others, is positively impacting the market growth. Also, growing awareness pertaining to advantages of natural colorants in terms of providing health benefits coupled with favorable government policies is further expected to augment market growth over the next few years.

The global colorants market is segmented based on type, end user industry, company, and region. Based on type, the market can be categorized into dyes, pigments, masterbatches and color concentrates. Out of which, the dyes segment dominated the market in 2019 and is expected to maintain its leading position in the market during the forecast period as well. This can be ascribed to the higher demand for dyes from textile industry across the globe. In addition to this, rising use of dyes in various end user industries such as food processing and packaging is another factor which is spurring the growth of the segment.

In terms of end user industry, the market is fragmented into packaging, building & construction, automotive, textiles, paper & printing and others. Out of these, the paper &

printing segment accounted for the largest market share in 2019, followed by paints & coatings, textiles, packaging and plastics segments.

Major players operating in the global colorants market are Clariant AG, BASF SE, DIC Corporation, Huntsman Corporation, E. I. du Pont de Nemours & Company, Cabot Corporation, LANXESS AG, PolyOne Corporation, Sun Chemical Corporation, A. Schulman, Inc., Ampacet Corporation, The DOW Chemical Company, Atul Ltd., Chromatech Incorporated, Ferro Corporation and others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and estimate the market size of global colorants market from 2015 to 2018.

To estimate and forecast the market size of global colorants market from 2019 to 2025.

To classify and forecast global colorants market based on type, color, end user industry, and regional distribution.

To identify dominant region or segment in the global colorants market.

To identify drivers and challenges for global colorants market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global colorants market.

To conduct pricing analysis for global colorants market.

To identify and analyze the profile of leading players operating in global colorants market.

To identify key sustainable strategies adopted by market players in global colorants market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the market players which could not be identified due to the limitations of secondary research. TechSci Research analyzed the key manufacturers and their presence across the globe.

TechSci Research calculated the market size of global colorants market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Colorant manufacturers, suppliers, distributors and other stakeholders

Major End Users

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to colorants

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global colorants market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Type:

Dyes

Pigments

Masterbatches

Color Concentrates

Market, By Color:

Natural

Synthetic

Market, By End User Industry:

Packaging

Building & Construction

Automotive

Textiles

Paper & Printing

Others

Market, By Region:**North America**

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

Japan

India

South Korea

Australia

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global colorants market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON GLOBAL COLORANTS MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GLOBAL COLORANTS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By Type (Dyes, Pigments, Masterbatches and Color Concentrates)

6.2.2. By Color (Natural & Synthetic)

6.2.3. By End User Industry (Packaging, Building & Construction, Automotive, Textiles, Paper & Printing and Others)

6.2.4. By Company (2019)

6.2.5. By Region

6.3. Market Attractiveness Index

7. GLOBAL COLORANTS MARKET SEGMENTAL ANALYSIS

7.1. Global Dyes Market Outlook

7.1.1. Market Size & Forecast

7.1.1.1. By Value

7.1.1.2. By Volume

7.1.2. Market Share & Forecast

7.1.2.1. By Origin (Natural Dyes and Synthetic Dyes)

7.1.2.2. By Nature (Acid Dyes and Basic Dyes)

7.1.2.3. By Chemistry (Direct Dyes, Mordant Dyes, Disperse Dyes, Reactive Dyes, Vat Dyes, Azoic Dyes, Sulphur Dyes and Others)

7.1.2.4. By Region (APAC, North America, Europe, MEA and South America)

7.1.2.5. By Company (At least top 7 companies market shares)

7.2. Global Pigments Market Outlook

7.2.1. Market Size & Forecast

7.2.1.1. By Value

7.2.1.2. By Volume

7.2.2. Market Share & Forecast

7.2.2.1. By Type (Organic Pigments and Inorganic Pigments)

7.2.2.2. By Region (APAC, North America, Europe, MEA and South America)

7.2.2.3. By Company (At least top 7 companies market shares)

7.3. Global Masterbatches Market Outlook

7.3.1. Market Size & Forecast

7.3.1.1. By Value

7.3.1.2. By Volume

7.3.2. Market Share & Forecast

7.3.2.1. By Type (White, Black and Color)

7.3.2.2. By Region (APAC, North America, Europe, MEA and South America)

7.3.2.3. By Company (At least top 7 companies market shares)

7.4. Global Color Concentrates Market Outlook

7.4.1. Market Size & Forecast

7.4.1.1. By Value

7.4.1.2. By Volume

7.4.2. Market Share & Forecast

7.4.2.1. By Type (Solid Color Concentrates and Liquid Color Concentrates)

7.4.2.2. By Region (APAC, North America, Europe, MEA and South America)

7.4.2.3. By Company (At least top 7 companies market shares)

8. ASIA-PACIFIC COLORANTS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By End-use Industry

8.2.3. By Country

8.3. Asia-Pacific: Country Analysis

8.3.1. China Colorants Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.1.2. By Volume

- 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By End-use Industry
- 8.3.2. India Colorants Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.1.2. By Volume
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By End-use Industry
- 8.3.3. Australia Colorants Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.1.2. By Volume
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By End-use Industry
- 8.3.4. Japan Colorants Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.1.2. By Volume
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type
 - 8.3.4.2.2. By End-use Industry
- 8.3.5. South Korea Colorants Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.1.2. By Volume
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By End-use Industry

9. EUROPE COLORANTS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By End-use Industry

9.2.3. By Country

9.3. Europe: Country Analysis

9.3.1. France Colorants Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.1.2. By Volume

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Type

9.3.1.2.2. By End-use Industry

9.3.2. Germany Colorants Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.1.2. By Volume

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Type

9.3.2.2.2. By End-use Industry

9.3.3. United Kingdom Colorants Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.1.2. By Volume

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Type

9.3.3.2.2. By End-use Industry

9.3.4. Italy Colorants Market Outlook

9.3.4.1. Market Size & Forecast

9.3.4.1.1. By Value

9.3.4.1.2. By Volume

9.3.4.2. Market Share & Forecast

9.3.4.2.1. By Type

9.3.4.2.2. By End-use Industry

9.3.5. Spain Colorants Market Outlook

9.3.5.1. Market Size & Forecast

9.3.5.1.1. By Value

9.3.5.1.2. By Volume

9.3.5.2. Market Share & Forecast

9.3.5.2.1. By Type

9.3.5.2.2. By End-use Industry

10. NORTH AMERICA COLORANTS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By End-use Industry
 - 10.2.3. By Country
- 10.3. North America: Country Analysis
 - 10.3.1. United States Colorants Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.1.2. By Volume
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By End-use Industry
 - 10.3.2. Mexico Colorants Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.1.2. By Volume
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By End-use Industry
 - 10.3.3. Canada Colorants Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.1.2. By Volume
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By End-use Industry

11. SOUTH AMERICA COLORANTS MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Type
 - 11.2.2. By End-use Industry
 - 11.2.3. By Country
- 11.3. South America: Country Analysis

- 11.3.1. Brazil Colorants Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value
 - 11.3.1.1.2. By Volume
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Type
 - 11.3.1.2.2. By End-use Industry
- 11.3.2. Argentina Colorants Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.1.2. By Volume
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Type
 - 11.3.2.2.2. By End-use Industry
- 11.3.3. Colombia Colorants Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.1.2. By Volume
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Type
 - 11.3.3.2.2. By End-use Industry

12. MIDDLE EAST AND AFRICA COLORANTS MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Value & Volume
- 12.2. Market Share & Forecast
 - 12.2.1. By Type
 - 12.2.2. By End-use Industry
 - 12.2.3. By Country
- 12.3. MEA: Country Analysis
 - 12.3.1. South Africa Colorants Market Outlook
 - 12.3.1.1. Market Size & Forecast
 - 12.3.1.1.1. By Value
 - 12.3.1.1.2. By Volume
 - 12.3.1.2. Market Share & Forecast
 - 12.3.1.2.1. By Type
 - 12.3.1.2.2. By End-use Industry
 - 12.3.2. Saudi Arabia Colorants Market Outlook

- 12.3.2.1. Market Size & Forecast
 - 12.3.2.1.1. By Value
 - 12.3.2.1.2. By Volume
- 12.3.2.2. Market Share & Forecast
 - 12.3.2.2.1. By Type
 - 12.3.2.2.2. By End-use Industry
- 12.3.3. UAE Colorants Market Outlook
 - 12.3.3.1. Market Size & Forecast
 - 12.3.3.1.1. By Value
 - 12.3.3.1.2. By Volume
 - 12.3.3.2. Market Share & Forecast
 - 12.3.3.2.1. By Type
 - 12.3.3.2.2. By End-use Industry

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS & DEVELOPMENTS

15. COMPETITIVE LANDSCAPE

- 15.1. Clariant AG
- 15.2. BASF SE
- 15.3. DIC Corporation
- 15.4. Huntsman Corporation
- 15.5. E. I. du Pont de Nemours & Company
- 15.6. Cabot Corporation
- 15.7. LANXESS AG
- 15.8. PolyOne Corporation
- 15.9. Sun Chemical Corporation
- 15.10. A. Schulman, Inc.
- 15.11. Ampacet Corporation
- 15.12. The DOW Chemical Company
- 15.13. Atul Ltd.
- 15.14. Chromatech Incorporated
- 15.15. Ferro Corporation

16. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

- Figure 1: Global Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 2: Global Colorants Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 3: Global Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 4: Global Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 5: Global Colorants Market Share, By Region, By Value, 2015-2025F
- Figure 6: Global Colorants Market Share, By Company, By Value, 2015-2025F
- Figure 7: Global Colorants Market Attractiveness Index, By Region, By Value, 2015-2025F
- Figure 8: Global Dyes Market Size, By Value (USD Million), 2015-2025F
- Figure 9: Global Dyes Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 10: Global Dyes Market Share, By Origin, By Value, 2015-2025F
- Figure 11: Global Dyes Market Share, By Nature, By Value, 2015-2025F
- Figure 12: Global Dyes Market Share, By Chemistry, By Value, 2015-2025F
- Figure 13: Global Dyes Market Share, By Region, By Value, 2015-2025F
- Figure 14: Global Dyes Market Share, By Company, By Value, 2015-2025F
- Figure 15: Global Pigments Market Size, By Value (USD Million), 2015-2025F
- Figure 16: Global Pigments Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 17: Global Pigments Market Share, By Type, By Value, 2015-2025F
- Figure 18: Global Pigments Market Share, By Region, By Value, 2015-2025F
- Figure 19: Global Pigments Market Share, By Company, By Value, 2015-2025F
- Figure 20: Global Masterbatch Market Size, By Value (USD Million), 2015-2025F
- Figure 21: Global Masterbatch Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 22: Global Masterbatch Market Share, By Type, By Value, 2015-2025F
- Figure 23: Global Masterbatch Market Share, By Region, By Value, 2015-2025F
- Figure 24: Global Masterbatch Market Share, By Company, By Value, 2015-2025F
- Figure 25: Global Color Concentrates Market Size, By Value (USD Million), 2015-2025F
- Figure 26: Global Color Concentrates Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 27: Global Color Concentrates Market Share, By Type, By Value, 2015-2025F
- Figure 28: Global Color Concentrates Market Share, By Region, By Value, 2015-2025F
- Figure 29: Global Color Concentrates Market Share, By Company, By Value, 2015-2025F
- Figure 30: Asia-Pacific Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 31: Asia-Pacific Colorants Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 32: Asia-Pacific Colorants Market Share, By Type, By Value, 2015-2025F

- Figure 33: Asia-Pacific Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 34: Asia-Pacific Colorants Market Share, By Country, By Value, 2015-2025F
- Figure 35: China Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 36: China Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 37: China Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 38: India Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 39: India Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 40: India Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 41: Australia Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 42: Australia Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 43: Australia Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 44: Japan Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 45: Japan Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 46: Japan Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 47: South Korea Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 48: South Korea Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 49: South Korea Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 50: Europe Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 51: Europe Colorants Market Size, By Volume (000' Tonnes), 2015-2025F
- Figure 52: Europe Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 53: Europe Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 54: Europe Colorants Market Share, By Country, By Value, 2015-2025F
- Figure 55: France Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 56: France Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 57: France Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 58: Germany Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 59: Germany Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 60: Germany Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 61: United Kingdom Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 62: United Kingdom Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 63: United Kingdom Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 64: Italy Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 65: Italy Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 66: Italy Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 67: Spain Colorants Market Size, By Value (USD Million), 2015-2025F
- Figure 68: Spain Colorants Market Share, By Type, By Value, 2015-2025F
- Figure 69: Spain Colorants Market Share, By End Use, By Value, 2015-2025F
- Figure 70: North America Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 71: North America Colorants Market Size, By Volume (000' Tonnes), 2015-2025F

Figure 72: North America Colorants Market Share, By Type, By Value, 2015-2025F

Figure 73: North America Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 74: North America Colorants Market Share, By Country, By Value, 2015-2025F

Figure 75: United States Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 76: United States Colorants Market Share, By Type, By Value, 2015-2025F

Figure 77: United States Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 78: Mexico Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 79: Mexico Colorants Market Share, By Type, By Value, 2015-2025F

Figure 80: Mexico Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 81: Canada Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 82: Canada Colorants Market Share, By Type, By Value, 2015-2025F

Figure 83: Canada Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 84: South America Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 85: South America Colorants Market Size, By Volume (000' Tonnes), 2015-2025F

Figure 86: South America Colorants Market Share, By Type, By Value, 2015-2025F

Figure 87: South America Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 88: South America Colorants Market Share, By Country, By Value, 2015-2025F

Figure 89: Brazil Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 90: Brazil Colorants Market Share, By Type, By Value, 2015-2025F

Figure 91: Brazil Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 92: Argentina Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 93: Argentina Colorants Market Share, By Type, By Value, 2015-2025F

Figure 94: Argentina Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 95: Colombia Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 96: Colombia Colorants Market Share, By Type, By Value, 2015-2025F

Figure 97: Colombia Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 98: MEA Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 99: MEA Colorants Market Size, By Volume (000' Tonnes), 2015-2025F

Figure 100: MEA Colorants Market Share, By Type, By Value, 2015-2025F

Figure 101: MEA Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 102: MEA Colorants Market Share, By Country, By Value, 2015-2025F

Figure 103: South Africa Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 104: South Africa Colorants Market Share, By Type, By Value, 2015-2025F

Figure 105: South Africa Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 106: Saudi Arabia Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 107: Saudi Arabia Colorants Market Share, By Type, By Value, 2015-2025F

Figure 108: Saudi Arabia Colorants Market Share, By End Use, By Value, 2015-2025F

Figure 109: UAE Colorants Market Size, By Value (USD Million), 2015-2025F

Figure 110: UAE Colorants Market Share, By Type, By Value, 2015-2025F

Figure 111: UAE Colorants Market Share, By End Use, By Value, 2015-2025F

COMPANIES MENTIONED

1. Clariant AG
2. BASF SE
3. DIC Corporation
4. Huntsman Corporation
5. E. I. du Pont de Nemours & Company
6. Cabot Corporation
7. LANXESS AG
8. PolyOne Corporation
9. Sun Chemical Corporation
10. A. Schulman, Inc.
11. Ampacet Corporation
12. The DOW Chemical Company
13. Atul Ltd.
14. Chromatech Incorporated
15. Ferro Corporation

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