

# **Global Cognitive Assessment & Training Market By Component (Solutions Vs. Services), By Assessment Type (Pen & Paper, Online & Biometric), By End User (Healthcare, Education & Others), By Region, Competition Forecast & Opportunities, 2012 – 2022**

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## **Abstracts**

Global cognitive assessment & training market is projected to reach \$9.48 billion by the end of 2022. Growth is expected to be driven by several factors including rising adoption of cognitive assessment & training tools across various sectors, such as healthcare, corporate and education; increasing technological advancements; growing awareness about brain fitness; coupled with rising aging population and increasing life expectancy across the globe. Moreover, growing provision of brain fitness exercises through hosted services and increasing adoption of gamification for conducting cognitive assessments are anticipated to boost demand for cognitive assessment & training tools during forecast period, globally.

According to “Global Cognitive Assessment & Training Market By Component, By Assessment Type, By End User, By Region, Competition Forecast & Opportunities, 2012 – 2022”, some of the major players operating in global cognitive assessment & training market are Cambridge Cognition Ltd., CogState Limited, Emotiv Inc., CogniFit Ltd., Bracket, Pearson Education, Inc., Lumos Labs, Inc., Brain Resource Ltd., ImPACT Applications, Inc., ProPhase, LLC, MedAvante, Inc., Quest Diagnostics Incorporated, NeuroCog Trials, ERT Clinical, CRF Health, etc. “Global Cognitive Assessment & Training Market By Component, By Assessment Type, By End User, By Region, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of global cognitive assessment & training market:

**Global Cognitive Assessment & Training Market Size, Share & Forecast**

Segmental Analysis - By Component (Solutions Vs. Services), By Assessment Type (Pen & Paper, Online & Biometric), By End User (Healthcare, Education & Others)

Regional Analysis - North America, Europe, Asia-Pacific, South America, and Middle East & Africa

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### Why You Should Buy This Report?

To gain an in-depth understanding of the global cognitive assessment & training market

To identify the on-going trends, and anticipated growth over the next five years

To help industry consultants, cognitive assessment & training service providers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with cognitive assessment & training service providers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.



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