

# Global Chlor Alkali Market Analysis: Plant Capacity, Location, Production, Operating Efficiency, Industry Market Size, Demand & Supply, End-User Industries, Type, Sales Channel, Regional Demand, Company Share, 2015-2032

<https://marketpublishers.com/r/GC5FDAF7D895EN.html>

Date: October 2023

Pages: 0

Price: US\$ 6,000.00 (Single User License)

ID: GC5FDAF7D895EN

## Abstracts

Global Chlor Alkali demand stood at 92 Million Tonnes in 2022 and is forecast to reach 128.4 Million Tonnes by 2032, growing at a healthy CAGR of 3.71% until 2032. Chlor alkali is a chemical process that is used to manufacture various chemicals including chlorine, caustic soda, soda ash, and other sodium and chlorine-based derivatives. There are mainly two types of processes involved in chlor alkali namely membrane cell and diaphragm cell process. Chlor alkali chemicals have a wide range of application areas including alumina, pulp and paper, organic chemical, inorganic chemical, detergent and soap, textile, and others. Growing demand for caustic soda and its derivatives coupled with the rising demand for chlorine from various industries is expected to drive the demand for chlor alkali during the forecast period. Additionally, rising demand for alumina from the automotive industry is expected to push the demand for chlor alkali during the forecast period. Demand growth from other sectors includes pulp and paper, organic chemicals, inorganic chemicals, detergent, and soap, etc.

In 2020, the spread of COVID-19 in major global economies caused nationwide lockdowns which had an impact on a number of industries. Manufacturing units were temporarily shut down and disruption in the supply chain was observed. Shortage of workforce and absence of end-users adversely affected the market growth. Automotive and pulp and paper were among the most affected industries during the pandemic. This had an impact on the demand of chlor alkali, particularly for caustic soda for the first half of 2020. However, post-pandemic period the market has picked up the pace eventually.

Asia-pacific region is expected to hold major market share for the forecast period due to high demand for application industries such as automotive and pulp and paper, textile, etc. Moreover, increasing population and rise in per capita income in emerging economies like India and China coupled with rise in products using chlor alkali derivatives is expected to boost the market demand for the forecast period.

Years considered for this report:

Historical Period: 2015-2022

Base Year: 2022

Estimated Year: 2023

Forecast Period: 2024–2032

This report will be delivered on an online digital platform with one-year subscription and quarterly update.

Objective of the Study:

To assess the demand-supply scenario of chlor alkali which covers production, demand and supply of chlor alkali market globally.

To analyse and forecast the market size of chlor alkali .

To classify and forecast global chlor alkali market based on end-use, sales channel and regional distribution.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global chlor alkali market.

To identify leading players involved in the manufacturing of chlor alkali.

Major players for chlor alkali globally include Akzo Nobel NV, Formosa Plastics Corporation, INEOS, Occidental Petroleum Corporation, Tata Chemicals Ltd, Tosoh Corporation, Hanwha Solutions/Chemical Corporation, Kemira, Olin Corporation.

To extract data for global chlor alkali market, primary research surveys were conducted with chlor alkali manufacturers, suppliers, distributors, wholesalers and end users. While interviewing, the respondents were also inquired about their competitors. Through this technique, ChemAnalyst was able to include manufacturers that could not be identified due to the limitations of secondary research. Moreover, ChemAnalyst analyzed various end user segments and projected a positive outlook for Global chlor alkali market over the coming years.

ChemAnalyst calculated chlor alkali demand globally by analyzing the historical data and demand forecast which was carried out considering prices, materials used for production of chlor alkali. ChemAnalyst sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as company websites, association reports, annual reports, etc., were also studied by ChemAnalyst.

Key Target Audience:

chlor alkali manufacturers and other stakeholders

Organizations, forums and alliances related to chlor alkali distribution

Government bodies such as regulating authorities and policy makers

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as chlor alkali manufacturers, customers and policy makers. The study would also help them to target the growing segments over the coming years, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, global chlor alkali market has been segmented into following categories,

*Global Chlor Alkali Market Analysis: Plant Capacity, Location, Production, Operating Efficiency, Industry Marke...*

in addition to the industry trends which have also been detailed below:

Market, by End Use: Alumina, Pulp and Paper, Organic Chemical, Inorganic Chemical, Detergent and Soap, Textile and Others

Market, by Type: Caustic Soda, Soda Ash and Others

Market, by Sales Channel-Direct Sales, Indirect Sales

Market, by Region-North America, APAC, Europe, MEA, South America

Available Customizations:

With the given market data, ChemAnalyst offers customizations according to a company's specific needs.

## Contents

### **1. INDUSTRY MARKET SIZE**

It is an essential metric for market analysis, as it provides insights into the overall size and growth potential of Chlor Alkali market in terms of value and volume.

### **2. CAPACITY BY COMPANY**

On our online platform, you can stay up to date with essential manufacturers and their current and future operation capacity on a practically real-time basis for Chlor Alkali.

### **3. CAPACITY BY LOCATION**

To better understand the regional supply of Chlor Alkali by analyzing its manufacturers' location-based capacity.

### **4. PLANT OPERATING EFFICIENCY [QUARTERLY UPDATE]**

To determine what percentage manufacturers are operating their plants or how much capacity is being currently used.

### **5. PRODUCTION BY COMPANY [QUARTERLY UPDATE]**

Study the historical annual production of Chlor Alkali by the leading players and forecast how it will grow in the coming years.

### **6. DEMAND BY END- USE [QUARTERLY UPDATE]**

Discover which end-user industry (Alumina, Pulp and Paper, Organic Chemical, Inorganic Chemical, Detergent and Soap, Textile and Others) are creating a market and the forecast for the growth of the Chlor Alkali market.

### **7. DEMAND BY REGION**

Analysing the change in demand of Chlor Alkali in different regions, i.e., North America, Europe, Asia Pacific, Middle East and Africa, and South America, that can direct you in mapping the regional demand.

## **8. DEMAND BY TYPE**

Learn about the various types: Caustic Soda, Soda Ash and others and their demands. It will allow you to choose which type to concentrate on when designing your strategy.

## **9. DEMAND BY SALES CHANNEL (DIRECT AND INDIRECT)**

Multiple channels are used to sell Chlor Alkali. Our sales channel will help in analyzing whether distributors and dealers or direct sales make up most of the industry's sales.

## **10. DEMAND-SUPPLY GAP**

Determine the supply-demand gap to gain information about the trade surplus or deficiency of Chlor Alkali.

## **11. COMPANY SHARE**

Figure out what proportion of the market share of Chlor Alkali is currently held by leading players across the globe.

## **12. PRICING ANALYSIS & FORECAST**

Analyze historical prices since 2015 & Forecast on three months rolling period for next 12 months.

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