

Global Cellulose Ether & Its Derivatives Market, By Product Type (Carboxy Methyl Cellulose, Methyl Cellulose, Hydroxypropyl Methyl Cellulose, Hydroxyethyl Cellulose & Others), By End-User (Personal Care & Detergents, Construction, Pharmaceuticals, Food & Beverages, Oil-Field Applications & Others), By Region, Competition, Forecast & Opportunities, 2024

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Abstracts

Global cellulose ether & its derivatives market was valued at \$ 4.10 billion in 2018 and is projected to reach \$ 5.39 billion by 2024, growing at a CAGR of 4.83% during the forecast period. High growth application areas including personal care, pharmaceuticals, food ingredients and construction coupled with expansion and new product launch activities undertaken by companies are the leading factors expected to drive global cellulose ether & its derivatives market during forecast period.

The market for cellulose ether & its derivatives has been segmented into product type, end-user and region. Based on product type, the market has been categorized into carboxy methyl cellulose, methyl cellulose, ethyl cellulose, hydroxy ethyl cellulose and hydroxypropyl methyl cellulose. Of these segments, carboxy methyl cellulose is expected to dominate the market, owing to its applications in fast-growing industries such as pharmaceuticals and food & beverages in addition to revival in oilfield activities. However, hydroxy ethyl cellulose is anticipated to be the fastest growing product type during the forecast period, backed by high growth in the end-use industries including pharmaceuticals, construction and oil drilling.

Further, based on application, the market has been segmented into pharmaceuticals, personal care and detergents, food & beverages, construction, oilfield applications and others. Asia-Pacific region is the largest market for cellulose ether & its derivatives, accounting for more than 40% of the global market. Furthermore, among all the countries, China dominated the cellulose ether & its derivatives market, followed by Japan and the rest of Asia-Pacific countries.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020-2024

OBJECTIVE OF THE STUDY:

To analyze and forecast global cellulose ether & its derivatives market size.

To forecast global cellulose ether & its derivatives market based on product type, end-user and regional distribution.

To identify drivers and challenges for global cellulose ether & its derivatives market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global cellulose ether & its derivatives market.

To conduct the pricing analysis for cellulose ether & its derivatives market.

To identify and analyze the profile of leading players involved in the manufacturing of cellulose ether & its derivatives.

Some of the key players in the market are Ashland Inc., Du Pont, Cp Kelco, Shin-Etsu

Chemical Co. Ltd., Akzonobel, Ashland Inc., Daicel Finechem Ltd., Lotte Fine Chemicals, DKS Co. Ltd. and China Ruitai International Holdings Co. Ltd.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major players operating in global cellulose ether & its derivatives market.

TechSci Research calculated global cellulose ether & its derivatives market size using a top-down approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Cellulose Ether & Its Derivatives manufacturers and suppliers

Government and other regulatory bodies

Organizations, forums and alliances related to cellulose ether & its derivatives

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

REPORT SCOPE:

In this report, global cellulose ether & its derivatives market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Product Type:

- Carboxy Methyl Cellulose
- Methyl Cellulose
- Hydroxypropyl Methyl Cellulose
- Hydroxy ethyl Cellulose
- Others

Market, by Application:

- Construction
- Personal Care and Detergents
- Food & Beverages
- Pharmaceuticals
- Oilfield Applications
- Others

Market, by Region:

- Asia-Pacific
 - China
 - Japan
 - India

Australia

South Korea

Singapore

Europe

Germany

Russia

France

United Kingdom

Italy

North America

United States

Canada

Mexico

Middle East & Africa

South Arabia

Saudi Arabia

UAE

Qatar

South America

Brazil

Argentina

Colombia

COMPETITIVE LANDSCAPE

Company Profiles: Detailed analysis of the major companies present in global cellulose ether & its derivatives market.

AVAILABLE CUSTOMIZATIONS:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

COMPANY INFORMATION

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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COMPANIES MENTIONED

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- 2.Du Pont
- 3.Cp Kelco
- 4.Shin-Etsu Chemical Co. Ltd.
- 5.AkzoNobel
- 6.Ashland Inc.
- 7.Daicel Finechem Ltd.
- 8.Lotte Fine Chemicals
- 9.DKS Co. Ltd.
- 10.China Ruitai International Holdings Co. Ltd.

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