

Global Bus Market, By Application (Motor Coaches, Transit Buses & School Buses), By Length (6-8 m, 9-12 m, Above 12 m), By Seating Capacity (Up to 30 Seater, 31-40-Seater & Above 40 Seater), By Fuel Type, By Body Type, By Region, Competition Forecast & Opportunities, 2015 – 2025F

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Abstracts

Global bus market is projected to reach \$ 69 billion by 2025, on the back of rising demand for transportation from growing population, especially in the urban areas, across the globe. Major factors responsible for the rising sales of buses include improvements in infrastructure in various large developing countries and increasing population.

The global bus market is segmented based on application, bus length, seating capacity, fuel type, built type, and region. Based on built type, the market can be bifurcated into fully built and customized, of which the latter is expected to grow at a faster pace as a rising number of customers are preferring such vehicles. Based on bus length, the market can be fragmented into 6-8m, 9-12m and above 12m. The 9-12m segment acquires the highest share, globally, due to increasing population, worsening traffic congestion and rising focus on public transportation.

Major player operating in the global bus market include Zhenzhou Yutong Group, Volvo, Scania, TATA Motors Limited, Isuzu, Hino Motors, MAN, Marcopolo SA, Daimler AG, Iveco, Ashok Leyland, and others. Most of the companies are developing buses with new advanced technologies and alternate fuel technology such as electric in order to stay strong in the global bus market. Many companies are making huge investments in research & development and entering into joint ventures with other companies in order

to expand the market share in the global market.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021-2025

Objective of the Study:

To analyze and forecast the global bus market size.

To classify and forecast global bus market based on seating capacity, battery type, application, bus length, company and regional distribution.

To identify drivers and challenges for the global bus market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the global bus market.

To conduct pricing analysis for the global bus market.

To identify and analyze the profile of leading players operating in the global bus market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of bus manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the bus providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major bus companies operating across the globe.

TechSci Research calculated global bus market size by using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Bus manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to the bus market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as bus manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

REPORT SCOPE:

In this report, the global bus market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, by Application:

Transit bus

School Bus

Motor Coaches

Market, by Bus Length:

6 to 8m

9 to 12m

Above 12m

Market, By Seating Capacity:

Up to 30-Seater

31-40-Seater

Above 40

Market, By Fuel Type:

Diesel

Petrol/Gasoline

CNG

Electric & Hybrid

Market, by Body Built:

Fully Built

Customizable

Market, By Region:

Asia-Pacific

China

India

Indonesia

Vietnam

Bangladesh

Japan

Malaysia

Thailand

Europe & CIS Countries

United Kingdom

Germany

France

Russia

Czech Republic

Poland

Turkey

Romania

North America

United States

Canada

Mexico

South America

Brazil

Colombia

Argentina

Peru

Chile

Venezuela

Middle East

UAE

Saudi Arabia

Qatar

Israel

Yemen

Iran

Iraq

Africa

Nigeria

Ethiopia

Egypt

South Africa

Tanzania

Congo

Algeria

Morocco

COMPETITIVE LANDSCAPE

Company Profiles: Detailed analysis of the major companies present in the global bus market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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