

Global Beauty Devices Market, By Purpose (Hair Removal, Skin Care, Hair Care and Others), By Distribution Channel (Store-based Retail and Non-Store-based Retail), By Region, By Company, Competition, Forecast & Opportunities, 2024

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Abstracts

Global beauty devices market is expected to witness growth over the next five years, on account of increasing levels of pollution and its detrimental effects on skin and hair, due to which consumers are opting for various beauty care products. Moreover, surging disposable income, escalating geriatric population, increasing appearance consciousness and awareness about beauty devices, and growing prevalence of hormonal disorders are few of the other major factors driving the growth of global beauty devices market.

In terms of purpose, the global beauty devices market is categorized into hair removal, skin care, hair care and others. Among all, hair care category accounted for a significant portion of the global beauty devices market in 2018 and is predicted to grow throughout the forecast period as well. The hair removal category has a large number of products available in the market, owing to which the category has been witnessing significant growth throughout the historical period and is anticipated to keep on growing during the forecast period as well.

Regionally, the beauty devices market is categorized into North America, Europe, Asia-Pacific, South America and Middle East & Africa. Among the regions, North America beauty devices market garnered a significant portion of the global market in 2018. The growth of Asia-Pacific beauty devices market is majorly attributable to the rapid urbanization in the region coupled with rising trend of dual household income and hence, growing purchasing power across the region.

Years considered for this report:

Historical Years: 2014-2017

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020–2024

Objective of the Study:

To analyze and forecast the market size of global beauty devices market

To classify and forecast global beauty devices market based on purpose, by distribution channel and regional distribution

To identify drivers and challenges for global beauty devices market

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global beauty devices market

To conduct pricing analysis for global beauty devices market

To identify and analyze the profile of leading players involved in the global beauty devices market

Some of the leading players in the global beauty devices market are Procter & Gamble, Panasonic Corporation, L’Oreal SA, Conair Corporation, Koninklijke Philips N.V., Foreo AB, Beurer GmbH, Spectrum Brands Inc., Groupe SEB, etc.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the

manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and presence of all major manufacturers across the globe.

TechSci Research calculated the market size of global beauty devices market using a bottom-up approach, wherein data for various applications across various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Beauty devices manufacturers, suppliers, distributors and stakeholders

Beauty devices end users

Potential investors

Organizations, forums and alliances related to beauty devices market

Research organizations and consulting companies

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc. besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global beauty devices market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Purpose

Hair Removal

Skin Care

Hair Care

Others

Market, By Distribution Channel

Store-based Retail

Non-Store-based Retail

Market, By Region:

Asia-Pacific

China

India

Japan

Australia

South Korea

Europe

France

Germany

United Kingdom

Italy

Russia

Netherlands

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Middle East and Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global beauty devices market.

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Global Beauty Devices Market, By Purpose (Hair Removal, Skin Care, Hair Care and Others), By Distribution Chan...

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

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5. Spectrum Brands, Inc.
6. Conair Corporation
7. Beurer GmbH
8. L'Oreal SA
9. Groupe SEB
10. Hangsun Limited

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