

Global Bakery Market, By Type (Bread & Rolls, Cookies, Cakes & Pastries, Doughnuts & Muffins, Pies & Tarts and Others (Bagel, Cupcake, Croissant, Macaron, etc)), By Distribution Channel (Artisanal Bakeries/Specialty Stores,

Supermarkets/Hypermarkets, Departmental Stores, Online, and Others (Convenience Stores, Forecourt Retailers, etc.)), By Region, Competition Forecast & Opportunities, 2026

https://marketpublishers.com/r/GB536959EB66EN.html

Date: November 2021 Pages: 116 Price: US\$ 4,900.00 (Single User License) ID: GB536959EB66EN

Abstracts

The global bakery market was valued USD 453.74 Billion in 2020 and is projected to reach USD 672.66 Billion by 2026, registering a CAGR of 7.02% through 2026. The global bakery market is witnessing consistent growth, owing to the changing consumer taste & preferences, and improving standards of living of people, and increased consumption of packaged food.

The popularity of bakery items has increased with the expansion of fast-food businesses, which employs them to make burgers, snacks, and sandwiches. Furthermore, the advent of value-added bread items has aided industry expansion. Moreover, factors such as changing eating habits, busy lifestyles, and western influence have further contributed to the increased demand for the bakery products. Furthermore, the growing awareness among consumers regarding the health benefits linked with the nutritious and organic ingredients used in bakery products is propelling the growth of the bakery market. Consumers are becoming more aware of the importance of eating healthier baked products that are gluten-free, low in carbohydrates, and high in fiber and are demanding newer options. This has further prompted the bakery firms to fortify



their products to meet the growing appetite of the health-conscious populace, such as Britannia, which offers Nutrichoice biscuits, which have a low glycemic index and high dietary fiber.

The global bakery market can be segregated into type, distribution channel, region, and company. Based on type, the global bakery market is further split into bread & rolls, cookies, cakes & pastries, doughnuts & muffins, pies & tarts, and others. The bread & rolls segment accounted for the majority of share in the global bakery market in 2020. Bread, as a staple meal forms a large portion of one's daily diet, therefore it meets a higher functional need. The market has grown as a result of new low-carbs, multigrain, and fortified breads that appeal to health-conscious consumers. Moreover, factors such as improved packaging, raw material innovations for example bread infused with seeds, nuts, vegetables, and fruits for greater flavor and texture, and technological advances in bakery technology are further propelling the growth of bread in the bakery market.

Based on distribution channels, the global bakery market is divided into artisanal bakeries/specialty stores, supermarkets/hypermarkets, departmental stores, online, and others. Artisanal bakeries held the majority of the market share in the global bakery market due to their growing and diverse range of flavors. Whereas online segment is expected to grow at a higher pace in the forecast period as the consumer base is highly inclined towards hustle-free technology-driven services, which offers them enhanced convenience, which is resulting in a rising inclination towards online services. This can be attributed to their fast-paced hectic lifestyles which draws them to online channels. Due to the boom in e-commerce, online retailers are projected to gain a significant proportion of market share during the forecast period.

Some of the leading players in the global bakery market are Grupo Bimbo, Mondel?z International, Inc., Yamazaki Baking Co. Ltd., Flowers Foods, Inc., Kellogg Company, among others. The companies are developing advanced technologies and launching new products to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new service developments.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021E



Forecast Period: 2022F-2026F

Objective of the Study:

To analyze the historical growth in the market size of global bakery market from 2016 to 2020.

To estimate and forecast the market size of global bakery market from 2021 to 2026 and growth rate until 2026.

To classify and forecast global bakery market based on by type, by distribution channel, by region and by company.

To identify dominant region or segment in the global bakery market.

To identify drivers and challenges for global bakery market.

To examine competitive developments such as expansions, new product launches, mergers and acquisitions, etc., in global bakery market.

To identify and analyze the profile of leading players operating in global bakery market.

To identify key sustainable strategies adopted by market players in global bakery market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, and presence of all major players across the globe.

TechSci Research calculated the market size of the global bakery market using a



bottom-up approach, wherein data for various segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product types and other segments for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

Manufacturers, distributors, and end-users

Market research and consulting firms

Government bodies such as regulating authorities and policymakers

Organizations, forums, and alliances related to bakery market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, the global bakery market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Bakery Market, By Type:

Bread & Rolls

Cookies

Cakes & Pastries

Doughnuts & Muffins

Pies & Tarts

Global Bakery Market, By Type (Bread & Rolls, Cookies, Cakes & Pastries, Doughnuts & Muffins, Pies & Tarts and ...



Others

Global Bakery Market Size, By Distribution Channel:

Artisanal Bakeries/Specialty Stores

Supermarkets/Hypermarkets

Departmental Stores

Online

Others

Global Bakery Market, By Region:

Europe

Germany

France

United Kingdom

Italy

Spain

North America

United States

Canada

Mexico

Asia Pacific



China

India

Japan

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East and Africa

Turkey

Iran

Saudi Arabia

South Africa

Egypt

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global bakery market.

Available Customizations:

Global Bakery Market, By Type (Bread & Rolls, Cookies, Cakes & Pastries, Doughnuts & Muffins, Pies & Tarts and...



With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



Contents

- **1. PRODUCT OVERVIEW**
- 2. RESEARCH METHODOLOGY
- 3. IMPACT OF COVID-19 ON GLOBAL BAKERY MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GLOBAL BAKERY MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type (Bread & Rolls, Cookies, Cakes & Pastries, Doughnuts & Muffins, Pies & Tarts and Others)

6.2.2. By Distribution Channel (Artisanal Bakeries/Specialty Stores,

Supermarkets/Hypermarkets, Departmental Stores, Online and Others)

6.2.3. By Region

- 6.2.4. By Company (2020)
- 6.3. Market Map

7. EUROPE BAKERY MARKET OUTLOOK

7.1. Market Size & Forecast

- 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Distribution Channel
 - 7.2.3. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Bakery Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type



- 7.3.1.2.2. By Distribution Channel
- 7.3.2. France Bakery Market Outlook
- 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
- 7.3.2.2. Market Share & Forecast
- 7.3.2.2.1. By Type
- 7.3.2.2.2. By Distribution Channel
- 7.3.3. United Kingdom Bakery Market Outlook
- 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
- 7.3.3.2.1. By Type
- 7.3.3.2.2. By Distribution Channel
- 7.3.4. Italy Bakery Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Distribution Channel
- 7.3.5. Spain Bakery Market Outlook
- 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type
- 7.3.5.2.2. By Distribution Channel

8. NORTH AMERICA BAKERY MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value
8.2. Market Share & Forecast
8.2.1. By Type
8.2.2. By Distribution Channel
8.2.3. By Country
8.3. North America: Country Analysis
8.3.1. United States Bakery Market Outlook
8.3.1.1. Market Size & Forecast
8.3.1.1. By Value
8.3.1.2. Market Share & Forecast



8.3.1.2.1. By Type

- 8.3.1.2.2. By Distribution Channel
- 8.3.2. Canada Bakery Market Outlook
- 8.3.2.1. Market Size & Forecast
- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
- 8.3.2.2.2. By Distribution Channel
- 8.3.3. Mexico Bakery Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Distribution Channel

9. ASIA-PACIFIC BAKERY MARKET OUTLOOK

9.1. Market Size & Forecast 9.1.1. By Value 9.2. Market Share & Forecast 9.2.1. By Type 9.2.2. By Distribution Channel 9.2.3. By Country 9.3. Asia-Pacific: Country Analysis 9.3.1. China Bakery Market Outlook 9.3.1.1. Market Size & Forecast 9.3.1.1.1. By Value 9.3.1.2. Market Share & Forecast 9.3.1.2.1. By Type 9.3.1.2.2. By Distribution Channel 9.3.2. India Bakery Market Outlook 9.3.2.1. Market Size & Forecast 9.3.2.1.1. By Value 9.3.2.2. Market Share & Forecast 9.3.2.2.1. By Type 9.3.2.2.2. By Distribution Channel 9.3.3. Japan Bakery Market Outlook 9.3.3.1. Market Size & Forecast 9.3.3.1.1. By Value



- 9.3.3.2. Market Share & Forecast
 9.3.3.2.1. By Type
 9.3.3.2.2. By Distribution Channel
 9.3.4. South Korea Bakery Market Outlook
 9.3.4.1. Market Size & Forecast
 9.3.4.1.1. By Value
 9.3.4.2.1. By Type
 9.3.4.2.2. By Distribution Channel
 9.3.5. Australia Bakery Market Outlook
 9.3.5.1. Market Size & Forecast
 9.3.5.2. Market Share & Forecast
 - 9.3.5.2.1. By Type
 - 9.3.5.2.2. By Distribution Channel

10. SOUTH AMERICA BAKERY MARKET OUTLOOK

10.1. Market Size & Forecast 10.1.1. By Value 10.2. Market Share & Forecast 10.2.1. By Type 10.2.2. By Distribution Channel 10.2.3. By Country 10.3. South America: Country Analysis 10.3.1. Brazil Bakery Market Outlook 10.3.1.1. Market Size & Forecast 10.3.1.1.1. By Value 10.3.1.2. Market Share & Forecast 10.3.1.2.1. By Type 10.3.1.2.2. By Distribution Channel 10.3.2. Argentina Bakery Market Outlook 10.3.2.1. Market Size & Forecast 10.3.2.1.1. By Value 10.3.2.2. Market Share & Forecast 10.3.2.2.1. By Type 10.3.2.2.2. By Distribution Channel 10.3.3. Colombia Bakery Market Outlook 10.3.3.1. Market Size & Forecast



10.3.3.1.1. By Value 10.3.3.2. Market Share & Forecast 10.3.3.2.1. By Type 10.3.3.2.2. By Distribution Channel

11. MIDDLE EAST AND AFRICA BAKERY MARKET OUTLOOK

11.1. Market Size & Forecast 11.1.1. By Value 11.2. Market Share & Forecast 11.2.1. By Type 11.2.2. By Distribution Channel 11.2.3. By Country 11.3. Middle East and Africa: Country Analysis 11.3.1. Turkey Bakery Market Outlook 11.3.1.1. Market Size & Forecast 11.3.1.1.1. By Value 11.3.1.2. Market Share & Forecast 11.3.1.2.1. By Type 11.3.1.2.2. By Distribution Channel 11.3.2. Iran Bakery Market Outlook 11.3.2.1. Market Size & Forecast 11.3.2.1.1. By Value 11.3.2.2. Market Share & Forecast 11.3.2.2.1. By Type 11.3.2.2.2. By Distribution Channel 11.3.3. Saudi Arabia Bakery Market Outlook 11.3.3.1. Market Size & Forecast 11.3.3.1.1. By Value 11.3.3.2. Market Share & Forecast 11.3.3.2.1. By Type 11.3.3.2.2. By Distribution Channel 11.3.4. South Africa Bakery Market Outlook 11.3.4.1. Market Size & Forecast 11.3.4.1.1. By Value 11.3.4.2. Market Share & Forecast 11.3.4.2.1. By Type 11.3.4.2.2. By Distribution Channel 11.3.5. Egypt Bakery Market Outlook



11.3.5.1. Market Size & Forecast
11.3.5.1.1. By Value
11.3.5.2. Market Share & Forecast
11.3.5.2.1. By Type
11.3.5.2.2. By Distribution Channel
11.3.6. UAE Bakery Market Outlook
11.3.6.1. Market Size & Forecast
11.3.6.1.1. By Value
11.3.6.2. Market Share & Forecast
11.3.6.2.1. By Type
11.3.6.2.2. By Distribution Channel

12. MARKET DYNAMICS

- 12.1. Drivers
- 12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

- 14.1. Grupo Bimbo S.A.B. de C.V.
- 14.2. Mondel?z International, Inc.
- 14.3. Yamazaki Baking Co. Ltd.
- 14.4. Flowers Foods, Inc.
- 14.5. Kellogg Company
- 14.6. Campbell Soup Company
- 14.7. Associated British Foods Plc
- 14.8. Britannia Industries Limited
- 14.9. Finsbury Food Group Plc
- 14.10. Nestl? SA

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US AND DISCLAIMER



List Of Figures

LIST OF FIGURES

Figure 1: Global Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 2: Global Bakery Market Share, By Type, By Value, 2016-2026F Figure 3: Global Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 4: Global Bakery Market Share, By Region, By Value, 2016-2026F Figure 5: Global Bakery Market Share, By Company, By Value, 2020 Figure 6: Europe Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 7: Europe Bakery Market Share, By Type, By Value, 2016-2026F Figure 8: Europe Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 9: Europe Bakery Market Share, By Country, By Value, 2016-2026F Figure 10: Germany Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 11: Germany Bakery Market Share, By Type, By Value, 2016-2026F Figure 12: Germany Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 13: France Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 14: France Bakery Market Share, By Type, By Value, 2016-2026F Figure 15: France Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 16: United Kingdom Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 17: United Kingdom Bakery Market Share, By Type, By Value, 2016-2026F Figure 18: United Kingdom Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 19: Italy Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 20: Italy Bakery Market Share, By Type, By Value, 2016-2026F Figure 21: Italy Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 22: Spain Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 23: Spain Bakery Market Share, By Type, By Value, 2016-2026F Figure 24: Spain Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 25: North America Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 26: North America Bakery Market Share, By Type, By Value, 2016-2026F Figure 27: North America Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 28: North America Bakery Market Share, By Country, By Value, 2016-2026F Figure 29: United States Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 30: United States Bakery Market Share, By Type, By Value, 2016-2026F

Figure 31: United States Bakery Market Share, By Distribution Channel, By Value,



2016-2026F

Figure 32: Canada Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 33: Canada Bakery Market Share, By Type, By Value, 2016-2026F Figure 34: Canada Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 35: Mexico Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 36: Mexico Bakery Market Share, By Type, By Value, 2016-2026F Figure 37: Mexico Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 38: Asia-Pacific Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 39: Asia-Pacific Bakery Market Share, By Type, By Value, 2016-2026F Figure 40: Asia-Pacific Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 41: Asia-Pacific Bakery Market Share, By Country, By Value, 2016-2026F Figure 42: China Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 43: China Bakery Market Share, By Type, By Value, 2016-2026F Figure 44: China Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 45: India Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 46: India Bakery Market Share, By Type, By Value, 2016-2026F Figure 47: India Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 48: Japan Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 49: Japan Bakery Market Share, By Type, By Value, 2016-2026F Figure 50: Japan Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 51: South Korea Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 52: South Korea Bakery Market Share, By Type, By Value, 2016-2026F Figure 53: South Korea Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 54: Australia Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 55: Australia Bakery Market Share, By Type, By Value, 2016-2026F Figure 56: Australia Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 57: South America Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 58: South America Bakery Market Share, By Type, By Value, 2016-2026F Figure 59: South America Bakery Market Share, By Distribution Channel, By Value, 2016-2026F Figure 60: South America Bakery Market Share, By Country, By Value, 2016-2026F Figure 61: Brazil Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 62: Brazil Bakery Market Share, By Type, By Value, 2016-2026F

Figure 63: Brazil Bakery Market Share, By Distribution Channel, By Value, 2016-2026F



Figure 64: Argentina Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 65: Argentina Bakery Market Share, By Type, By Value, 2016-2026F Figure 66: Argentina Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 67: Colombia Bakery Market Size, By Value (USD Billion), 2016-2026F Figure 68: Colombia Bakery Market Share, By Type, By Value, 2016-2026F

Figure 69: Colombia Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 70: Middle East and Africa Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 71: Middle East and Africa Bakery Market Share, By Type, By Value, 2016-2026F

Figure 72: Middle East and Africa Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 73: Middle East and Africa Bakery Market Share, By Country, By Value, 2016-2026F

Figure 74: Turkey Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 75: Turkey Bakery Market Share, By Type, By Value, 2016-2026F

Figure 76: Turkey Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 77: Iran Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 78: Iran Bakery Market Share, By Type, By Value, 2016-2026F

Figure 79: Iran Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 80: Saudi Arabia Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 81: Saudi Arabia Bakery Market Share, By Type, By Value, 2016-2026F

Figure 82: Saudi Arabia Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 83: South Africa Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 84: South Africa Bakery Market Share, By Type, By Value, 2016-2026F

Figure 85: South Africa Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 86: Egypt Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 87: Egypt Bakery Market Share, By Type, By Value, 2016-2026F

Figure 88: Egypt Bakery Market Share, By Distribution Channel, By Value, 2016-2026F

Figure 89: UAE Bakery Market Size, By Value (USD Billion), 2016-2026F

Figure 90: UAE Bakery Market Share, By Type, By Value, 2016-2026F

Figure 91: UAE Bakery Market Share, By Distribution Channel, By Value, 2016-2026F



I would like to order

Product name: Global Bakery Market, By Type (Bread & Rolls, Cookies, Cakes & Pastries, Doughnuts & Muffins, Pies & Tarts and Others (Bagel, Cupcake, Croissant, Macaron, etc)), By Distribution Channel (Artisanal Bakeries/Specialty Stores, Supermarkets/Hypermarkets, Departmental Stores, Online, and Others (Convenience Stores, Forecourt Retailers, etc.)), By Region, Competition Forecast & Opportunities, 2026

Product link: https://marketpublishers.com/r/GB536959EB66EN.html

Price: US\$ 4,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GB536959EB66EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>



To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970